

No. 16

GOOD HEALTHRegd.
No. 6439

JUNE 1955

MADRAS-7 (S. INDIA)

ASSAM CLIENTS.Please note we send
rubber goods by AIR-MAIL

hence quick delivery is assured.

For Birth-Control, for Ladies use**INTRO-VAGINAL JELLY CONTRACEPTIVE**, with introducer appliance

Both Rs. 10 (introducer lasts years) Jelly, per tube Rs. 6

Sent with full directions to use. By means of introducer appliance, jelly contraceptive is inserted deep into vagina to cover entrance of womb and sterilizes male fluid.

The **FEMALE RUBBER SHEATH**. For ladies' use (Birth Control) Is inserted deep into vagina to entirely cover walls and lips, of same. Male fluid does not contact vagina, therefore entirely safe. Each Rs. 8. 3 Rs. 23. (sent with full directions to use)**EXTRA SPECIAL FOR Safe Birth-Control (or prevention)****Franchy HONEYMOON PACKET**

- | | |
|------------------------|----------------------------------|
| 9 Franchy finest fil's | 1 Franchy X drops |
| 3 French Ticks | 1 Franchy tablets (treble X) |
| 1 Franchy X Ring | 1 Phial Franchy Testotien, forte |

At concession rate of Rs. 66, post free by Air-Mail.

THE HEALTH that YO-ZINA BRINGS!

ARE YOU TOO THIN? Thin weak men are not manly looking, and thin women are not attractive.

It is easy to put on pounds of healthy flesh with YO-ZINA Health Tonic

This famous flesh former is composed of 12 body-building substances. Some of these help you to get maximum benefit from your food. Others give your body the vitamins which indifferent assimilation of food deprived them of. Very soon you begin to improve in health and solid healthy flesh gradually covers skinny arms, thin neck, bony chest, etc.

per bottle Rs. 5
3 bottles Rs. 14,
(postage etc. extra)

YOU'VE NEVER THINK THEY
ONCE CALLED ME SKINNY**RUBBER PREVENTIVES**

?

you get
BETTER
QUALITY
and
SERVICE
from us

as we don't sell
inferior goods
handled by
packer's
filthy hands.

V.P.P. from:—Premier (Medical) Products, Post Box 459, Vepery, Madras-India.

As the Mighty, Majestic Tiger is powerful in strength and distinctive in characteristics, so are the remedies listed here powerful in efficacy and distinctive in the field of medicine.

★ For these remedies are much better formulated to give sure results where others would fail, and are dependable.

★ Testimonials and recommendations of doctors and cured patients, and their use in The Curtius Clinic, Paris and Vienna testify to this.



INTERNATIONAL HONOURS RECEIVED

Paris	1946
Rome	1950
Vienna	1951

Try a remedy from us before you.

★ waste money on worthless stuff. We guarantee you will get an entire satisfactory result quickly, or later according to the condition of the case, and medicine used.

EMINENT DOCTORS RECOMMEND these REMEDIES because, they cure properly, and eliminate FAILURE AND MONETARY LOSS.



READ THIS

from Dr. KARL WEITZ,

Curtius Clinic .
PARIS and

VIENNA

NO inferior remedies are used in the clinic. I get only the genuine for my patients, such as Vir - Vite, Alosan, Hofmann's mixture, etc., and thus ensure the very best results.

Signed *Karl Weitz*

Sole Agents:

Messers : Premier (Medical) Products,

Post Box No 459, Vepery-Madras-7

Hd: Office: London, Estd: 1899.



A PREMIER MEDICAL PRODUCT means THE BEST in quality and efficacy.
 Don't waste money on inferior goods for a few rupees saving.
 We can allow reasonable concession rates if needed.

FRENCHY

X Ring



Write for particulars.

Each Rs 10.

These medicines eliminate FAILURE & MONETARY LOSS as they act powerfully.

FRENCHY

TABLETS

(FOR MEN)



Makes one confident
and
competent.

a la francaise A dose or two of this french medicine gives full vitality and energy.
 Super-strength only per bottle Rs 15, postage extra.

Frenchy



Drops

Write for particulars
Per phial Rs. 6.

Write for particulars of
Dr. Richtor's
DEVELOPER appliance
 for men

You get better value as it is of superior
 quality Rs 40 postage etc. Rs. 3.

Free trial phial Regeno oil supplied with
 each.

frenchy

TESTOTEIN forte

Synthetic Hormone.

C'est magnifique (it is magnificent)

Dose: 2 tablets, to be slowly dissolved in
 the mouth for 10 minutes, one tablet at a
 time, so that active ingredients may be
 directly absorbed into the blood stream.

If used with Janak capsules (as directed)
 its temporary invigorating action, is perfect, in
 the most difficult conditions as it charges the
 blood with a maximum quantity of hormones.

per phial Rs. 38, postage etc. extra.

WE RECOMMEND THIS FOR THE PREMATURE MAN.

SPECIAL

ENDS

feeble vitality and

JANAK

no energy.

CAPSULES

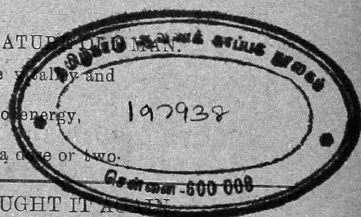
with a dose or two.

THIS CUSTOMER tried JANAK and BOUGHT IT

D writes 'the JANAK acts well; send me another bottle.'

Spcl: strength per bottle Rs. 12. For women JANAK Tablets (tasteless) Rs. 10.

V. P. P. from:—Premier (Medical) Products, Post Box 459, Vepery, Madras-Ind



Governments approve Birth-Control. We supply the best goods for it

HIGH CLASS RUBBER PREVENTIVES

—FREE FROM HOLES & FLAWS. UNTOUCHED BY HAND—

Beware of unhygienic rubber goods handled by packer's filthy hands. We supply goods tested by a qualified medical man, rubber gloves being worn. You get better value—

Special Quality **C.B.C.** White Latex F.I.'S

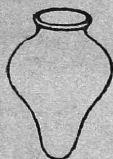
(constructive birth-control)
CONSERVES VITALITY



This is strongly recommended because it ensures spontaneity, the absence of which has a bad effect on the nerves. Colour snow white, texture superfine, yet its elasticity and freedom from splitting is so great that each can be stretched several feet.

1 doz : Rs. 20 $\frac{1}{2}$ doz : Rs. 11
 $\frac{1}{2}$ doz : Rs. 6 (postage, extra)

Genuine New Type GRECIAN CAPS (TIPS)



Covers only the end part like a glove. Does not slip off, even when the part is deflated, as the band at the opening fits firmly into the valley behind the 'head' white latex.

1 doz. Rs 20 $\frac{1}{2}$ doz : Rs 11 $\frac{1}{2}$ doz : Rs 6.

Birth-Control Sponge and Spol : Preventive Solution, both Rs. 8.

All these are special quality goods—therefore the best.

SPHINX



BRAND

WE supply faultless Fresh Stock, inflation tested by a new device, which detects even the Pin-Point hole and Flaw

XX RING

FOR MEN
Each Rs. 10

Special quality

LOLA

Latex F.L'S

imperceptible in use

1 doz. Rs. 20. $\frac{1}{2}$ doz. Rs. 11

Although thin yet in elastic strength these fil's are perfect for they can be stretched thrice their length without breaking. Fresh stock always

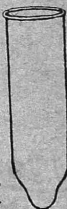
The Special Washable **C.B.C.** Rubber Sheath

Finest white latex, medium thick texture special make. Guaranteed to last two months. Three sizes.

One Rs. 5 Three Rs. 14

Specil Combi-fit **C.B.C.** Rubber Pessary

For women for birth-control High dome. Spring rim. white latex. Each Rs. 5



genuine CROCODILE
Washable Sheath

The inside is smooth and the out-side has a texture like crocodile skin, white latex. Sent post free, if ordered with our special packet.

One Rs. 5 Three Rs. 14.



FRENCH TICKS

With fine star & points at closed end

1 doz. Rs. 20 $\frac{1}{2}$ doz. Rs. 11
 $\frac{1}{2}$ doz. Rs. 6

Preservative Powder. (Medicated)
pkt. : Re. 1.

QUALITY is better than quantity.

Our **SPECIAL PACKET** gives better value in quality, freshness and service.

6 different kinds for **Rs. 10**
postage, etc extra

1 C. B. C 1 Lola
1 French tick 1 Nustyle
1 Friction 1 Grecian cap



(Sent AIR-MAIL per V. P. P., or in plain wrapper on receipt of cost+plus postage etc.)

Order from:—**PREMIER (MEDICAL) PRODUCTS P. B. No. 459, Vepery, Madras.**

MUSIC from EMPTY OIL DRUMS

ON MANY a caribbean island the music of the oil drum has nearly drowned out the sound of traditional instruments. Trimmed with a hacksaw, tuned with a sledge hammer, the oil drum has a fragile, muted, bell-like tone. Sometimes it is compared to the tone of a xylophone or a Hawaiian guitar, but most people feel the haunting sound is like no other music.

In the "steel percussion bands" as they are called, oil drums play every musical role—from pianos to violins and trumpets. Some of the drums are shallow and hang by straps from the musicians' shoulders. Others stand on the ground, waist high. Bands may have as many as 30 pieces, and the drums have been refined to the point where they can be as true to a polonaise by Chopin as to a calypso.

It all started in Trinidad in the John John Hill district of Port of Spain. Some time after World War II, the story goes, a man was drumming on a biscuit tin when it was struck by a stone. Attempting to smooth it out, he tapped it with a hammer, found its tone had become mellower. He tapped it in another place. A different note. The smashed tin had five notes and he could play "Mary Had a Little Lamb" When he paraded through the streets beating his tin, everyone in the neighbourhood promptly went foraging in the scrap-heaps for tins. It was soon

discovered that oil drums, due to the quality of the steel, had a superior tone.

Today the "pans" are always made from oil drums. They fall into three basic categories: the Ping Pongs, which carry the melody; the Tune Booms, which make up the harmony section; and the Bass Booms, which are rhythm instruments.

If a steel bandsman wants a new ping pong, he saws off his oil drum about four inches from the bottom, which is to be the face of the drum. He heats the pan over a fire, then pounds the face until it is smoothly concave. With white paint, he marks off 32 loops on the face—each loop is a separate note. Then with a hammer and an awl he cuts a shallow groove along the painted lines, separating each note so that there will be no blending. Then he taps the underside of the drum, raising each note until he gets the tone and pitch he wants.

Today there are some 200 steel bands in Trinidad alone. The island's Tapso All Star Steel Band travelled to England for the Festival of Britain. Others have been invited to give concerts and television performances in the United States. One band almost missed a New York television engagement because the customs officer would not allow their pans to enter the country as musical instruments. He finally listed them as "junk", let them pass.

A STRANDED English actor went into a sordid eating-house in New York for a cheap meal, and was horrified to recognize the waiter as a colleague who had played with him in London.

"Great Scott!" he gasped "You, a waiter in this place?"

"Yes, but I don't eat hear," replied the other will dignity.

A six-year-old child (of a family of five children) was looking at photographs of her parents' wedding. Her father described the ceremony and tried to explain its meaning. "Oh", said the child. "Is that when you got Mother to come slave for us".

SEVERE ABDOMINAL PAINS MAY BE SERIOUS

MEDICAL perils of the sea have had vivid illustration recently in Australian waters. A cruiser makes a dash to an Antarctic island a freighter puts in at Melbourne, to save one of the engineers who is doubled up with pain and running a high temperature.

Such illness is typical of "the acute abdominal emergencies" Commonest is appendicitis. Usually for all such emergencies quick surgery is the only useful treatment.

The bowel always contains swarms of bacteria. So, even if the inflamed appendix ruptures, why shouldn't its infective contents be simply evacuated with other material along the bowel? a layman might ask.

This is virtually impossible, because the appendix, being inflamed, is in some degree swollen and its opening into the intestine is more or less blocked. Having muscular tissue, normally it can empty itself into the bowel. But it is often found when an appendix is removed that part of its contents has become solidified.

Risk of peritonitis

If it is blocked, by whatever means, and then forms something like a closed loop of intestine, it is likely to become inflamed and distended. The germs it normally contains multiply, are more virulent.

If it ruptures, its contents are poured, not into the bowel, but into the abdominal cavity. The great risk is peritonitis, which is inflammation of the membrane lining the cavity and surrounding its organs.

The powerful germicidal drugs—penicillin and other antibiotics, and the sulphas—have greatly reduced the peritonitis risk, but it is still a risk and the aim must still be to get the swollen appendix out. Sir Frederick Treves, famous as the surgeon who operated on King Edward VII for appendicitis, himself died of peritonitis.

The pain may first be felt about the pit of the stomach, sometimes around the navel or to the right of and below it. Among other symptoms are tenderness or pain on pressing with the hand on the lower right side! in some patients, vomiting; constipation (or, alternatively diarrhoea); rise in temperature; coated tongue. If the pain is acute, the sufferer can walk only doubled up.

But more important than knowing the symptoms is to know that many ruptures of the appendix follow the taking of a purgative, either to ease the pain, or to open the bowel. And there are more deaths among these patients than among those who have not used a purgative.

This suggests a general rule - if pain in the stomach is marked and persists for as long as an hour, get the doctor. Never treat it with purgatives of any kind.

Early treatment needed

The symptom might indicate an inflamed appendix. But abdominal pain is a common symptom of other "acute abdominal emergencies" as well. Among these are obstructions of the intestine, strangulated hernia, inflammation of the gall bladder, ruptured ectopic pregnancy, perforation of peptic ulcer.

Changes can be so rapid and dangerous that treatment cannot be too early and seldom would anything less than surgery be of use.

Peptic ulcer (gastric or duodenal) is mostly a chronic condition, but in some patients acute illness is caused by sudden perforation. The patient might collapse on the floor, with intense pain in the abdomen, which then is rigid and usually described as board-like. This is typical of the acute condition in which every quarter of an hour counts. Surgery must close the ulcer. After six hours from the time of perforation the untreated patient's chances dwindle quickly.

Acute obstruction of the intestine is another of the abdominal emergencies. It causes a sudden, griping pain, which may be in spasms, varies in its position, but is often at the level of the navel, across the abdomen. Vomiting is usual. Here, as in perforated ulcer, treatment should be immediate.

Only the expert can sort out the group of symptoms. For the layman it is enough to remember that in emergency conditions the need of treatment is urgent. Get the doctor as quickly as possible—and give no purgatives.

DO MEN EXPECT TO MARRY A VIRGIN?

DO WOMEN HAVE A SEXUAL URGE?

An article on recent sex statistics.

The average man expects to marry a virgin; the average girl does not.

It has been shown that six girls out of ten are still virgins when they marry and of those who are not, 14 out of 20 relaxed only with the man they were going to marry, before the wedding. Taking this to a common factor presents a picture that out of 100 girls 60 are virgins when they marry, 28 have "gone the limit" with the bridegroom to be and only 12 have been what might be called "promiscuously unfaithful."

But most of these same 100 take it for granted that their future husband has sown a wild oat or so. To some extent they hope so because they do not, usually, know a great deal about the practical side of marriage, and they look to their groom for guidance. They accept his "salad days" as part of his general masculinity, but at the same time they prefer not to know about this side of his life.

While both sexes mature in the teens there is a vast difference in the immediate outcome of that maturity. In the male the sexual urge has been found to be at its peak at the age of 19—and it is really an urge. In the female, though mature, there is no such feeling of immediate urgency; she is more slowly awakened to her impulses, and reaches her peak of desire at about 30.

Those facts make it easy to understand why in so many cases the male seeks experience before marriage and the female succumbs to the temptation to be unfaithful after marriage.

Such facts also have another use. They help those who seek to keep their marriage on a sound footing to make these adjustments. It is around the age of 30, when he is married and established in his trade or profession, that the male feels the inclination to step out once in a while, or to start taking his wife for granted. Yet he has statistical advice that this is

the very age when, rather than take her for granted, he should pay her the special attention which will keep her happy in her home situation. It is fairly clear that she is not settled enough emotionally to sit home or visit the movies while he plays golf or cards. She is at the peak of her sexual drive, and in no mood to be neglected.

It seems generally established that the marital relationship is usually more satisfactory for the husband than the wife—and this is one of the reasons for the number of women who feel disappointed by the fact that they do not share their husbands' satisfaction.

It seems, also, that more than half of these cases are the fault of the husband, who is inclined to be selfish, or not to understand his wife, or to be careless about her happiness. Plainly it is most important for him to make her happy.

At the same time the general health of both parties has an important bearing on the position. Strain, worry, physical weakness or defect are particularly the enemies of a satisfactory marital relationship and as such a satisfactory relationship is important, the factors which go to spoil it should be carefully watched and checked.

Leading specialist throughout the world have pointed out how important, physically and mentally, is a happy sex relationship to normal living. They have emphasised that the physical and mental faculties are improved by the healthy, sexual relationship; and that the bulk of neuroses problems which fill the doctor's consulting rooms are at least to some extent traceable to unsatisfactory sex lives between husbands and wives.

And a widespread but less recognised tragedy is the sheer spiritless unhappiness of two people who have failed to find their married joy—and do nothing about it.

It is no shame for male to love female,
neither is it unnatural.—Jules Gubay

THE LADY OBJECTS

When Marilyn Monroe married Joe DiMaggio nine months ago, many newspapers went slightly ga-ga and some even disregarded history and hailed it as the "Romance of the century." The calendar girl who rose to fame "in a birthday suit," crooned the Los Angeles *Herald & Express* had found bliss with a man who achieved success "in a baseball suit." Last week U.S. dailies figured they had an even bigger story about Marilyn and Joe.

Bannered the Chicago *Sun-Times*. MARILYN TELLS JOE: YOU'RE OUT AT HOME Cried the New York *Journal American* atop Page One: JOE FANNED ON JEALOUSY. Reporting the news, the tabloid New York *Mirror* breathed heavily: "Shock waves swept around the world."

Virus & Soup. Close to a hundred reporters promptly hustled out to Joe and Marilyn's rented (at 750 shilling a month) Beverly Hills home. But no one got in. As the newsmen spawled on the lawn, trampled down rose bushes or broke branches from trees to get unobstructed views for their cameras, a crowd lined the street. From Marilyn's lawyer, Jerry Giesler, Newsmen picked up bits, reported that Marilyn was upstairs sick in bed "with a virus" while Joe "brewed a pot of soup for his ailing wife." When a reporter asked why Joe didn't move out of the house, Giesler replied that he "wouldn't be surprised if Joe stayed until the lease ran out."

Recipe for Happiness. Columnist Sidney Skolsky, who often escorted Marilyn to Hollywood premieres, managed to get through to her, reported "exclusively," "There is no other man." Since no other reporters could interview the principals, the newsmen did the next best thing; they interviewed each other, tracked down friends of Marilyn's and Joe's, dug back in their memories and files, and wrote stories under such headlines as NIGHTS WERE DULL AT JOE AND MARILYN'S.

U.P.'s Aline Mosby, who once took off all her own clothes to report a nudist convention, wrote that Marilyn had once given her the recipe for "happiness. It was to 'serve Joe dinner in his chair while he watched TV,' and let him wear the pants in the family. Marilyn according to Aline, also bought a 'king-size, eight-foot bed,' because she did not approve of separate bedrooms, and 'often in bed you think of something you want to say, and you're not going to chase down the hall to another room.'"

Not to be outdone, modish, sexy Columnist Sheila Graham wrote: "Both parties were 'bored right to the ears' with each other...Marilyn confided to friends: 'Joe's idea of a good time is to stay home night after night looking at television.' [He] objected heatedly to the fanfare of sexy photos." Many another reporter wrote that Joe was particularly miffed by the publicity photos taken on a New York street a month ago, showing Marilyn's skirt billowing up over her backside. At the time, Joe was reported to have said angrily: "What the hell's going on here?"

Brand had his script ready. "We're all sorry at the studio that it happened," he began. "It was a wonderful kind of legend. Joe and Marilyn. Everybody loves 'em both. Everybody thinks it's Romeo and Juliet. It's the All-American Boy divorcing the All-American Girl." Asked a hard-bitten Hollywood reporter: "But who gets custody of the Wheaties?"

Next day Hollywood almost returned to normal. Marilyn was back on the set of *The Seven Year Itch* in pink pajamas, going through "one of the funniest scenes in the movie" with Actor Tom Ewell. Despite her heart break said a studio press-agent "the show must go on." "Why?" asked a newsmen. Answered the press-agent: "Were 50,000 dollars and three days behind production on the picture already."

Father, visiting wife, after birth of twins.

"Ah, I see I have two more mouths to feed".

Wife busy: "What you have?"

HOW EVERY SUFFERER CAN THROW OFF SEX WEAKNESS FOR FULL SEX VIGOUR



Sexually weak men may try many things, for a lasting cure but only in sex-hormone-gland-therapy will they find the one genuine means to throw-off impotence completely and permanently,

By Dr: J. Naughten, L. R. C. P.

Most men approaching the age of 40 begin to feel the decline of their virile powers, which may be the early signs of premature old age or a mild form of gland and nerve weakness. Other causes of impotence are disease, excess, youth's follies and poor sex development.

Impotence is mainly due to weak, worn-out or deteriorated vital glands and sexual nerves, and it results in partial or complete loss of erection, premature climax during union, and loss of development of the organs, and it is the cause of many unhappy marriages.

Science proves more than ever before that impotence in most cases, is but a passing indisposition; if sufferers have the good sense to seek medical aid use a genuine remedial product and have the perseverance to take the treatment properly. Unfortunately many sufferers dissipate their opportunity for a complete cure by using various so-called cures.

Sex-hormone-gland-therapy is the form of treatment available in a genuine remedial product which every sufferer should use. The one great advantage of this treatment, which no other treatment can give, is that it nourishes and renews worn-out, sometimes

partially destroyed vital glands, nerves and tissues of the sexual system and thus makes good the damage done by disease, excess, youth's follies, and age, and so enables a complete and lasting cure.

Only this form of treatment of the formulae of Dr. Brown Sequard has this constructive action, which sufferers will note as one by one their sexual weakness and defects, lessen and disappear.

Therefore, if you are partially or completely impotent you will find a course of this treatment the one dependable means to obtain a complete cure. It will restore full erectile vitality; enable proper union and will cure smallness of the parts by restoring development of same.

If you desire a rapid enlargement of the erectile tissue or if deformities of same are present such as, curvature or thinning of the root, the additional use of a Developer appliance will do the needful.

An abhrodisiac (quick acting tablets or capsules) may be used as a temporary measure, until full virility results. The reader may write for full particulars.

Glamour Girls Incorporated

In is the first principle of modern American business that a girl in the hand is worth five salesmen on the road. Experience has shown that a pretty girl—in or out of a pretty picture—can sell a man anything at all.

Wherever a man looks these days, he sees girls. Their beautiful eyes blink out at him from his magazine, his newspaper, his trade journal, his television screen. Some of them are purely decorative, but the stunning majority want to sell him something. They will probably succeed. The female form sells beer as well as bassinets, legumes as well as lingerie, stocks as well as stockings. Where the will to buy is lacking it creates demand: vigorous, friendly demand.

The girl-struck consumer sees the lovely picture and is satisfied; he never looks behind. He should. If he did he would see the spinning wheels of Glamour, Inc., an industry in itself, employing thousands of people to push the girls to glory. He would learn that the models are only a part of the model business.

Missing from the four-color photograph, the live promotion or the TV production are the careful, clever artisans of Glamour, Inc. To them, Beauty Is As Beauty Does, and the girls are just the lovely product. On the average there are eight of these anonymous craftsmen for every divine saleswoman in a bathing suit who makes you sigh, pant—and buy.

A handful of model masters discovers the warm fleshed raw material and keeps the stuff of glamour rolling to the processors. They arrange appointments, plug their new finds, bill and collect for their regulars, and, take ten per cent of the girls' earnings. The take is sizable; Glamour, Inc., pays its girls an estimated dollars 15,000,000 a year.

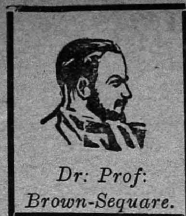
The girls pass next to the middlemen and processors, chiefly the six to seven hundred commercial photographers in New York.

These billion-dollar packages of Glamour, Inc., come in delightful, bewildering profusion — big girls; blondes, brunettes, redheads; pretty girls, beautiful girls and "spooks." The spooks the extreme "high-fashion" models, seem chestless, hipless and sexless to the ordinary man—some of them deliberately break down Nature's gifts by wearing undersized bras and living largely on coffee, Melba toast and Benzedrine—but they're *elegant*. "Elegance," a model master said, "is a look that makes another woman jealous, but nothing a man would whistle after."

Since woman chooses and man merely pays, that look (model-master Harry Conner once described it as "chic, sleek, and hungry") sells costly, frothy wisps of feminine apparel. And the spooks improve amazingly when put in the proper gown before the proper camera. Photography adds ten pounds to the human figure, so the skinniest of them fattens into an aristocratic leanness. Moreover, they can wear clothes. "They seem to light up inside when they get in front of the camera," a veteran photographer said. "They become positively *incandescent*."

For the workaday model, however, haggard elegance is no goods; she wants the clean-cut smiling appeal of the All-American girl. She should be no more than five feet eight or nine; her hips and bust should measure about 34 inches and her waist ten inches less. Dagmarian fulness isn't wanted in the restrained world of Glamour, Inc., sex is supposed to hit you, not knock you out.

The *big* girls (remember when they stood five feet, ten without shoes?) have been losing out ever since the war. Paris designers started the *demode* trend and TV accelerated it—big girls dwarf the sets and directors are afraid that they'll walk right out of the picture with a couple of absent-minded strides.



BENEFACTORS OF MANKIND

With an Idea and Determination He Revolutionised Medicine

from The Chicago Medical Journal

Thanks to the genius of one man thousands of his fellow men need not fear the grim spectre of premature old-age or be permanently deprived of his manhood or though young, live miserably and despairingly in poor health, because of weakly functioning vital glands which has denied him the boundless joys of vigorous vital health.

The harnessing of forces, which has produced our modern rapidity of travel and communication, steam, electric power, telegraphy and the conquest of the air and now atomic power, all effect our lives greatly. And yet it may well be that medical science and its application to the control and cure of disease, have done far more to lighten the burden under which mankind struggles.

All this is due to those men who have battled to delve from nature her hidden secrets. By no means the least of these, was Professor Charles Edouard Brown-Square, the famous scientist and immortal discoverer of sex hormone gland therapy.*

His life was a great one, most of it spent in a littered laboratory conducting ceaseless experiments. Never did a man work so hard and succeed so brilliantly. For his epoch making discovery, when he administered to himself vital gland extracts to the amazement of himself and other physicians, proved a great suc-

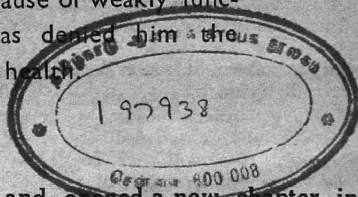
cess and opened a new chapter in the book of therapeutics.

From this rough experiment continued research has evolved the present vastly improved treatment.* Which must not be confused with inferior so-called gland remedies.

It is not much to say that enunciation of this therapy revolutionised medicine. So much was made clear and so many vistas were opened that it would seem that this conception was a lever powerful enough to set in motion those trains of scientific experiment and research which may well lead to the prolongation of life to a 100 years or more.

Until then, let all sufferers avail themselves of this great curative treatment to prevent or overcome premature old-age or to restore virility lost through various causes or to gain vital manly health which was never before, owing to feebly acting vital glands.

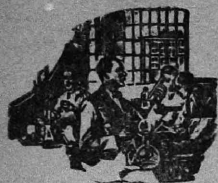
The reader may write for full particulars.



615 MALL, CHICAGO

A Chain Breaks At Its Weakest Link.

Whether in the construction of a battleship or the manufacture of a medical product perfection can only be attained by zealous care and attention to every detail.



The Chain of production of a premier remedial product is perfect. From formulae to raw material—then process of manufacture and on to the finished product—only the BEST that spells MAXIMUM EFFICACY is good enough. There are no weak links.

This perfection in every detail is revealed in their dependable efficacy in conditions where ordinary medicines prove totally useless.

The Illustration shows chemists at work in the laboratories of The Imperial Pharmaceutical Co. Ltd., who manufacture the star products Vir-Vite-Hofmann's mixture, Alosan, etc.

JOINED TWINS

FOR the second time in three years, Chicago doctors were faced with a problem rare in medical history: what to do about Siamese twins joined together at the top of their heads. Deborah Marie and Christine Mary were born (by Caesarean section) a fortnight ago to Norene Andrews, 35, a former nurse, wife of a meat salesman, and mother of a normal five year-old girl. The twins, who weighed about 6 lbs. each at birth, ate normally, and woke or slept independently of each other, were united in much the same way as the famed Brodie twins with one obvious exception: the Brodie boys faced the same way, but the Andrews girls face in opposite directions, so that when one lies on her back, the other must lie on her abdomen.

X rays showed a second major difference between the Andrews and Brodie twins. There is a bony process between the girls' brainpans, suggesting that they may have entirely distinct nervous systems and blood-

streams. If so, separating them should be far easier than with the Brodies, of whom only Rodney Dee survived. But doctors still could not be sure. That the girls did not share a single sagittal sinus (a major vein returning blood from the top of the brain toward the heart). It was this defect that proved fatal to Roger Lee Brodie. Before surgery is attempted, the twins will be studied for months by the same medical team that operated on the Brodies.

There was news of two other sets of Siamese twins. After more than four hours on the operating table, Connie and Bonnie Johnson 10½ weeks old, died in Little Rock, Ark. The attempt to separate them failed because their hearts were fused. In Paris, doctors were hopeful that Michele and Nadege Aubrun would continue to make progress. Joined at the abdomen, they shared a liver and intestines. They were separated when two days old.



French Lawyer to jury: "Gentlemen, shall this charming young lady be cast into a lonely cell or shall she return to her beautiful apartment at 33 Rue Neuve, telephone 8-8-5-4-?"

A BOON TO WOMEN

HOFMANN'S ^{SUPER STRONG} MIXTURE ENSURES

**ABSOLUTE
Certainty**

**BECAUSE
IT HAS**

**A GENUINE
ACTION**

This high-potency,
genuine product
from the proved
formula of
Dr. Hugo Hofmann,
GIVES
RESULTS
AS NO OTHER
MIXTURE CAN

Cheap mixtures
don't act.

The high price of
Hofmann's mixture
is due to the fresh
costly drugs
used. That's
why it is so
dependable.



Hofmann's Mixture
is **SUPER STRONG**
and
TRIPLE-ACTIVE
and
entirely
safe to use.

It contains
special
non-poisonous
ingredients
which inferior
mixtures do not
have, if taken
properly
IT CANNOT FAIL

Ladies, if you have experienced failure with other mixtures, it is more reason for you to take Hofmann's mixture or the combined treatment and get a successful result, because Hofmann's mixture has a genuine action, which other mixtures do not have, and it cannot fail.

Prices:—Per large bottle Rs. 33; Per small bottle ($\frac{1}{2}$ quantity) Rs. 18 postage, etc., extra.
Tele: Code 'HOFMIX' (state small or large bottle when ordering).

COMBINED TREATMENT.

Hofmann's mixture (Rs. 33) should be taken with Alosan (special strength) Capsules (Rs. 12) postage, etc. extra. The strongest treatment, which we send with special directions, re: dosage, etc. The code word for the treatment is—combined and our address for telegrams is **GENUCURE-Madras**.

We can also supply $\frac{1}{2}$ quantity of the treatment i. e., $\frac{1}{2}$ bottle of Hofmann's mixture and $\frac{1}{2}$ bottle of Alosan Capsules at Rs. 25 for both. Code words:—half combined.

Obtained only from:—

Messrs. **PREMIER (Medical) PRODUCTS**,

Post Box No. 459,
Vepery, Madras-7 (India)

**AS A RULE, EVERY CLIENT GETS ENTIRE SATISFACTION
DEALING WITH US - SO WILL YOU.**

Better and Better Vitality Comes To You

as a course of

VIR-VITE SMASHES THE GRIP OF premature OLD AGE and WEAKNESS



AND LASTING VITALITY, TOO, BECAUSE UNLIKE INFERIOR GLAND PRODUCTS IT RENEWS HEALTHY ACTIVITY OF THE PITUITARY-THYROID-SUPRARENAL AND VITAL GLANDS THRO' CONSTRUCTIVE HORMONE NOURISHMENT.

Would you appreciate THE END of weakness and poor vitality and THE BEGINNING of a full vigorous life?

Then don't continue to be old and weak any longer, when VIR-VITE can give you back new youth and proper vitality—in a way no other treatment can do.

EVERY DOSE OF VIR-VITE IS WORTH TAKING, FOR EACH DOSE PENETRATES DEEPLY TO GRADUALLY SMASH THE GRIP OF WEAKNESS, BY RECONSTRUCTING YOUR WORN-OUT NERVOUS, AND GLANDULAR ORGANISM—THE SOURCE OF YOUTH AND VITALITY.

In this way Vir-Vite enables proper rejuvenation because it renews the glands nerves, etc., and in some cases a few weeks use has put back years of lost vitality.

Unlike other treatments, Vir-Vite does not merely stimulate or depend on doubtful self-reconstruction of the glands—but cures completely.

VIR-VITE (for men)

Full course for total
Rejuvenation—
36 Bottles Rs. 220
½ courses Rs. 110
Per Bottle Rs. 7
6 Bottles Rs. 39

YOU CAN Wipe-out past failure and monetary loss by taking Vir-Vite,

for no matter how weak or deadened your condition, Vir-Vite will cure you as thoroughly as it has cured so many others.

FEEL THE GOOD THREE
BOTTLES WILL DO FOR
YOU, or write for particulars.

FEMO-VITE (FOR WOMEN)

Restores
Health—vigour
—fertility—bust
development—and
sex appeal.
Prices same as
Vir-Vite.

PREMIER (Medical) PRODUCTS, Post Box No. 459,
Vepery, Madras-7 (India)

★ YOUR VITALITY will be RIGHT, WHEN YOU TAKE VIR-VITE. ★

Don't waste money on inferior gland treatments which cannot do you any real good. Vir-Vite is a genuine remedy and the best remedy you can take, if you want a proper cure,* because only Vir-Vite is the GENUINE HORMONE-GLAND-THERAPY which builds-up vital glands to healthy, vigorous activity.

For a quick stimulating action: Frenchy tablets or Janak capsules, may be used

THESE CURED PATIENTS WIPED-OUT PAST FAILURE & MONETARY LOSS BY TAKING VIR-VITE SO WILL YOU.

(Extracts from original letters in our files)

Test: No 1649
dated 4-7-1949

...In 1943 Vir Vite gave me a complete cure need it again. Send 9 bottles and 2 Regeno.

GIVEN UP BY DOCTORS
Vir-Vite succeeds

Test: No. 5647 was given up by doctors, but now O. K. after 30th bottle of Vir-Vite.

Doing more good than
any tried

Test. No. 1628 the full course of Vir-Vite, is doing me more good than any I have tried.

Recommended by a friend who was cured.

Test: No 3856 Send 1 Developer, 18 Vir-Vite, 2 Regeno Oil. May friend got.

Don't be a Premature Old Man

BE VITAL AND LIVE LONG BY TAKING VIR-VITE

If you take a course of Vir-Vite it will make you a new MAN and weakness and premature old age will not trouble you.

This has been proved in hundreds of clinical tests on sufferers. For Vir-Vite is a FULLY PROVED treatment, and what it has done for other men, it will do for you also.

SPECIAL TRIAL OFFER: Try 3 bottles of VIRVITE at a concession rate of Rs. 19 Post free.

This offer is made as we know that this quantity of Vir-Vite gives better vigour and that a full course will give a complete cure.

WRITE FOR FREE MEDICAL ADVICE

GUARANTEE

We, the manufacturers of Vir-Vite, guarantee it to contain pure hormones combined with growth hormones and chemical tonics, and to restore full and complete functional activity of the system.

The Imperial Pharmaceutical Co.
LONDON. ENGLAND.

SEX HARMONY IN MARRIAGE. If there is any problem, write to us, stating particulars, and we will advise (in sealed cover) free of charge. 50 years highest reputation. All correspondence confidential.

Messers PREMIER (MEDICAL) PRODUCTS, P. B. No. 459, Vepery, Madras.

**GOVERNMENTS APPROVE BIRTH-CONTROL
WE SUPPLY THE BEST GOODS FOR IT**

BIRTH-CONTROL? FAMILY PLANNING & LIMITATION? :

**LIL WIPES-OUT FAILURE & MONETARY LOSS
BY DEALING WITH US,**

However write to Premier
Medical Products Their
goods are ever so much
better.

Yes, I will
I am
awfully
anxious

SO WILL YOU
Min-I took your
advice and I am not
worried
now



Lots of worried women, waste time on
inferior goods, when they can get the **BEST—SAFEST—and SUREST**
from us.

(50 years reputation for quality goods)

HOW TO STOP PREGNANCY?

Write to us, stating particulars, and we will advise, or send if desired, the best
for a safe and sure result.

All correspondence sent in closed cover.

Messrs PREMIER (Medical) PRODUCTS, Post Box No. 459,
Vepery, Madras-7 (India)

*Alosan (special strength) capsules Rs. 12 Alosan, (ex strong) tablets Rs. 6
(postage and packing extra) Keep a bottle handy.

**SPECIAL
EXTRA STRONG**

REGENO

**NON-ONLY LIQUID
OR OIL**

POWERFUL PENETRATING ACTION.

Married men especially should use Regeno regularly as Regeno contains special
ingredients which tone and strengthen the nerves, muscles and tissues.

Regeno liquid per bottle Rs. 4, 3 bottles Rs. 11 (Try 3 bottles.)

Regeno oil with addition of lion's fat, sanda oil etc. per bottle Rs. 10.

Edited and Published by Mr. J. C. Rice at sec: B-31, Ritherden Road, Vepery Madras.
Printed at Arathi Press, 15, Mooku Chetty Street Kosapet, Madras-12