

No. 21

GOOD HEALTHREGD
No. 6439

November 1955

MADRAS-7 (S. INDIA)

1686
4-55**TELL ME, DOCTOR...**

These words, echoed by thousands of people, is often the piteous cry of those whom health has passed by.

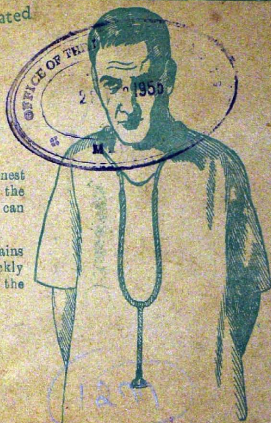


Like the eminent, conscientious

Doctor, whose vast knowledge is dedicated
to the service of humanity,
So are the remedies listed here
for the Good Service of Sufferers.

and are as reliable
and of honest integrity.

Get back Health-Vitality. Write for free
medical advice. Hundreds of cured patients
thank us. Results guaranteed.



★ For these remedies combine the finest
that advanced medical science and the
highest Arts and Crafts of Chemistry can
produce, and are powerful in efficacy.

★ And, as a rule, every sufferer obtains
entire satisfaction with their use—quickly
or later, according to the condition of the
case or the medicine used.



**INTERNATIONAL
HONOURS RECEIVED**

Paris	1946
Rome	1950
Vienna	1951

★ This then is your opportunity to a successful curative result — better health —
vigour — a new aspect in life. **TAKE IT.** For success comes to those who try for it.

Medicines or rubber goods,
YOU CAN BUY WITH CONFIDENCE, FROM,

Messrs PREMIER (Medical) PRODUCTS,

Post Box No. 459,
Vepery, Madras-7 (India)

Estab: 1899 Head office :- London-Eng: Telegrams to :- GENUCURE-Madras

ASSAM

Please note we send
rubber goods by AIR-MAIL

hence quick delivery is assured.

And remember, goods from us are **UNTOUCHED BY HAND**
(rubber gloves are worn during testing, etc) hence
they are fully hygienic and clean.

For Birth-Control, for Ladies' use

INTRO-VAGINAL JELLY CONTRACEPTIVE, with introducer appliance

Bath Rs. 12 (introducer lasts years) Jelly, per tube Rs. 7

Sent with full directions to use. By means of Introducer appliance, jelly contraceptive is inserted deep into vagina to cover entrance of womb and sterilizes male fluid.

The FEMALE RUBBER SHEATH. For ladies' use (Birth Control) Is inserted deep into vagina to entirely cover walls and lips, of same. Male fluid does not contact vagina, therefore entirely safe. Each Rs. 10, 3 Rs. 29. (sent with full directions to use)

EXTRA SPECIAL FOR Safe Birth-Control (or V. D. prevention)

Frenchy HONEYMOON PACKET

- | | |
|-------------------------|------------------------------------|
| 6 Frenchy finest t.l.'s | 1 phial Frenchy X drops |
| 3 French Ticks | 1 Phial Frenchy tablets (treble X) |
| 1 Frenchy Ring | 1 Phial Frenchy Testotien, forte |

At concession rate of Rs. 66, post free by Air-Mail.

THE HEALTH that YO-ZINA BRINGS!

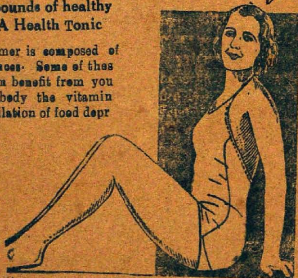
ARE YOU TOO THIN? Thin weak men are not manly looking, and thin women are not attractive.

It is easy to put on pounds of healthy flesh with YO-ZINA Health Tonic

This famous flesh former is composed of 12 body-building substances. Some of these help you to get maximum benefit from your food. Others give your body the vitamin which indifferent assimilation of food deprives them of. Very soon you begin to improve in health and solid healthy flesh gradually covers skinny arms, thin neck, bony chest, etc.

per bottle Rs. 5
3 bottles Rs. 14,
postage etc. extra)

YOU'D NEVER THINK THEY
ONCE CALLED ME SKINNY



BOOKS on sex.

Married Love-by
Dr M Stepes.....Rs4
Enduring passion
by Dr. M. stopes.....
Rs. 4-8-0.

Hot Novels on: Rs.
2-8-0. A Night with
Nancy, Naughty Vir-
gin.

Immodest Maldens
Broadway Virgin
Venus on Wheels
Plaything of Desire
Love Clinic

Dishonoured
Woman of Passion.
cash with order
Postage etc. Rs. 1-4
every 2 books, or
part.

Manager,
'Good Health'
Vopery, P.O-Madras

DEAD BROUGHT TO LIFE

The Conquest of Shock



George Washington Crile, one of the greatest surgeons of all time, was born in 1864, the son of a prosperous farmer in Chili, Ohio. At 18 he was reading medicine with the village doctor, later he worked his way through Wooster Medical School.

One of the blood-pressure stimulants Crile had experimented with in the early 1900's was adrenalin, discovered only a few years before. Intrigued by its unique power to touch off an explosion of energy in the heart muscle, he asked: Why could not a heart that had stopped beating be made to beat again?

A hushed group of assistants gathered in Crile's laboratory for the first experiment in 'resurrection.' A dog was given an overdose of chloroform; heartbeat and respiration ceased. Five minutes ticked by. Then Dr. Crile injected adrenalin into a blood vessel leading to the heart? In ten seconds the dead heart leaped into action; artificial respiration was applied and a few minutes later the canine Lazarus fluttered its eyelids. It was one of the supreme scientific thrills of all time.

Crile had no way of knowing how adrenalin would act on a human heart. Then one day he was finishing a brain operation on a 12 years-old girl when suddenly her heart and respiration ceased. By every medical definition she was dead.

Dr. Crile injected adrenalin. Five and a half minutes after "death," the motionless heart surged back to life. The 'resurrected' girl made an uneventful recovery.

Further investigation set limits to the restorative power of adrenalin. Crile found that consciousness could not return if the heart had stopped for more than ten minutes six and a half minutes was the average. Adrenalin, however, is still a powerful weapon in certain emergencies.

One day in 1887 William Lyndman, a fellow medical student, was hit by a street car. He was rushed to hospital where both

legs were amputated. He lost little blood and no vital organ was injured, yet that night he died of shock. Dr. Crile, sat by his friend's bed-side, appalled that medical science could do nothing. Today, thanks to Dr. Crile, doctors know how to prevent or treat it.

Working with anesthetized dogs and cats, he noted that the severity of shock was proportionate to the number of nerve endings in the area of injury. What was needed was an anesthetic road block, that would bar not only pain but the impulses of shock as well.

For his "block anesthesia" Crile turned to cocaine. The first major test came when a boy was brought into the hospital, his lower leg hopelessly crushed. Dr. Crile injected cocaine around the large nerves of the thigh and performed the amputation. The youngster talked about baseball throughout the operation and exhibited no symptoms of shock.

George Crile had won his first battle. He now turned to the problem of treating shock once it existed.

A primary symptom of shock is rapidly falling blood pressure. The blood vessels expand and much plasma fluid seeps out through the capillary walls. A diminished volume of blood is left, pulsing sluggishly through enlarged vessels. When the pulsations become too sluggish, the brain fails to receive enough blood and the patient dies.

Crile knew that if blood pressure could be maintained at a safe level until the body's compensatory reactions took effect the shock patient would live. He started looking for a fluid that could be injected into the blood stream to raise pressure—a fluid that would not vanish rapidly through the blood-vessel walls (as salt solutions always did), would cause no injury and would be readily available.

(contd. on page 6)

The Forest King

197939

THE FOREST KING
The mightiest of living things is the giant sequoia or California "big tree." After 30 centuries of growth *Sequoia gigantea* is practically a geological phenomenon.

The home of the giant sequoia lies between 6000 and 8000 feet altitude on the western slopes of the Sierra Nevada. Those who know the species best, maintain that it never dies of disease or senility. If it survives predators in its infancy and the hazard of fire in youth only a bolt from heaven will end its centuries of life.

To see "big trees" you must travel far and climb high. It is a day's run by car from San Francisco or Los Angeles. Your car engine will be boiling by the time you see the red firs and white of the upper forests. Then come the Jeffrey pines, clad in great orange plates of bark like the leathern shields of Homeric soldiers. Sombre Douglas firs darken the late afternoon as with oncoming night. At last the sugar pines with rugged purple trunks, the mightiest pines in all the world, close about you.

It will be dusk, no doubt, when you reach the giant groves. And the forest will be still, yet watchfully alive. A deer may put an inquisitive black muzzle in your outtheld hand. It will be a long moment before you realize the vast shadow behind the little doe is not shade but a tree trunk so gigantic that you cannot comprehend at first that this is a living thing. Were a cross section of that great bole put down in a city street, it would block it from curb to curb. That mighty bough, the lowest one, is still so high, above the ground that its would stretch out over the top of a 12 story building. If it were cut off and stood in the ground, that bough would appear as a tree 70 feet high and seven feet in diameter at the base. The "big tree's" craggy crown is as lost to accurate measurement as your head would be to beetle at your shoe.

The "big trees" of Calaveras North Grove were discovered one spring day in 1852 by a miner, A. T. Dowd, who pursued a grizzly bear far up into tall timber. When he encountered the "big trees," his astonish-

ment was so great that he allowed the bear to get away. His fellow miners came, incredulous, and beheld 50 acres of what we now call the Calaveras North Grove, covered with trees as tall as 325 feet.

The General Sherman is usually considered the all-round exemplary giant sequoia. It is 273 feet high, has a basal circumference of more than 102 feet; at 16 feet above the ground it is better than 24 feet in diameter, and raises a clean shaft clear of any boughs for a height of 130 feet. In the Calaveras North Grove lies prone the tree called Father of the Forest: inside its hollow trunk a man once rode horseback without having to bend his head. Though the crown of this tree is gone, the taper of the trunk indicates that the Father of the Forest stood 400 feet high—which would have made it the tallest tree in the world.

A giant sequoia waits 175 or 200 years before it first flowers, perhaps the most delayed sexual maturity in all nature. When it comes, the trees are loaded with millions of male and female conelets from November to late in February. The greeny-gold pollen showers all over the gaint's body and drifts in swirls upon the snow. A single tree will bear hundreds of thousands of cones when in the full vigor of its life.

The sap of the "big trees" is nonresinous, hence only slightly inflammable. Though fire is a deadly peril to the thin-barked young sequoias, when bark has formed on the old specimens it may be a foot or more thick and practically as fire-resistant as asbestos. The only way that fire can penetrate is when some more inflammable tree falls as a brand against a giant sequoia and, fanned to a blowtorch by the mountain wind, sears its way through to the wood. Even then fire seems never to consume a great old specimen. The repair of fire damage begins at once, even if the wound is so wide that it would take a thousand years to cover it. The high tannin content of the sap has the same healing action that tannic acid has on our flesh when we apply it to a burn. More it is highly antiseptic, deadly to the spores of infecting fungus growth.

635 19211 1954 45521

ICE-HOCKEY EXCITEMENT

Canadians have learned to be fond of the imported games of football and baseball, but their first love is their own game: ice hockey. Much of that love is lavished on one star-French Canadian Maurice ("the Rocket") Richard, the best professional player on skates and the man with the hottest temper.

Just about the only record that has sluded the Rocket in his 13 year career with Les Canadiens is the single-season point-scoring championship (which includes points for both goals and assists). The season, with only three games left, that final honor seemed to be his. Then last week, in a game against the Boston Bruins, Rocket Richard exploded into one of the most splendid flare-ups of his career. Clipped in the head by Boston Forward Hall Laycoe's high-swinging stick, the Rocket hardly bothered to brush the blood out of his eyes before he flattened Laycoe. He also managed to give Linesman Cliff Thomson a poke in the eye.

Put out of the game the Rocket went to a Montreal hospital to be patched up. Then he appeared at National Hockey League headquarters to explain his conduct to President Clarence Campbell. This time, Campbell decided, a fine was not punishment enough for the man who holds the record for fines paid in the N. H. L. He suspended the Rocket for the rest of the season, forbade him to play in the Stanley Cup Games as well.

A Matter of Honor. To the Rocket's fans the sentence was intolerable. The kindest words they had for Campbell were profane assurances that he did not have long to live. The league president got so many threats that

it became a matter of honor for him to appear in the Montreal Forum next evening when the Rocketless Canadiens took on the Detroit Red Wings.

All afternoon, tension built up in the city (pop 1,046,000). Gangs of young hoodlums brought standing-room tickets and packed the Forum galleries. As the disorganized Canadiens began to boot away the game, the mob's mood blackened. Campbell's cocky arrival, just before the first period ended (with Les Canadiens behind, 2-0), touched off a barrage of peanuts, rotten fruit galoshes and programs. One spectator pushed past Campbell's police guard and walloped him twice across the face.

A Mob of Hoodlums. Riot was just a breath away when someone touched off a tear-gas bomb. Blinded, and choking on the thick smoke, spectators groped their way out of the Forum. Outside, the mob grew. Some 8,000 strong, it flowed down St. Catherine Street, blocked traffic and cheered when a truckload of kids shouted "*Vive le Rocket*." Soon the hoodlums took over. Rocks arched through the yellow haze of street lights and store windows shattered. Jewelry shops were looted. Street cars took a pasting. It was 2:30 a.m. before the Montreal cops had the city back under control.

Then, people who took the trouble to ask discovered that Campbell had awarded the game to the red wings, and Les Canadiens had been knocked out of the league lead. As for Rocket Richard, he had watched the game and the start of the riot from a box seat. Next day he appeared on radio and TV, to make an appeal for calm in both French and English. He would take his punishment, the Rocket said, and he would be back next year.

PRISONER OF LOVE

In Cook County Jail languished Alma Ferguson, whom the newspapers labeled 'Prisoner of love.' In 1949 she met Roy Ferguson. He was already married, but they moved in together anyway. Mrs. Theresa Ferguson (Roy Ferguson's wife) won a divorce on grounds of cruelty, without naming Alma as correspondent, then sued her (Alma) for alienation of affections and won a dollar twenty-five thousand judgment. We have not got the money said Ferguson, who had married Alma by then. But the first Mrs. Ferguson had other means open to exact payment for her lost love.

In Illinois, a defendant who loses a tort suit and does not pay the damages can be jailed if malice is the gist of the action. And as charged in Theresa's suit, Alma maliciously alienated Roy Ferguson's affections. She could thus be Jailed at the wronged women's discretion, and she was. Willingly the first Mrs. Ferguson paid the jail fees for incarcerating the second Mrs. Ferguson.

"This whole thing is silly," waited Alma, who can be kept in jail for six months. Snug at home, the former Mrs. Ferguson trilled gaily: "I honestly don't know if I'll keep her there for six months. I've been through a lot, but I can still laugh. Give her my love."

Deadly Snake Bite Need Not be Fatal

On that dark winter morning it was hard to see the mottled shapes on the gray floor of the snake-house in the Bronx Zoo. And perhaps the routine of the job had dulled Toomey's caution. As he pushed his cleaning tool into a cage, a big rattler struck from the shadows, deep into Toomey's hand.

As the swelling mounted, the man, seemed to face certain death. Then sheer luck intervened. A visitor mentioned the name and address of the only man in the world who might save his life. He was phoned for and a little later a stocky man walked into the hospital room where Toomey lay writhing. "What type was the snake?" he asked. Told it was a rattler, he selected a vial from his bag, drew its liquid into a syringe and jabbed a needle into Toomey's chest. Within two hours the man was out of danger.

Without specific anti-ven-ins one fourth of those bitten would die. But early treatment with the proper serum virtually assures recovery.

The little laboratory at Sao Paulo has grown it to the world's No. 1 snake-serum center—Butantan Institute, with 40 buildings and a staff of 368. It is the greatest tourist magnet in Brazil; it drew 13,870 visitors one month. They came to see thousands of snakes basking, squirming, swimming in an encircling moat, festooning trees, gliding in and out of dome-shaped concrete shelters.

The answer: human blood. In 1906 blood transfusion was virtually unknown. Early experiments had ended fatally. In drawing blood from the donor into a receptacle and injecting into the recipient's vein there was a moment of contact with air, which causes blood to clot. A clot, passing into circulation and lodging in heart or brain, could have fatal results.

Dr. Crile came up with a surgeon's answer—sew the donor's artery directly to the recipient's vein and by-pass the deadly air contact.

On August 8, 1906, Crile tested this technique on a young man deep in shock and near death. A donor's blood vessel was sutured to the patient's and the lifesaving

fluid began to flow. Slowly the ashen features took on colour, blood pressure rose and in a dramatic few minutes consciousness returned.

Problems remained in transfusion: blood grouping, the invention of a connecting tube to replace Crile's difficult sewing technique, the development of anticoagulants to prevent clotting. But by the end of World War I, thanks largely to Dr. Crile's own front-line demonstrations, transfusion had become the standard treatment for shock and hemorrhage in every hospital in the world, by means of Blood-Banks, which make available various types of blood in a suitable form and in sufficient stocks to meet any emergency.

Not all are venomous. Only about one third of some 2000 known varieties of snakes have poison sacs. Many are useful to man. For instance, the institute breeds and distributes the lightning-fast *mussurana*, a shiny black snake that is treated like a prized hunting dog on hundreds of back woods farms. The *mussurana*, immune to the poison of the deadly *jararaca*, attacks, strangles and eats this prolific cousin of the rattlesnake.

But four fifths of Butantan's snakes are poison producers. Smallest is the coral snake, a variety of which is found in the southern United States—a venomous but beautiful creature of black, red and yellow bands. Largest is the bushmaster, one of the viper group that includes rattlers, moccasins and copperheads. At its full growth of 12 feet, the bushmaster is the most lethal snake in the Americas, packing enough venom to kill 100 men.

The keepers at Butantan treat their collections of gliding death like so many herds of cows. At intervals each serpent is 'milked'. Spectators watch fascinated as handlers grasp a snake deftly behind the head, then press the poison glands slowly until the venom drops from its bared fangs into a glass dish.

DEAD BROUGHT TO LIFE (Continued)

The keepers at Butantan treat their collections of gliding death like so many herds of cows. At intervals each serpent is 'milked'. Spectators watch fascinated as handlers grasp a snake deftly behind the head, then press the poison glands slowly until the venom drops from its bared fangs into a glass dish.

The second step in serum making is to inject a horse with a tiny dose of venom. Larger injections follow periodically until the animal is immune. The serum then is extracted from the blood.

RARE FRENCH GOODS

OF OUT-STANDING ACTION

FRENCHY

Ring



Write for details

For MEN. Rare appliance for artificial aid
Each Rs. 15. What is Frenchy SEXOMS?

Write for details.

These medicines eliminate FAILURE & MONETARY LOSS as they act powerfully

FRENCHY

TABLETS



(FOR MEN)

For difficult conditions.

Rare super-action AID never
fails. From an old gipsy formulae
combined with modern.

a la franeaise A dose or two gives full confidence and competence Superstrength
only per bottle Rs. 15, postage extra. Once tried alway used.

For slight conditions

Frenchy X Drops

External use. Rare action of spanish fly
with other aids. Per phial Rs. 6. Rubber Appl:
for women. Best qual: Rs. 60.

Write for particulars of
A SPECIAL APPLIANCE for MEN

**Dr. Richter's
DEVELOPER appliance**
for men

You get better value as it is of superior
quality Rs 42 postage etc. Rs. 3.

Free trial phial Regeno oil supplied with
each.

Frenchy

TESTOTEIN forte

Synthetic Hormone-
rouser

C'est magnifique (it is magnificent)

Dose- 2 tablets, to be slowly dissolved in
the mouth for 10 minutes, one tablet at a
time, so that active ingredients may be
directly absorbed into the blood stream.

If used with Janak capsules (as directed)
its temporary invigorating action, is perfect in
the most difficult conditions as it charges the
blood with a maximum quantity of hormones.

Write for details.

per phial Rs. 38, postage etc. extra.

EXCELLENT AS A TEMPORARY MEASURE for LESS DIFFICULT CONDITIONS.

SPECIAL

JANAK

CAPSULES

Powerful Rare Action

ENDS

feeble vitality and
no energy,
with a dose or two.

THIS CUSTOMER tried JANAK and BOUGHT IT AGAIN.

D writes 'the JANAK acts well; send me another bottle.'

Spec: strength per bottle Rs. 12. For women JANAK Tablets (tasteless) Rs. 10.

SEX WEAKNESS? or INCAPABILITY? EVERY sufferer should write to us and we
will advise the best for a sure result (temporary or permanent) 60 years highest reputation.
Sufferers try every where, but get proper results from us.

V. P. P. from :—Premier (Medical) Products, Post Box 459, Vepery, Madras-India.

For safe - HYGIENIC - BIRTH CONTROL (family limitation)

HIGH CLASS RUBBER PREVENTIVES

They do not SPLIT or TEAR in use as inferior goods do.

Beware of unhygienic rubber goods handled by packer's filthy hands. We Supply goods tested by a qualified medical man, rubber gloves being worn. You get better value.

Special
Quality

C.B.C.
(constructive birth-control)
CONSERVES VITALITY

White

Latex F.L.S

SPHINX



BRAND

WE
supply
faultless
Fresh
Stock.
inflation
tested
by a
new
device,
which
detects
even
the
Pin-
Point
hole
and
Flaw

Special
quality

LOLA

Latex
F.L.S

imperceptible in use

1 doz. Rs. 20. 1/2 doz. Rs. 11

Although thin yet in elastic strength these are perfect for they can be stretched thrice their length without breaking. Fresh stock always



This is strongly recommended because it ensures spontaneity, the absence of which has a bad effect on the nerves. Colour snow white, texture superfine, yet its elasticity and freedom from splitting is so great that each can be stretched several feet.

1 doz: Rs. 20 1/2 doz: Rs. 11
1/2 doz: Rs. 6 (postage, extra)

**Genuine New Type
GRECIAN CAPS (TIPS,**



Covers only the end part like a glove. Does not slip off, even when the part is deflated, as the band at the opening fits firmly into the valley behind the 'head' white latex.

1 doz: Rs. 20 1/2 doz: Rs. 11 1/2 doz: Rs. 6.

Birth-Control Sponge and Special Preventive Solution, both Rs. 8.

All these are special quality goods-therefore the best.

XX RING

FOR MEN

Each Rs. 15

QUALITY is better than quantity.

Our SPECIAL PACKET gives better value in quality, freshness and service.

6 different kinds for **Rs. 10**

postage, etc extra

1 C. B. C. 1 Lola
1 French tick 1 Nustyle
1 Friction 1 Grecian cap



The Special Washable **C.B.C.** Rubber Sheath

Finest white latex, medium thick texture special make. Guaranteed to last two months. Three sizes.

One Rs. 5 Three Rs. 14

Special Combi-fit **C.B.C.** Rubber Pessary
For women for birth-control
High dome. Spring rim.
white latex. Each Rs. 5



**genuine CROCODILE
Washable Sheath**

The inside is smooth and the out-side has a texture like crocodile skin, white latex. Sent post free, if ordered with our special packet.

One Rs. 5 Three Rs. 14.



FRENCH TICKS

With fine star & points at closed end

1 doz. Rs. 20 1/2 doz. Rs. 11
1/2 doz. Rs. 6

Preservative Powder. (Medicated)
pkt: Rs. 1.

(Sent AIR MAIL per V. P. P., or in plain wrapper on receipt of cost, plus postage etc.)

Order from:—PREMIER (MEDICAL) PRODUCTS P. B. No. 459, Vepery, Madras.

MEDICAL NOTES If you want **REAL MANHOOD**, and the removal of every weakness, defect and deformity, this article tells you **How and Why**

HOW EVERY SUFFERER CAN THROW OFF SEX WEAKNESS FOR FULL SEX VIGOUR



Sexually weak men may try many things, for a lasting cure but only in sex-hormone-gland-therapy will they find the one genuine means to throw-off impotence completely and permanently.

By Dr. J. Naughten, L. R. C. P.

Most men approaching the age of 40 begin to feel the decline of their virile powers, which may be the early signs of premature old age or a mild form of gland and nerve weakness. Other causes of impotence are disease, excess, youth's follies and poor sex development.

Impotence is mainly due to weak, worn-out or deteriorated vital glands and sexual nerves, and it results in partial or complete loss of erection, premature climax during union, and loss of development of the organs, and it is the cause of many unhappy marriages.

Science proves more than ever before that impotence in most cases, is but a passing indisposition; if sufferers have the good sense to seek medical aid; use a genuine remedial product and have the perseverance to take the treatment properly. Unfortunately many sufferers dissipate their opportunity for a complete cure by using various so-called cures.

Sex-hormone-gland-therapy is the form of treatment available in a genuine remedial product which every sufferer should use. The one great advantage of this treatment,

which no other treatment can give, is that it nourishes and renews worn-out, sometimes partially destroyed vital glands nerves and tissues of the sexual system and thus makes good, the damage done by disease, excess, youth's follies, and age, and so enables a complete and lasting cure.

Only this form of treatment of the formulae of Dr. Brown Sequard has this constructive action, which sufferers will note as one by one their sexual weaknesses and defects, lessen and disappear.

Therefore, if you are partially or completely impotent you will find a course of this treatment the one dependable means to obtain a complete cure. It will restore full erectile vitality; enable proper union and will cure smallness of the sex parts by restoring development of same.

If you desire a rapid enlargement of the erectile tissue or if deformities of same are present such as, curvature or thinning of the root, the additional use of a Developer appliance will do the needful.

An aphrodisiac (quick acting tablets or capsules) may be used as a temporary measure, until full virility results.

CONSULT US

If suffering from declining
Vitality and poor manhood or any
sex defect.

If worried about family
limitation or any difficulty
about birth-control

50 years highest reputation. Clients try everywhere,
but get proper results from us.

BIRTH-CONTROL? FAMILY PLANNING & LIMITATION?

LIL WIPES-OUT FAILURE & MONETARY LOSS

BY DEALING WITH US,

SO WILL YOU

However write to Premier
Medical Products. Their
goods are ever so much
better.

Yes, I will
I am
awfully
anxious

Min-I took your
advice and I am not
worried
now



TO STOP PREGNANCY?

Write to us, stating particulars, and we will advise, in closed cover or send if
desired, the best for a safe and sure result. 50 years highest reputation.

Messrs PREMIER (Medical) PRODUCTS, Post Box No. 459,
Vepery, Madras-7 (India)

ALOSAN (Capsules or tablets) **A FRIEND TO WORRIED WOMEN.**

Safe and always sure.

For Alosan contains special ingredients, which inferior pills, etc do not have, hence they can
be depended upon to give satisfaction in early cases, where others would fail.

Alosan (special strength) capsules Rs. 12 Alosan, (extra strong) tablets Rs. 6 (postage
and packing extra.) Keep a bottle handy to prevent.

**SPECIAL
EXTRA STRONG**

REGENO

**NON-OILY LIQUID
OR OIL**

POWERFUL PENETRATING ACTION.

Married men especially should use Regeno regularly as Regeno contains special
ingredients which tone and strengthen the nerves, muscles and tissues.

Regeno liquid per bottle Rs. 4, 3 bottles Rs. 11 (Try 3 bottles.)

Regeno oil with addition of lion's fat, sandal oil etc. which makes an uncommon and
reliable developing massage, per bottle Rs. 10.

V. P. P. from :- Premier (Medical Products, Post Box 459, Vepery, Madras 7.

ATOM BOMB TEST

(The Man Who Gives The Word)

He is Dr. Alvin Graves, a physicist who has lived in the strange world of atomic experiment most of his adult years. He has been at Los Alamos since 1943. But the reason he especially understands the extra need for caution during nuclear tests is a personal one. He once stood a foot from atomic death. In 1946 he was working at Los Alamos with a young physicist, Louis Slotin. Something went wrong with Slotin's experiment and he absorbed 800 roentgens in a split second, dying seven days later. Graves, who was right behind him, absorbed 200 roentgens and survived. Today his left eye is cloudy from a radiation cataract.

A stately B-36 flew on a steady course more than 40,000 feet above the Nevada Wastelands. Miles ahead and 10,000 feet below, Sabre jets flashed back and forth across its path, laying down a grillwork of drifting smoke lines. Then the jets turned and sped out of danger. Two minutes later the bomber released a bomb triggered to explode six miles in the air. There was an orange white flash, then a fireball about a half mile in diameter, a shock wave that danced to the ground 75 miles away, and a giant smoke ring in the sky.

Before giving the word that sets off the explosion Dr. Graves must be satisfied that all Atomic Energy commission safety requirements have been met. For example, the AEC has ruled that nearby towns such as Las Vegas, Tonopah, Indian Springs, Caliente and Paradise Valley shall not receive more than 3.9 roentgens* from radioactive fallout within any twelve-month, a figure far below a commonly accepted danger point of 25.

Twenty-four hours before a test is scheduled, he meets with 100 members of the staff in a windowless, rectangular room.

A weather report on half the globe is read, then the weatherman narrows down to the continental U. S., finally gives a mile-by-mile analysis of the weather expected over Yucca Flat at test time. Each forecast of precipitation, the wind up to 50,000 feet, and temperature is illustrated on charts and defended under a scientific inquisition. Its object: to assess the danger from radioactive

fallout. After the weather discussion, Graves questions scientists in charge of each phase of the prospective test "Are your experiments in order?" Are you satisfied your setups are O. K.?" Each nods, his answer and Graves makes his first decision: the test is scheduled for the next day.

While 30 to 35 meteorologists check and recheck the wind to see if there is any hint of a change, half a hundred safety officers in cars and helicopters search the was teland to shepherd flocks of sheep or lonely prospectors out of the danger area.

At 9:30 that night, 50 men meet with Graves for 45 minutes. More detailed weather reports are presented. The product of a battery of electronic calculating machines, which have been fed a vast assortment of statistics on weather, explosive force and other factors, are produced for digestion and decision. Each key man in the room gives his opinion. Then Graves turns to eight top level scientists in the first row—among them ballastic experts, meteorologists and health physicists. "They usually mumble that they believe we should go," says Graves. Then I scratch my head, think a couple of minutes and turn to Jim Reeves, the test manager, and say something like "Let's go."

Now the tension begins to grow. Graves can change his mind up to one second before the explosion deadline, but he has already given the word that sends between 30 and 160 aircraft up for blast observation and cloud sampling.

This is the time to expect the unexpected. Desert jack rabbits like to feed on insulation. Once a kangaroo rat was found nesting in an essential instrument at the last minute. An atomic engineer tried to lure him out with cheese, but kangaroo rats don't eat cheese. Hundreds of nervous technicians waited until one found out how to catch a rat. In the lonely hours between midnight and 3 a.m., Graves is still checking, between catnaps and gin rummy games. To help predict the blast effects of each atomic explosion, World War II Navy depth charges containing 2,400 lbs. of TNT are exploded two hours and one hour before zero hour. In the morning, when Graves gives the order, eight scien-

War-Thieves gold Mine

— — —

The petty and grand larceny which the CID had to deal with were had enough. But even more frustrating was official mishandling of supplies, which gave thieves golden opportunities. I recall one instance when the 12th Air Force was awaiting a secret, high-priority shipment of packets to be worn by fliers and used in case they were forced down. Each contained maps, a compass and 75 dollars, the latter to be used to charm one's way out of difficulty with the natives. These packets were on the way, but the exact date of arrival was not known.

One afternoon Arab dock hands were unloading a ship at Algiers. Deep its hold were 50 large, unmarked bales. The Arabs trundled them to the ware house.

Later MPs found compasses, maps and leather packets strewn about. It was obvious what had happened. In the progress of unloading, a bale had been dropped to the warehouse floor, spilling part of the contents. A curious Arab had opened one of the leather packets, found the money and called in his friends. Fortunately only two bales had been ransacked with a loss of dollars 75 000 in cash. But the entire consignment, worth five million dollars, had been jeopardized by someone's negligence in failing to mark the bales properly and to notify the air force of their exact date of arrival. Such incidents were by no means rare.

Far too many black marketeers were Americans. It was common for a G I driver to take a truck from the port of Oran to a rendezvous and sell its load sight unseen for 10,000 francs. The system of checking supplies out of the port was so faulty that this racket could go undetected for months.

A crate of costly, desperately needed surgical instruments disappeared. The lives of

wounded men in an Army hospital depended on those instruments. But the driver, a young Idaho GI who didn't know or care what his load was, sold it for 10,000 francs with the casualness of someone trading a few bushels of potatoes. As a result of the CID's disclosure of such cases, a rigid system of checking was instituted by which shipments could be directly traced to individual drivers. Many of the soldiers caught were former convicts, granted paroles by state and federal boards on the plea that they wished to enlist.

We cut losses from theft sharply in Algiers merely by replacing the Arab dock laborers with Italian prisoners of war. Poverty and environment has established a kind of larcenous tradition among the Arab dock workers. But the Italians, suffering from mass guilt feelings, were eager to assist in the Allied war effort. They worked well and honestly, and our losses at the port began dwindling away. Hordes of military police were released for duty elsewhere. This switch was eventually adopted at other ports and military installations.

It was a young Egyptian informer who led us into the most sensational robbery case of all. He told us to investigate a certain quartermaster company in Algiers that was drawing supplies from the port to be distributed to fighting units.

Two CID agents went out to the company area and talked with the commanding officer, a youthful major. His company records seemed quite in order: requests for supplies had been properly signed, deliveries were regular and without incident. Over a period of several months large quantities of clothing, food, arms, ammunition and vehicles, including trucks, staff cars and jeeps, had been handed over by supply.

(contd: on page 13)

— — —

Take care of your health and your health will take care of you. The skeptic who sneers at medicine, gains nothing (except worries) and usually dies early.

HEARD THIS ONE

O

House wife: 'Is your husband the type who plays golf and tries to break 80 on the golf course?'

'Neighbour: No. Mine is a hypochondriac who tries to break 104 on the thermometer.'

When you plan to dine out these days, take a long just half your appetite—but double your cash.

'How long was your last cook with you?'

'She never was with us. She was against us from the start.'

Then there was the collage graduate who ran up to his smiling mother after the commencement exercises and blurted: Look, ma, I am an aluminium.

There goes an author who makes crime pay

But I happen to know that he doesn't write detective stories.

No—he murders the English language.

WAR-THIEVES GOLD MINE (Continued)

Officials at the port. The company roster listed a normal complement of men.

Everything was as it should be except that the four rows of huts on the company grounds were strangely deserted. Each bed was made up, equipment was neatly arranged on the shelves, quarters were clean. But there were no GIs in sight. The agents inquired about this and the major told them that a higher echelon had ordered the company into the field for special maneuvers. It was curious that a quartermaster company should have to leave their regular duties to take such training and the major himself said as much, but that was Army for you.

When the agents reported these facts, we consulted the records of the port authorities and made a few calls to units which had supposedly received supplies from the quartermaster company. To our astonishment, no one had ever heard of the company no one had received so much as a handkerchief from it.

I got ten men together and went to call on the young major. He smiled affably when we showed him our CID credentials. We told him about the calls we had made and then asked if he had anything to say. The polite mask dropped from his features and he shrugged his shoulders wearily. His account of his exploits was extraordinary.

The quartermaster company actually totaled six men, all deserters. The highest-ranking man among them was a sergeant, the pseudo major himself. They all had assumed new ranks and aliases, and had created on paper an entire quartermaster company, complete to minutest detail. They had drawn supplies from various depot and sold them on the black market. Altogether they had made more than a million franks and for months had led luxurious and exciting lives.

So successful was their pose that on one occasion they were invited to review a battalion of French colonial troops.

ATOM BOMB TEST (Continued)

ists ride an elevator up the tower to the device cabin to arm the explosive device. They report each move by telephone to Graves in the command post. A checklist of from three to eight pages long his read aloud in the 20 minutes it takes to get the device ready—and the eight men can ride down the elevator to safety. Sirens echo over the desert, and, all alone, Graves makes the last decision. He gives the word to push the button. Machines take over. A cam closes a switch and power is fed to cameras test instruments and power plants—and green lights on the control pane action from sequence to sequence.

Nothing is left to human error. Even the voice that intones the final count over the loudspeakers on Yucca Flat has been recorded on a tape that cannot blow its lines from human emotion. Electric current travels a full 15 minutes through a maze of relays, switches, condensers, coils, filaments and generators. There are safety checks along the way, fuses and other devices that can take back Dr. Graves' decision up to half a second before the zero second, but if all goes well, the current at last rams into the device, and a mushroom cloud stands miles high over the concrete bunker where Dr. Graves gave the word.

HOW TO CHOOSE A WIFE

As the first signs of spring began to appear across the countryside a U. S. farm magazine turned young farmers' thoughts to the problems of taking a wife. In its spring issue warned the young farmer to be careful to select the proper strain. Its recommendation, with some adjustments were thought-provoking for city cousins too.

When a farmer buys a cow, he looks at her long and carefully, goes over her point by point, and weighs his pocket-book against her virtues and her faults. He should be no less calculating when he takes a wife.

Romance is only a minor consideration in selecting a farm wife. After he has married her, love will likely come along, in the field while she is pitching hayup to him, or in the barn when she wacks Daisy the cow for stepping on her feet.

The farmer often uses very slipshod methods in selecting a wife. The eligible bachelor farmer falls victim of a moonlight night, or a dulcet voice or a sniff of My Sin, never giving a thought as to whether or not the creature in his arms can strip a cow dry or hoist the back-end of a wagon.

A young farmer who must make his way should select a type I wife. She should be

sound of wind and limb, should not have more than a high-school education and should not be disturbed by muddy boots in her kitchen, nor by the dogs sleeping under the stove nor the continous parade of newborn pigs and lambs in bushel baskets by the kitchen stove. She should be farm-reared...It takes a woman a long time to learn how to get her Weights properly under a bale of hay.

Since a Type I wife is a rare flower, a likely alternative is Type II...a much commoner species. Pretty, educated and even sensitive, she adds to rather than fits into the farm scene, is more suitable for the farmer who inherited his land from grandpa than for the poor but ambitious tiller of the soil. For her, intelligence and education are not necessarily handicaps; she "should be able to carry on a conversation with either the hired hand or a banker whose rote is due...She should look well in blue jeans. It's not good if she runs to hips."

Unable to find a rare Type I, how can the young farmer at least run a test on Type II? "Take your candidate to the fields and the barns. Escort her across a muddy feed lot, lead her through poison ivy and, poison and all, take her to a dance. She'll complain...but if she comes back for more, she's your pigeon."

Dog's Lung used for Heart Operation

Minneapolis surgeons had been getting good results with their cross-circulation technique for delicate surgery inside the heart—using another human beings heart and lungs to take the load off the patients while they operated. But it was a tricky business, and they would have liked to cut out the danger to a second human being. Why not a mechanical heart and lungs, which several research teams have tried? For one thing the Minneapolis doctors reasoned strange things can happen to human blood in a mechanical oxygenating system; it may undergo mysterious changes. Last week they thought they had an answer to the complex problem, in the lung of a dog.

Calvin Richmond, 13, had been badly crushed when he fell under a truck near Pine Bluff, Arn. In themembranes separating the chambers of his heart were three holes which allowed the blood to flow inefficiently back and forth. The university of Minnesota's team of heart repairman, headed by Dr. Clarence Walton Lillehei, needed a "dry field. (the heart drained of blood) if they were to operate successfully. A Toronto-born colleague, Dr. Gilbert Campbell, 31 offered them the dog's lung to attain this. (He had already used lungs in 100 experimental operations with animals.)

An hour before Calvin was to be ready, sur

geons anesthetized a big dog (what breed, if any, is a secret) and removed an entire lung. The animal was then painlessly put to death with more anesthetic. The doctors put the lung in a plastic cylinder, where it was hooked up to plastic hoses and to a mechanical pump.

When Calvin's chest was opened, Drs. Lillehei and Richard Varco clamped off the great veins carrying the blood toward the heart, inserted a tube, and led the blood out to the input tube of the dog's lung. Inside its cylinder the lung was kept supplied with fresh oxygen. As the boy's blood coursed through the lung tissue, it gave up carbon dioxide and picked up fresh oxygen. Then it fell to the bottom of the cylinder. From the pool that formed there, another tube led the blood to a pump which boosted it back to Patient Richmond's aorta—the great artery in chest.

Calvin Richmond was hooked up with the dead dog's lung for 20 minutes. The surgeons spent 15 of these performing delicate repair work inside the heart, which would have been impossible if they had been operating in a surging pool of blood. This week Calvin was sitting up and

ling stronger.

MAN'S BURDEN IS

To have vigorous vitality and healthy manhood, every vital gland must be healthily active and vigorous, for science shows that it is strong vital glands that make a man a man.

A course of Vir-Vite will lessen and finally remove the burden of declining vitality and poor manhood, because when you take a gland remedy as good as Vir-Vite is, you can expect nothing less than beneficial gains and fully successful results, as Vir-Vite is formulated to cure—not to fail, and its uncommon action positively restores natural vigorous activity of vital glands (and also vital nerves) and thus full manly vigour.

This has been proved in hundreds of clinical tests on sufferers, for Vir-Vite is a FULLY PROVED treatment, and what it has done for other men it will do for you also.

Read These Testimonials

(From the originals in our files)

A dependable gland product that fulfils all expectations.

There is great improvement after the 9th bottle of Vir-Vite.

Remember

VIR-VITE is the TRUE HORMONE-GLAND

THERAPY and the best you can take if you want a proper result and the removal of every weakness

Thanks to Vir-Vite, I am a different man Since 6 months ago

Developer and Vir-Vite is proving all as claimed for them.

SPECIAL TRIAL OFFER. Try 3 bottles of VIR-VITE at a concession rate of Rs. 10/- Post free.

This offer is made as we know that this quantity of Vir-Vite gives better vigour and that a full course will give a complete cure.

6 bottles Rs. 39

12 bottles Rs. 76

Full course (36 bottles)

[Rs. 220]

Half course (18 bottles)

[Rs. 110]

(postage etc extra)

write now for literature

GUARANTEE

We, the manufacturers of Vir-Vite, guarantee it to contain pure hormones combined with growth hormones and chemical tonics, and to restore full and complete functional activity of the system.

The Imperial Pharmaceutical Co.
LONDON. ENGLAND.

to restore healthy natural activity of VITAL GLANDS & enable



HIS GAIN IS VIR-VITE



SEX HARMONY IN MARRIAGE. If there is any problem, write to us, stating particulars, and we will advise (in sealed cover) free of charge. 50 years highest reputation. Sufferers try everywhere, but get proper results from us.

Messrs PREMIER (MEDICAL) PRODUCTS, P.B. No. 459, Vepery, Madras.

Handwritten text: 197939

A BOON TO WOMEN

HOFMANN'S ^{SUPER} ^{STRONG} MIXTURE ENSURES

ABSOLUTE
Certainty

BECAUSE
IT HAS

A GENUINE
ACTION

This high-potency,
genuine product
from the proved
formula of
Dr. Hugo Hofmann,
GIVES
RESULTS
AS NO OTHER
MIXTURE CAN

Cheap mixtures
don't act.

The high price of
Hofmann's mixture
is due to the fresh
costly drugs
used. That's
why it is
dependable.



Hofmann's Mixture
is **SUPER STRONG**
and
TRIPLE ACTIVE
and
entirely
safe to use

It contains
special
non-poisonous
ingredients
which inferior
mixtures do not
have, if taken
properly
IT CANNOT FAIL

Ladies, if you have experienced failure with other mixtures, it is more reason for you to take Hofmann's mixture or the combined treatment and get a successful result, because Hofmann's mixture has a genuine action, which other mixtures do not have, and it cannot fail.

Prices:—Per large bottle Rs. 33 Per small bottle ($\frac{1}{2}$ quantity) Rs. 18 postage, etc., extra.
Tele. Code 'HOFMIX' (state small or large bottle when ordering).

COMBINED TREATMENT.

Hofmann's mixture (Rs. 33) should be taken with Alosan (special strength) Capsules (Rs. 12) postage, etc. extra. The strongest treatment, which we send with special directions, re: dosage, etc. The code word for the treatment is—combined and our address for telegrams is **GENUCURE-Madras**.

We can also supply $\frac{1}{2}$ quantity of the treatment i.e., $\frac{1}{2}$ bottle of Hofmann's mixture and $\frac{1}{2}$ bottle of Alosan Capsules at Rs. 25 for both. Code words:—half combined.

FAMILY LIMITATION? Write to us, stating particulars, and we will advise in closed cover, or send the best for an absolute sure result. Clients always get satisfaction from us after previous failure elsewhere 50 years highest reputation

Obtained only from

Messrs. PREMIER (Medical) PRODUCTS,

Post Box No. 400

Edited and Published by Mr. J. C. Armitage at sec. B-31, Ritherden

Printed at Asathi Press, 15, Mocku Chetty Street, Kozh.