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“I am completely without selfishness. I don't need anything at all. I don't have any dependants. The Tamil people are my world. They have made me (what I am); I exist solely for their welfare.”

Selvi J Jayalalithaa
- Hon'ble Chief Minister

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I Wrapper The Hon'ble Chief Minister of Tamil Nadu **Selvi J Jayalalithaa** addressed a press conference at the Secretariat on 20.2.2013, on the publication of the final verdict of the Cauvery Water Disputes Tribunal in the Central Government Gazette.

II Wrapper The Hon'ble Chief Minister of Tamil Nadu **Selvi J Jayalalithaa** conferred the 'Avvaiyar Award' on Dr. V. Shantha, Chairperson of the Adyar Cancer Institute for her service to cancer patients and her intensive research in the prevention and cure of the disease, at the Secretariat on 8.3.2013.

IV Wrapper A thanksgiving function was held at Thanjavur on 9. 3. 2013 for the Hon'ble Tamil Nadu Chief Minister **Selvi J Jayalalithaa**, for getting the final verdict of the Cauvery Water Disputes Tribunal published in the gazette of the Central Government. She was presented an icon of 'Ponniyin Selvi'.



**Message of the Hon'ble Chief Minister
of Tamil Nadu Selvi J Jayalalithaa
on International Women's Day
(English Translation)**

‘One should have performed great penance to be born as a woman’, said Kavimani Desiga Vinayakam Pillai, extolling the greatness of woman. Every year March 8 is celebrated as ‘International Women's Day’ for declaring to the world the greatness of woman. I extend my hearty greetings to all women on this happy day.

Tamil Nadu ahead in schemes for women

Your beloved sister's Government is implementing several great schemes for the upliftment of women. The ‘cradle baby’ scheme to prevent female infanticide, the creation of all-women police stations, the first of their kind in the whole country, financial assistance for marriage, distribution of gold for ‘Thirumangalyam’ to poor women financial assistance for child delivery, 6 months maternity leave for pregnant women working in Government offices, distribution of mixie, grinder and fan to housewives at no cost, Self-Help Groups to improve the economic status of women, distribution of sanitary napkins to adolescent girls, a pioneering 13-point plan to curb crimes personalities to women, presentation of ‘Avvaiyar Award’ to the best women and several other pioneering schemes are implemented for women's development.

Mahakavi Bharathiar sang: “Let equality prevail between men and women in this country”. In his motherland of India, let we, the women, take a pledge on this day to face trials and tribulations with determination, convert setbacks into stepping stones for victory and March forward with vigour to create a new history.

I wish all women should shine as persons who instill wisdom, work constructively and sustain the world. I once again extend my hearty Women's Day Greetings. ●

CHIEF MINISTER SHARES CAUVERY VICTORY WITH DELTA FARMERS

Hon'ble Chief Minister of Tamil Nadu **Selvi J Jayalalithaa's** speech at the thanks giving meeting organised by Cauvery Delta Farmers at Thanjavur on 9.3.2013 for achieving the publication of the Cauvery Tribunal's final order in the Central Government's gazette. (English Translation)

Respected Thiru. Cauvery S. Ranganathan, Secretary of the Cauvery Delta Farmers' Welfare Association, who has delivered the Presidential Address in this fine function,

Thiru. Payari S. Krishnamani, Tiruvarur District Secretary of the Tamil Nadu Vivasayigal Sangam, who has delivered the welcome address,

Hon'ble Minister for Housing and Urban Development, dear brother Thiru. R. Vaithilingam, who has offered felicitations,

Hon'ble Minister for Food, beloved brother Thiru. R. Kamaraj,

Hon'ble Minister for Public Works, dear brother Thiru. K.V. Ramalingam,

Hon'ble Minister for Fisheries, dear brother Thiru. K.A. Jaipal,

Chief Secretary to Tamil Nadu Government Tmt. Sheela Balakrishnan,

Thiru. D. Pandian, State Secretary of the Communist party of India and beloved brother,

Thiru. S. Singaravadivel, former Member of Parliament,

Thiru. Durai Govindarajan, President of the agricultural wing of the All India Anna DMK and former MLA and beloved brother,

MARCH 2013



TAMIL ARASU

Thiru. K. Thangamuthu, Executive President of the agricultural wing of the AIADMK, former MLA and beloved brother,

Thiru. Rajaram, Vice President of the Cauvery Delta Farmers' Welfare Association,

Thiru. Thiruvaiyaru Navaroji Shozhagar,

Thiru. V. Sathyanarayanan, General Secretary of the cauvery Delta Farmers' Committee.

Thiru. Farmer R. Pandurangan, President of the Tamil Nadu Farmers' Movement,

Thiru. N. Rajendran, of Tamil Nadu Farmers Association,

Thiru. P. Gandhipithan, Joint Secretary of the Tamil Nadu Cauvery Delta Farmers' Welfare Association,

My dear farmers who were supportive of the tireless efforts I had undertaken to get the final order of the Cauvery Water Disputes Tribunal gazetted for establishing the rights of Tamil Nadu, Hon'ble Ministers, Members of Parliament, Representatives of Local Bodies, Respected Elders, Ladies, my veritable Gods who sustain me, my dear siblings who are Puratchi Thalaivar MGR's blood unto blood and dearer to me than my own life,

At the outset, I offer my affectionate regard to all of you.

I am immensely happy to address you in the city of Thanjavur, known not only as the granary of South India, but also as the centre of Tamil poesy, art and temple worship.

Though a function has been organised here to thank me for getting the final order of the Cauvery



Water Disputes Tribunal notified in the Central Government gazette and thereby establishing Tamil Nadu's rights, I consider it a victory for the people of Tamil Nadu, for Tamil Nadu farmers, particularly for Delta farmers. I consented to participate in this thanksgiving function to share my joy in this victory with you and to meet you all in person.

The Cauvery River Water Dispute is the most important one among the different river water disputes that have turned into problems over Tamil Nadu's very livelihood. The 1892 and 1924 agreements between the then Madras Presidency and the Mysore princely State clearly establishes Tamil Nadu's rights on the Cauvery.

The Cauvery Tribunal set up to establish our rights on Cauvery, gave its final award on 5.2.2007. Thiru.M. Karunanidhi was the Chief Minister of Tamil Nadu then. At the Centre also, it was Congress coalition Government in which the DMK was a part. But the then Chief Minister Thiru. Karunanidhi did not take any steps to get this final order notified in the Central gazette.

However, I have been constantly urging ever since the final order was handed down, that it should be published in the Central Government gazette and the few aspects of the order that went against Tamil Nadu should be taken to the Supreme Court.

After assuming office for a third time in 2011, I continued to press the Central Government to notify the final order of the Cauvery Tribunal in the Central Government gazette. As the Central Government adopted a stepmotherly attitude, on my direction, a petition was filed in the Supreme Court on behalf of Tamil Nadu Government. Several review meetings on the Cauvery Water Dispute were held under my presidentship. I discussed with advocates several times regarding the line of argument to be advanced on behalf of Tamil Nadu Government. The advocates who argued on behalf of Tamil Nadu Government did an excellent job. As a result of this, the Supreme Court ordered the publication of the Cauvery Tribunal's final order in the Central Government

gazette before 20.2.2013. Following the order, the final order was published in the gazette dated 19.3.2013. Not only this. When Karnataka did not release Tamil Nadu's share of water, we continued to press the Supreme Court, the Cauvery River Authority and the Cauvery Monitoring Committee and got 68 TMC ft of water by compelling the Karnataka Government.

Immediately after the gazetting of the final order, I held a press conference on 20.2.2013. I said it was great victory. Friends in the opposition parties, neutral persons and all farmers appreciated this victory for Tamil Nadu.

But the former Chief Minister Thiru. Karunanidhi issued a statement with a heading, "Will all the words of the victors become gospel truth?". Though the statement contains many things contrary to facts, he has inadvertently accepted through the 'heading' (of the statement) that I have succeeded in my efforts on this issue. He has referred to me as the 'victorious'. I thank him for this.





In that statement, the former Chief Minister Thiru. Karunanidhi has queried whether it does not amount to adopting a “double standard”, by first dubbing the final order of the Cauvery Tribunal as unfavourable in a statement and hailing the gazetting of that unfavourable order as a great victory. It is true that I had stated that the final order has some unfavourable aspects. But at the same time, I had been urging clearly through several statements, from the beginning and on several occasions that the final order should be gazetted and the few unfavourable aspects should be taken to the Supreme Court. This stand has been communicated and made clear at the all-party meetings held at that time. Though I was

in the opposition then, I went on a hunger strike demanding the publication of the final order in the Central Government gazette. It is my duty to point out to Thiru. Karunanidhi who adopts “double standards” on all matters that I have been consistent on this issue.

In this statement, Thiru. Karunanidhi has lamented: “Will not a few neutral persons at least ponder who has really exerted himself for the Constitution of the Tribunal, for the issue of interim and final orders by that Tribunal and for the implementation of the interim order, though the media covers it all up”. I have to offer my explanation about this here.



From a State of two crops in the Cauvery delta areas, Tamil Nadu was pushed to a situation where raising a single crop in those areas became a struggle. Following this, Tamil Nadu Government filed very belatedly a original Suit (Suit no. 1/1971) in the Supreme Court on 4.8.1971 under Art. 131 of the Constitution of India. That suit was withdrawn by the Tamil Nadu Government on 28.8.1972 on the insistence of the then Prime Minister of India Tmt. Indira Gandhi and due to the political situation that prevailed in Tamil Nadu then. Who was Tamil Nadu Chief Minister then? Verily it was Thiru. Karunanidhi. On the orders of the then Chief Minister of Tamil Nadu, Thiru. Karunanidhi that case was withdrawn. This caused a great setback to Tamil Nadu on the Cauvery water issue.

The Karnataka Government and the Central Government did not evince any great interest in the Cauvery water issue citing irrelevant reasons.

After a wait of 14 years, the then Tamil Nadu Government headed by Idaya Deivam Puratchi Thalaivar MGR felt that a River Water Authority was the only way out and wrote a letter to the Central Water Resources Ministry on 6.7.1986 seeking the constitution of a Tribunal under section 3 of the 1956 Inter-State Water Disputes

Act. The Central Government put the letter in cold storage without initiating any action on it. A writ petition filed under Art. 32 of the Constitution by the Cauvery Delta Farmers Welfare Association was pending before the Supreme Court. That petition was filed by Respected Ranganathan and others who are seated in this dais today. The Supreme Court directed the Central Government on 4.5.1990 to immediately set up a Tribunal. The 6.7.1986 letter of the Tamil Nadu Government headed by Puratchi Thalaivar MGR, was then revived and the Central Water Resources Ministry by an order of 2.6.1990 set up a Tribunal under Sec. 4 of the Inter-State Water Disputes Act. This is the true history of how the Tribunal came to be set up. I wish to point out that Thiru. Karunanidhi had no role in it. The Tribunal was constituted because of the letter written by Puratchi Thalaivar MGR to the Central Government in 1986. In 1990 when the Tribunal was set up, Thiru. Karunanidhi happened to be the Chief Minister of Tamil Nadu but he had no role in it.

Likewise, the interim order given by the Tribunal on 25.6.1991 was published in the Central gazette on 10.12.1991 on account of my efforts taken during my regime.

Following this, an original suit was filed in the Supreme Court on 14.5.1992 on behalf



of my Government seeking a direction to the Central Government to place a mechanism for implementing the interim order of the Cauvery Tribunal. I undertook a 4-day fast for this, my Government passed a resolution in the Tamil Nadu Legislative Assembly on 28.12.1995 urging the Central Government to set up a monitoring committee and an implementation committee for executing the interim order. When the case filed by my Government in 1992 came up for hearing in the Supreme Court on 9.4.1997, the Attorney General submitted that the Central Government

The AIADMK party was extending its support to the then Central Government led by the BJP party. We were also in the Central Government Cabinet. The BJP-led Central Government sought my support to the Cauvery River Authority with Prime Minister as Chairman and the basin States' Chief Ministers as members.

The then Prime Minister Thiru. Vajpayee also discussed this with me. I squarely refused to accept the proposal since the then Central Government's action was to diminish the powers of the Cauvery River Authority. I was adamant and firm that an Authority with enough powers to implement the Tribunal's order should be set up: the Authority should have officials endowed with powers to operate the reservoirs in Karnataka.

I refused to toe the Central line of action that did injustice to Tamil Nadu. At the same time I closely watched the Central Government's actions on this issue.

The Central Government entered into a dialogue with Thiru. Karunanidhi, a synonym to the word 'betrayal'. Thiru. Karunanidhi was then Tamil Nadu's Chief Minister. The result was that a useless, weak and inactive Cauvery River Authority was set up.

Following this, we withdraw our support to the BJP led Central Government. We threw away our Central Ministerial posts.

Thiru. Karunanidhi who acted with the sole aim of promoting his personal interests, his family interests and the business interests of his family joined hands with the then Central Government which was intent to favour Karnataka. For the prosperity of his relatives, he was friendly with the centre. That relationship still continues. Thiru. Karunanidhi will somehow establish a relationship with the Central Government,



had agreed to put in place a mechanism for implementing the interim order and a scheme was also drafted.

The plan which had envisaged a role for technical experts was diluted and the Central Government set up a Cauvery River Authority with the Prime Minister as chairman and the Chief Ministers of the Cauvery Basin States as members. Thiru. Karunanidhi accepted this.

whoever heads it. He has no principle, and his sole aim is that of enjoying power. He is able to act like that.

As for me, I don't wish to capture power somehow. My aim is to do good to the people. To achieve this goal, Government and power are important. That is why I am holding this Chief Minister's post. I continue to fight with the Central Government for the rights of Tamils. As for as Tamils' rights are concerned, there is no room for any compromise. With this determination, I have been functioning.

By quitting the Central Government, the AIADMK had performed a great sacrifice for protecting the Tamils' rights. Has Thiru. Karunanidhi ever done such a sacrifice? Will he have a mind to do so?

Thiru. Karunanidhi has stated that the media was all praise for him for setting up such a Cauvery River Authority on 7.8.1998. I wish to remind Thiru. Karunanidhi that this Cauvery River Authority did not meet even once for 9 years between 2003 and 2012.

The Cauvery Tribunal issued final order on 5.2.2007. From that date Thiru. Karunanidhi was the Chief Minister of Tamil Nadu for more than 4 years. Did he take any step to get the final order notified in the Central Government gazette. No, certainly not. On the contrary he did everything he could for not getting it notified. First, he said, the notification was possible only after 90 days. Then, he said that Tamil Nadu Government could not go on an appeal to the Supreme Court as per the amendment brought in 2002 to the



Inter State River Water Distribution Act, 1956 if the Tribunal's final order is gazetted by the Central Government. In short, Thiru. Karunanidhi acted as if he was Karnataka's Government's advocate. I wish to point out on this occasion that Thiru. Karunanidhi did not take any action favourable to Tamil Nadu.

A request was made on behalf of Tamil Nadu for convening a meeting of the Cauvery River Authority when Karnataka did not release Tamil Nadu's due share of waters in 2009. In 2010 also when Karnataka did not release the due share of water, Thiru. Karunanidhi, as the then Chief Minister, wrote a letter to the Prime Minister to convene a meeting of the Cauvery River Authority. However no action was taken. In this situation, the Chief Secretary to Karnataka Government wrote a letter to Tamil Nadu Government on 15.10.2010 saying there was no need for Karnataka to legally release water to Tamil Nadu as the interim award of the Cauvery Tribunal had expired and the final order was not yet gazetted. At that juncture also, the then Chief Minister Thiru. Karunanidhi did not press the centre to notify the final order in the gazette.



In short, Thiru. Karunanidhi has been acting favourably to Karnataka from his days as PWD Minister to this day. Though wielding power both at the centre and in the state, Thiru. Karunanidhi had no mind to do good to the farmers of Tamil Nadu.

They say none can match Karna in Philanthropy. He enjoyed a unique glory on account of this.

As Karna's reputation increased by the day a Minister of Duryodhana mischievously asked Duryodhana one day: "Karna is ruling a small Kingdom only. It is you who gave that Kingdom to him. But Karna's reputation is very high. Is it right?"

Duryodhana felt the Minister was right. He immediadly asked the Minister: 'Give me a suggestion to make me as reputable as Karna'.

The Minister said: 'O' Great Lord! Start donating things as Karna does. You will also be known as a great philanthropy'.

'I will do that', Duryodhana said.

'Can't you give me some prize for giving a wonderful suggestion.' The Minister asked. Duryodhana replied, 'I am giving you your salary for that'.

Next day it was annouced that King Duryodhana too would offer donations. On learning this, Lord Krishna approached Duryodhana in the guise of an old man and asked him to donate something.

'What do you need. I will provide you' said Duryodhana.

The old man replied; 'Exactly a month after this day, I will come back and get my desired object'.

Lord Krishna, then, called the rain God Varuna and instructed him to rain for a month continuously. It rained cats and dogs for a month.

Krishna again approached Duryodhana in the guise of the old man and reminded him of his earlier promise to donate the thing he wanted.

'I remember. What do you want?' Duryodhana asked.

'O! Most Munificent King! I need a cartload of dry firewood for my daughter's marriage' Krishna said.

'What? For a month now it is pouring. We ourselves are struggling without firewood. Don't ask for that. Ask for any other thing'. Duryodhana said with anger.

'What happens to your promise' Krishna asked.

Duryodhana dismissed the old man saying, 'Promise, what promise?'.

Krishna left the place and reached Karna's palace in the old man's guise.

On seeing the old man, Karna ordered the supply of clothes for him to wear and a towel to dry himself. The old man wore the dry clothes. Hot milk was also served to him.

After some rest, the old man said: "I need a cartload of firewood for my daughter's marriage. I have come here to get it from you."

Karna, immediately directed his officials: "In the dilapidated palace in our country, there are pillars of pillars and rafts. They are dry. Load them in a cart and cover them up with thatches so that they don't get wet and send them to the house of this old person."

After receiving the firewood as directed by the great King Karna, the old man went by the house of Duryodhana.

"Have you got firewood," - queried the minister.

"Only Karna Maharaja, the great philanthropist could give it" replied the old man.

To donate, wealth alone is not enough. A mind to give and a sharp intelligence are needed. This truth dawned on Duryodhana's minister.

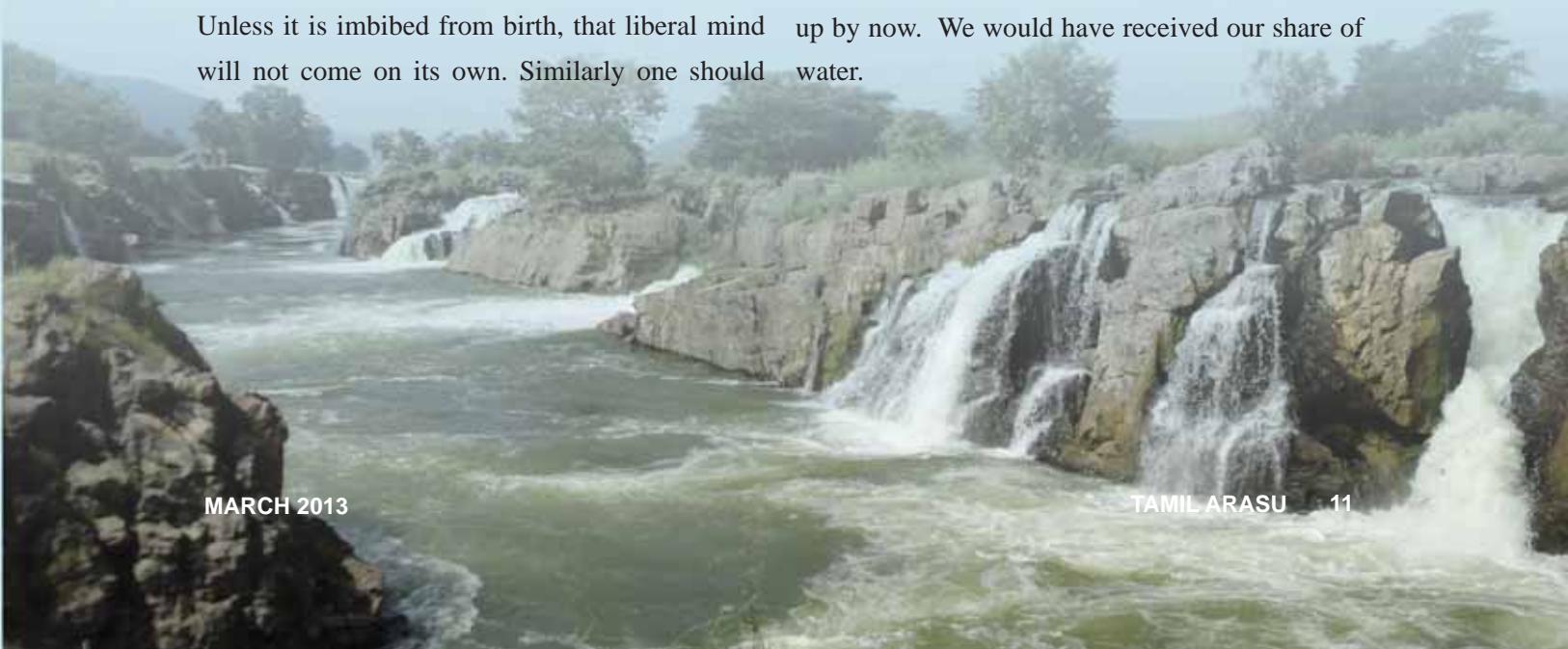
One should have a heart to offer donations. Unless it is imbibed from birth, that liberal mind will not come on its own. Similarly one should

have the heart to get Tamil Nadu people Cauvery water. For selfish people, the mind to fight and get the rights of Tamil Nadu will not come on its own.

As for me, I have a desire that the final order of the Cauvery Tribunal should get notified in Central Government gazette; that Tamil Nadu people should get Cauvery water. The thought we should establish Tamil Nadu's rights on the Cauvery waters is in my blood.

That is why I acted selflessly and with a single minded goal of establishing Tamil Nadu's rights. In this we have achieved success.

Despite our pleadings, the Central Government did not come forward to gazette the Cauvery Tribunal's final order. So, I directed the filing of a petition against the central government in the supreme court. In many matters we are forced to file cases against the Karnataka and Central Governments. We are pushed into such a situation. We are forced to establish our rights through courts. I am confident that this situation will soon pass. If Thiru. Karunanidhi had taken steps, when he wielded power both at the centre and in the state, to get the final order, of the Cauvery Tribunal notified in the central government gazette, the Cauvery Management Board and the Cauvery Water Regulation Committee would have been set up by now. We would have received our share of water.



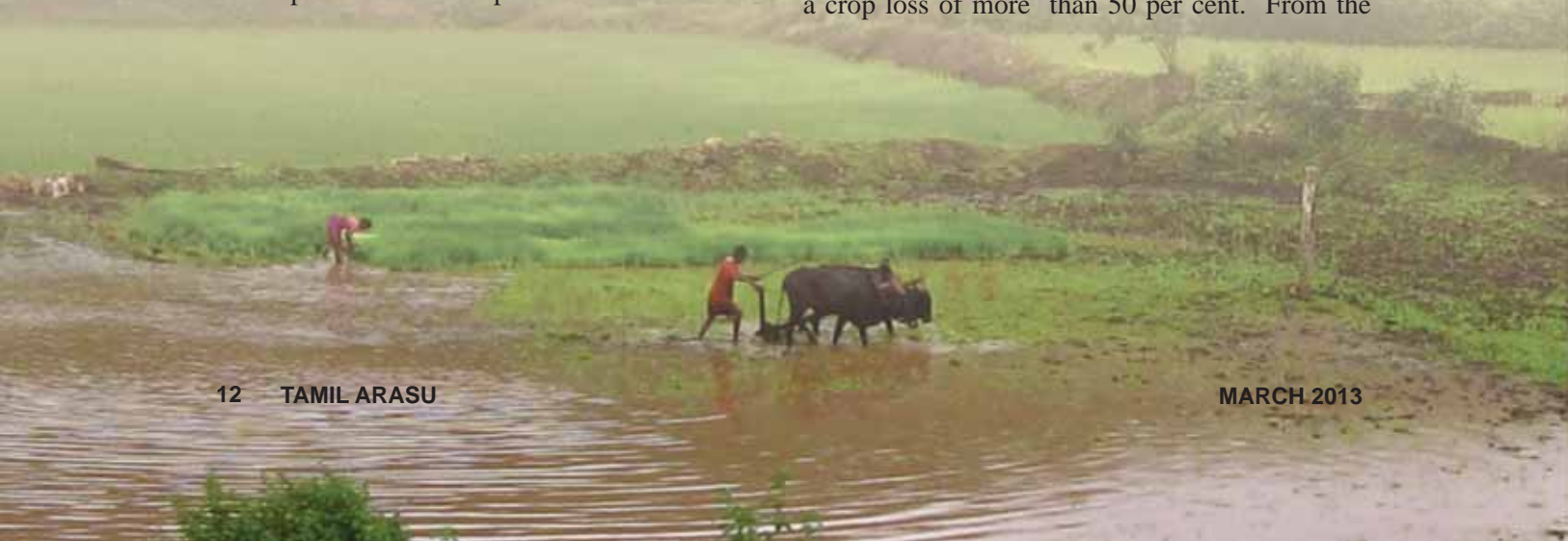
After I assumed office and when my efforts to get the final order published in the central gazette are about to succeed, the DMK members of Parliament met the Prime Minister on this issue. It is not known whether they wanted, at this meeting, the publication of the final order in the gazette or they did not want its publication. They did not give anything in writing. What is the mystery behind this meeting, only Thiru. Karunanidhi should explain to the people. Because of this meeting or for other reasons the gazetting of the final order was delayed. Again, only on the intervention of the Supreme Court, the Central Government had no other course but to publish the final order in the gazette. But the DMK president, Thiru Karunanidhi had given vent to his jealous sentiments by saying, “for an order the Supreme Court has issued on its own, they congratulate Jayalalithaa...”. I wish to point out in this context that a petition was filed in the Supreme Court on behalf of my Government for the publication of the final order of the Cauvery Tribunal in the Central Government Gazette.

We have provided a relief of Rs. 15,000/- per acre to delta farmers who have been affected on account of the failure of monsoons and the non-release of Cauvery water by Karnataka. This amount has been deposited in the respective bank accounts of farmers whose crop loss is more than 50 per cent. A total sum of Rs. 524.36 crores has been deposited in the respective bank accounts of

3,06,794 farmers.

Thiru. Karunanidhi has raised questions over the different components in the relief of Rs. 15,000/- given to farmers such as the share of the government, the relief from natural disaster fund and the share of the Insurance. I have clarified these even while announcing the relief assistance in the Legislative Assembly on 8.2.2013. Still, I wish to clarify it again.

If the crop loss is 50 per cent, the Insurance Company will give just Rs. 4,346/-. Even this amount will be made available only after the harvest tests are over. The entire premium for the insurance cover has been paid by the Tamil Nadu Government on behalf of the farmers. The Insurance Companies are to provide the relief, since the premium has been paid by the Government. Also, if the relief amount to be disbursed is more than the premium collected, the Insurance Company will disburse the premium amount only after deducting the administrative expenses as the relief amount. The balance in the relief amount to be disbursed will be equally shared by the central and state Governments. During the 5 year plan period, the National Disaster Relief Fund is given to the State Government for 5 years. The state Government has to bear the excess amount spent on this head. At present the State Government disburses the entire relief amount of Rs. 15,000/- to farmers who have sustained a crop loss of more than 50 per cent. From the



Central Government and Insurance Companies the amount to be received is Rs. 2,304/- per acre for a crop loss of 51 per cent. If the Insurance premium paid by the State Government is deducted from this, the Government will receive just Rs. 2,130/- By this calculation, the State Government gives Rs. 11,000/- to Rs. 13,000 per acre as per the extent of loss to farmers who have sustained more than 50 per cent crop loss.

With the sole aim of providing immediate relief to farmers, we are giving Rs. 15,000/- to farmers. On behalf of farmers, the Insurance Premium is paid by my government. When I made this announcement in the Legislative Assembly, opposition parties, particularly the members of the Communist Party welcomed it wholeheartedly. But the DMK President Thiru. Karunanidhi is prattling from outside out of jealousy, ignorance and confusion.

I have urged the Prime Minister through a letter to constitute immediately the Cauvery Management Board and the Cauvery Water Regulation Committee. The Supreme Court has stated that it is Central Government's duty to constitute these two bodies. Hence, I believe the Central Government will take steps to set up the Cauvery Management Board.

In the alternative, I will take legal steps with your support, to get the Cauvery Management Board and the Cauvery Water Regulation Committee constituted. I will establish our rights on the Cauvery and get Tamil Nadu's share of water.

I wholeheartedly thank the agricultural organisations for organising this thanksgiving function.

It has been 31 years since I stepped into public life. It is no exaggeration to say that the

function being held today is the one in all these 31 years that really gives me a sense of fulfilment. I cannot forget in all my life, all those who have appreciated and greeted me and their speeches, particularly those of beloved brother Thiru. D. Pandian, Thiru. Cauvery S. Ranganathan, Thiru. M. Rajendran, Thiru. Sathyanarayanan, Thiru. Payari Krishnamani, farmer Thiru. Pandurangan, Thiru. Rajaram and Thiru. Thiruvaiyaru Navaroji Shozhagar. Many may felicitate. But all that is mere lip-service. But as for those who felicitated me today, their words have come from the bottom



of their hearts.

I assure you that I will conduct myself in such a way that I will prove worthy of the confidence reposed in me by the people of Tamil Nadu, particularly farmers. I wholeheartedly thank all of you, hailing

Anna Naamam Vazhga,

Puratchi Thalaivar Naamam Vazhga,

I take leave of you. Thank you. Vanakkam

'Vivekananda is the motivating force behind my joining politics'

Chief Minister grants 99-year lease of land for Vivekananda House

Speech delivered by the Hon'ble Chief Minister of Tamil Nadu
Selvi J Jayalalithaa on 27.02.2013 after inaugurating
the 150th birth anniversary celebrations of Swami Vivekananda
at Vivekananda House in Chennai (English Translation)

Swami Ashutoshananda, Manager of the Chennai Sri Ramakrishna Mutt who has delivered the welcome address,

Swami Vimurthananda, who has read the messages,

Srimad Swami Gautamananda Maharaj, Head of the Sri Ramakrishna Mutt, who has given the benediction,

Tmt. Sheela Balakrishnan, Chief Secretary to Tamil Nadu Government,

Swami Dharmishtananda, who is to propose a vote of thanks,

Brothers and Sisters,

Students,

At the outset, I convey my affectionate regards to you all.





This Vivekananda House is a historic place. The Ramakrishna mutt functioned from this house in the first nine years of its inception. (Earlier) Swami Vivekananda stayed here for 9 days and delivered inspiring speeches.

I am extremely happy to inaugurate the 150th Birth Anniversary celebrations of Swami Vivekananda from this historic place and light the 'Viveka Jothi'. I am very happy to lay the foundation stone for a cultural centre here, release a photo album on Swami Vivekananda and to speak to you. I consider this a great blessing. I express my heartfelt gratitude to the Head of the Sri Ramakrishna Mutt and its management for giving me this opportunity.

Vivekananda was a selfless personality who strove for the well-being of others; I was greatly drawn to the teachings of Swami Vivekananda and his Guru Sri Ramakrishna Paramahansa from my childhood. I have a good collection of books of Swami Vivekananda and his mentor Sri Ramakrishna Paramahansa in my home library. I often refer to them.

Swami Vivekananda showed the greatness of the Hindu religion to the whole world. He showed how each person could lead his life with self-confidence. He stressed the importance of looking upon all, high or low with an equal vision. Swami Vivekananda was endowed with extraordinary intelligence and mental strength and was an exemplar in compassion and leadership qualities.

Above all, Swami Vivekananda was a great patriot. He called upon the youth of the country to put their shoulders to the wheel of national development to get it moving.

Swami Vivekananda asked his Guru, Sri Ramakrishna Paramahansa, "Have you seen God; Can you show me God?"

Sri Ramakrishna replied; "I have seen God; I will show him to you also". After six years of training, Sri Ramakrishna Paramahansa indicated to Swami Vivekananda that 'service to people is service to God'.

After the passing of Sri Ramakrishna, Swami Vivekananda urged kings to dedicate themselves to the service of people. His speech at the World Parliament of Religions



in Chicago in 1893, which he commenced with the words “Brothers and Sisters” turned the world’s gaze towards him.

In 1897, Swami Vivekananda founded the ‘Ramakrishna Mission’ on the twin principles of service and renunciation. He taught that one should work after discarding all selfishness. This is so because one has to give up selfishness to be able to make sacrifices for others. Serving people is possible only where there is a sacrificing mentality. In this context, I like to share an event that took place when Swami Vivekananda was young.

When he was known as Narendran in his youth, Swami Vivekananda had an urge to take sanyas. He shared these thoughts with his mother whenever there was an opportunity.

On one such occasion when Vivekananda sought his mother’s permission for taking

sanyas, his mother asked him to fetch the knife from the kitchen. Vivekananda did as he was told. “You can take sanyas after some time,” his mother replied. Whenever Swami Vivekananda expressed his desire for sanyas, his mother repeated the same request and gave the same reply. Vivekananda could not understand the connection between sanyas and the knife.

When Swami Vivekananda handed over the knife again on another occasion, his mother said, “You can now take sanyas”.

Swami Vivekananda asked his mother, ‘What’s the connection between this knife and sanyas?’

The mother replied, “Previously, when I asked you to bring the knife, on every occasion, you gave it to me holding the handle, pointing the sharp blade towards me. That is an expression of safety for yourself and danger for others. But now you have reversed the method of handing over the knife. That is, the sense of self-sacrifice and that of protecting others has come about in you. That is why I consented for your sanyas.”

You have to understand from this that a sense of sacrifice is the basis, the foundation for sanyas. You have to realise that only when there is an attitude of sacrifice, one can serve others, one can serve the people.

The meaning of ‘service’ is working for the welfare of others without even a bit of selfishness. All religions teach service to others. That is why there are several service organisations in the country. There are different kinds of service. Service to country

is National Service; service to the people is Community service. Service to God is divine service, 'Thiruthondu'. Each service organisation dedicates itself to one kind of service. But it is no exaggeration to say that Ramakrishna Mission engages in all these three kinds of service.

In the present times, even big commercial establishments which function with profit motive, set apart a portion of their profit for Community Service like education and health.

But, at the same time, there are people in this country who mouth words like 'Community Service' and 'Public Life' and make them these their profession. A profession can become a service; a service should never become a profession.

As for me, it is no exaggeration to say that Swami Vivekananda served as a very great motivating force for me to enter politics.

I had mentioned about Swami Vivekananda in an interview when I entered politics in 1982.

Swami Vivekananda renounced worldly life and served people in his capacity as a saint. Following in his footsteps, I too serve the people through politics, with a sense of renunciation. I totally eschew selfishness. I don't need anything. I don't have any dependants at all. The people of Tamil Nadu are the be all and end all of my world. I am (what I am) because of the people of Tamil Nadu; I live for the people of Tamil Nadu.

There can be victory and defeat in a profession. But in a life of service, there is



no defeat at all. Victory is certain, whatever be the work, if it is performed selflessly and without expecting any reward.

The Ramakrishna Mission, started by Swami Vivekananda, has not swerved a wee bit from the purpose, aim and ideal for which it was started. Following the footsteps of Swami Vivekananda, it is rendering excellent community, national and spiritual service with determination and without any selfishness.

By way of social service, not only does it operate hospitals, schools, colleges, hostels and rural development centres throughout India, but also undertakes relief operations and rehabilitation work for victims of natural calamities all over the world.

I am very well aware of the social and people oriented services of the Ramakrishna

Mutt. That is why I acceded immediately to the request of the Mutt management to make over on a long lease, the land where the Vivekananda House is located and an adjacent vacant plot and directed the officials to take necessary steps for it. I am immensely happy to announce that the Vivekananda House and the adjacent vacant land has been handed over to the Ramakrishna Mutt on a 99-year lease at a low rent.

Thiru Ki.Va. Jaganathan once remarked that in “Vivekananda’s teachings there is no melody of the veena. Only the sound of the war drum is heard”. That’s the kind of mental strength Swami Vivekananda had.

Once Swami Vivekananda went to London. He stayed in his friend’s Farm House which had great scenic beauty. Several cows were being reared in the farm.

One day Vivekananda was taking a stroll in the fields of the farm accompanied by his friend and the friend’s wife.

Suddenly a cow charged towards them. Seeing the cow’s ferocity, the friend’s wife swooned. The friend tried to lift her up. By then the cow was fast approaching them. The friend was at his wit’s end. Thinking that he would be gored to death if he remained there any more, he began to run to save his life. But Swami Vivekananda stayed put there.

The charging cow chased the friend leaving Swami Vivekananda and the friend’s wife, who was lying on the ground, alone.

Conscious that the cow was chasing him, the friend ran as fast as he could to save himself. The cow hotly pursued him.

The friend escaped by taking refuge in a building. The farm workers came running and fastened the cow.



Only then did Vivekananda move from his place.

The friend also came there and joined him. He was wonderstruck. The friend's wife also came to her senses.

"How could you remain firm without any fear even at such a critical moment," the friend asked.

With a smile, Swami Vivekananda said, "I have not done anything extraordinary. I stood firm with the resolve of facing whatever comes. It's the nature of beasts to pursue those who run. That is why the cow chased you and left me alone".

Throughout his life, Swami Vivekananda possessed this mental strength of meeting challenges without running away from them even during life-threatening situations.

As for me, I am overcoming the trials, hurdles and impediments that confront me, in Swami Vivekananda's way.

All of Swami Vivekananda's views are relevant for all times. He is a great guide to all of us. If all of you, the youth, follow his flaming ideas, selfless service and firm mental determination, you also will shine well; this country also will shine.

It is praiseworthy that the Ramakrishna Mission started by Swami Vivekananda has

been rendering excellent service for over 100 years without losing its roots and without deviating from the purpose for which it was started. It is no exaggeration to say that institutions like this shine as a beacon of hope to the youth.

The national, community and spiritual service rendered by the Ramakrishna Mutt which is celebrating the 150th birth anniversary of Swami Vivekananda should grow all the more. I request the Mutt Management to devise and execute plans for creating in the youth the qualities of mental strength and selfless service.

I convey my appreciation and greetings to the Ramakrishna Mutt which is celebrating the 150th birth anniversary of Swami Vivekananda spread over a year with great éclat.

With my prayers to God, 'Lokah Samastha Sukhino Bhavanthu' (May all beings everywhere be happy) and with the happy announcement that the Tamil Nadu Government will donate Rs. 2 crores to the Swami Vivekananda Cultural Centre for which the foundation is laid today, I take leave of you.

Thanks. Vanakkam



Chief Minister Enthuses over two great victories

'FINAL CAUVERY VERDICT NOTIFIED, GREEN NOD FOR HOSPITAL IN OMANDURAR ESTATE'

Hon'ble Chief Minister of Tamil Nadu

Selvi J Jayalalithaa

Press Meet on 20.2.2013 (English Translation)

Two good tidings have come from the courts today. The first is that the final order, the final verdict of the Cauvery River Water Disputes Tribunal has been published in the Central Government's gazette. This is a great victory for my 22-year-long persistent fight. I am immensely happy over it. For the first time, I assumed office as Chief Minister on June 24, 1991. The next day June 25, 1991, the Cauvery River Water Disputes Tribunal gave its interim award. Karnataka opposed it even then. To make the award unimplementable, to make it infructuous, a legislation was brought before the Karnataka Legislative Assembly.

On my direction, the Tamil Nadu Government filed a case in the Supreme Court and the court struck down the act as ultra vires of the Constitution. The then Central Government demurred to publish the interim award in its gazette. They did not want to gazette it. When a Tribunal is appointed to inquire into an inter-state river water dispute, its interim/final award should be published in the

Central Government's gazette for it to become operable/implementable. In 1991, the Central Government did not want to gazette the interim order. Again on my direction, the Tamil Nadu Government took the issue to the Supreme Court and after a long legal battle and persistent efforts the Central Government published the interim order in its gazette. Even after that, the Karnataka Government disregarded the interim order. The Karnataka Government continued to deny Tamil Nadu its due share of Cauvery Water.

The Tamil Nadu Government went to the Supreme Court countless times over it. Still, Karnataka refused to release our due share of water. The then Central Government did not set out any scheme to implement the interim order. That was why I went on an indefinite fast at the Marina, Chennai in 1993. The hunger strike lasted for 4 days. On the 4th day evening, the then Water Resources Minister Thiru. Shukla came to Chennai. He met me and assured me that the



Central Government would set up the necessary machinery for implementing the Tribunal's interim award. Only after that, I gave up my fast. However, the Karnataka Government did not release water to Tamil Nadu as per the interim order even once. When it rained due to the benevolence of nature, agricultural operations could be taken up here. On other occasions, only the surplus waters of the 4 reservoirs of Karnataka flowed into Tamil Nadu. This was the pattern that continued. Hence, on my direction, Tamil Nadu Government approached the Supreme Court repeatedly and filed several cases. As a result of these efforts, the Cauvery River Authority and the Cauvery Monitoring Committee were set up. This is entirely due to my efforts and the efforts of my Government.

You all know the recent developments. The Central Government was reluctant to convene a meeting of the Cauvery River Authority for the last 9 years. The Authority never met for 9 years. After I assumed office as Chief Minister in 2011, I repeatedly urged the Central Government to convene a meeting of the Cauvery River Authority. But they did not do that. So, as a last resort, the Tamil Nadu Government, on my direction filed a case in the Supreme Court praying for a direction to the Central Government to convene a meeting of the Cauvery River Authority. After the court's directive, after a gap of 9 years, a meeting of the Cauvery River Authority was convened. But Karnataka did not act as per the orders of the Cauvery River Authority. Karnataka put forth

the argument that they need not release water to Tamil Nadu. Their argument was that the interim order (of the Tribunal) was no longer in operation and hence there was no need to release water as per that order. When Karnataka was confronted with the plea to release water as per the final award if the interim award was not in operation, it said that was not possible as the final order had not come into operation, it had not been notified in the Central Government gazette. They said the interim order had expired, the final order had not yet been gazetted. That was why we had to go to Supreme Court repeatedly and fight our case again and again tirelessly and with great perseverance. Finally we have won a great victory, we have achieved a momentous triumph. The Central Government had published the final order of the Cauvery River Water Disputes Tribunal in its gazette dated February 19, 2013. It was announced today. Only today, we have received a copy of the gazette. As for me, I consider it as a very great victory, a mammoth victory in my life. For 30 years, I have been in politics. In these 30 years, only today I have the satisfaction, a sense of fulfillment that I have really

scored an achievement. Though many had praised me all these years, I did not consider that I had done anything big. Today, I will certainly say it is a great achievement. For all these years' of public life and for the sufferings undergone only today I have a sense of fulfillment. This is a victory for me, for my Government and for all the farmers in the Cauvery delta districts. The future of the Cauvery delta farmers has been secured, guaranteed. It has been made mandatory for Karnataka to release such quantum of water as specified in the final award of the Cauvery Water Disputes Tribunal for all time to come.

Karnataka cannot repudiate this as the order has been gazetted by the Central Government. It binds Karnataka. So Karnataka has to release every year that much of water (as mentioned in the final order). The future of Cauvery delta farmers has become secure. Let us hope that Karnataka will release water and we will receive water every year as per the final order of the Tribunal when the monsoon is good and plenty of water is available. When the monsoon fails we will go by the distress formula mentioned in the final order



and share the water accordingly. Once again, I offer my greetings to the Cauvery delta farmers in Tamil Nadu. Really, this is a very, very, very joyous day in my life.

Second Good News

Next, the Tamil Nadu Government has won the case that challenged before the Green Tribunal the Government's decision to convert the new building in the Omandurar Estate into a multi-specialty hospital. The Green Tribunal has issued an order permitting a hospital in the new building in

the Omandurar Estate. This is also a great victory. Work on converting the building into a hospital will commence this afternoon itself.

Q: Madam, you have charged that the DMK has not done anything to get the Cauvery final award published.

CM: I hold the same charge against them. What has compelled the Central Government to notify the Award is the Supreme Court. So we are grateful to the Supreme Court for giving us justice.



Hon'ble Chief Minister of Tamil Nadu **Selvi J Jayalalithaa** presented at the Secretariat on 4.3.2013 cash awards to Police Department personnel for winning medals and trophies at the 56th All India Police Duty Meet 2012 held at Bhopal Madhya Pradesh.



Thanks for notification, call for Cauvery Management Board

D.O. letter dated 22.2.2013 addressed by **Selvi J Jayalithaa**,
Hon'ble Chief Minister of Tamil Nadu to **Dr. Manmohan Singh**,
Hon'ble Prime Minister of India

“At the outset, I would like to convey my happiness at the publication of the Final Order of the Cauvery Water Disputes Tribunal dated 5.2.2007 in the Gazette of India on 19.2.2013. I would like to sincerely thank you very much for the notification.

As you would recall, I had been consistently urging you to order the Ministry of Water Resources to notify the Final Order of the Cauvery Water Disputes Tribunal dated 5.2.2007 in the Gazette of India and to constitute a Cauvery Management Board, without prejudice to the pending Civil Appeals and Reference Petitions in the Supreme Court and the Cauvery Water Disputes Tribunal respectively.

Now that the Government of India, Ministry of Water Resources, has notified the Final Order of the Tribunal in the Gazette of India, it is binding on all the parties to the dispute.

Further, as per Section 6(2) of the Inter State River Water Disputes Act, 1956, the decision of the Tribunal after it is published in the Gazette of India will have the same effect as that of an Order or a Decree of the Supreme Court.

In this context, you may be aware that in the Final Order, the Tribunal has concluded that it would be absolutely necessary to establish a mechanism which should be entrusted with the function / supervision / operation of reservoirs and with regulation of water releases therefrom and has accordingly recommended the establishment of a Cauvery Management Board and a Cauvery Water Regulation Committee, with its composition, role and functions.

In the circumstances, I request you to kindly ensure that the Ministry of Water Resources constitutes a Cauvery Management Board and a Cauvery Water Regulation Committee forthwith, so as to give effect to all the provisions of the Final Order of the Tribunal.

I shall be thankful for your immediate positive response in this matter.” ■

Timing and location of budget restaurants



The Hon'ble Chief Minister of Tamil Nadu Selvi J Jayalalithaa had directed that budget restaurants be started at Chennai for the benefit of the poor, downtrodden, daily wage earners, drivers, low paid workers like loadmen and the floating population which comes to the city on work.

To begin with, 200 restaurants are to be started at the rate of one for each municipal ward.

In the first phase, 15 such restaurants were inaugurated on 19.02.2013 by the Hon'ble Chief Minister of Tamil Nadu Selvi J Jayalalithaa by lighting a



‘Kuthuvilakku’ at a function held at Santhome High Road, Chennai and commenced the sales by distributing the food to three persons.

The 15 restaurants, one for each zone, are located at the following places: the Corporation commercial complex at Thiruvotriyur; Corporation building at Manali, the community hall at Surapet, Madhavaram; Corporation building at Bommi Sivaramalu street, Old Washermenpet; Corporation building at Naattu Pillayar Kovil street, Chennai-1, Old Zonal Office, Dr. Ambedkar college road, Corporation building at Oragadam, Ambattur, Old Zonal Office at Taylor’s road, Kilpauk; Corporation building at Santhome High road; Corporation building at Sivagnanam road, T.Nagar; Corporation building, Poonamallee

High road, Maduravoyal, Corporation building at Nehru road, Nanganallur; Corporation building at P.G.E. Colony, Thiruvannamiyur; Commercial complex at Anna Highways, Perungudi; and at the Slum Clearance Board workshop at Kannagi Nagar, Thoraipakkam.

The Hon’ble Chief Minister also inspected the food prepared by the women’s Self-Help Group and enquired how the dishes were prepared.

At these Budget Restaurants, Idly will be sold at Rs. 1 per piece between 7 a.m. - 10 a.m. Sambar rice and Curd rice at Rs. 5/- and Rs. 3/- respectively between 12 noon - 3 p.m. ●

NEWS IN PICTURE

Hon’ble Chief Minister of Tamil Nadu **Selvi J Jayalalithaa** presented at the Secretariat on 20.2.2013, 34 new vehicles purchased at a cost of Rs. 1,81,53,000/- for the use of the Head Quarters of the Department of Economics and Statistics and the offices of the District Deputy Directors of the Department.



Chief Minister plants Banyan as part of massive greenery drive



The Hon'ble Chief Minister inaugurated on 20.02.2013 a programme of planting 65 lakh saplings, by planting a banyan sapling near the Marina swimming pool.

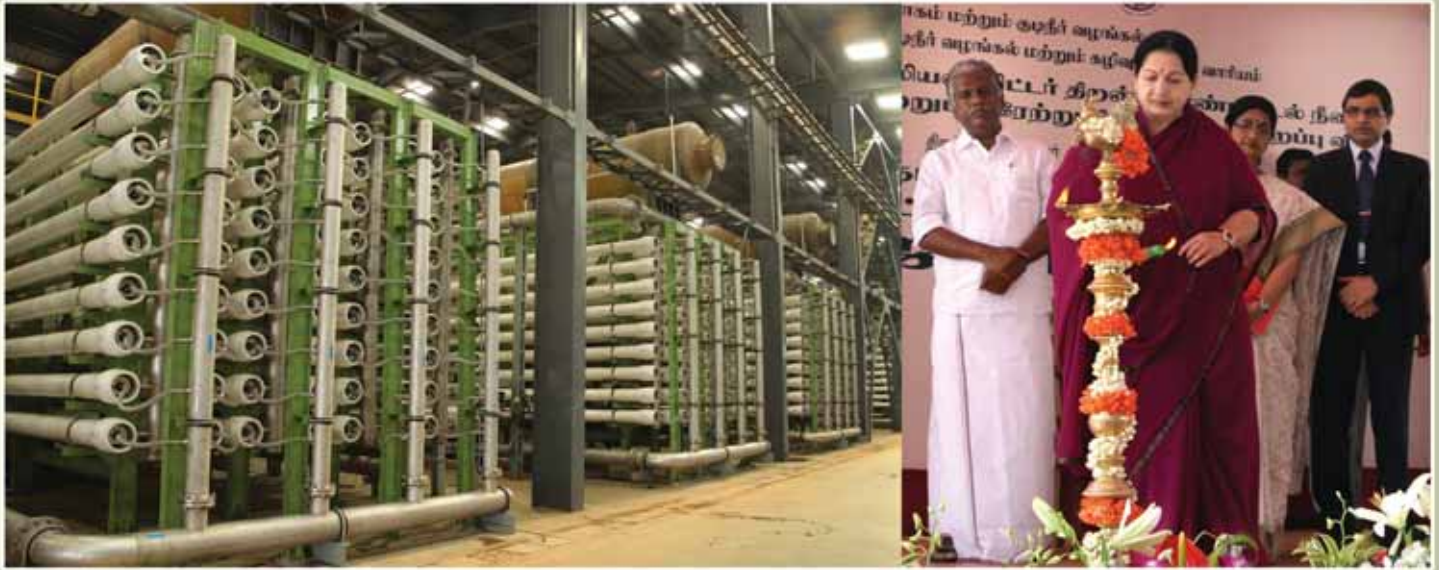
Last year, to this end, 64 lakh saplings were planted throughout Tamil Nadu. They are well maintained.

The Hon'ble Chief Minister of Tamil Nadu Selvi J Jayalithaa had directed the implementation of a massive tree - planting programme for increasing the green cover of the State.

In the first phase, under this programme, 2.08 lakh saplings will be planted between February 24 and 28 at the rate of 6,500 saplings for each district. All arrangements have been made to protect and maintain these saplings. Also steps have been taken to plant saplings of considerable height on road edges and protect them with adequate fencing.

After the on-set of the South West monsoon, 61.32 lakh saplings will be planted at the places already selected at the rate 1,91,625 saplings for each district. The task will commence in July this year and end by December. Moreover, 1.60 lakh saplings will be planted along with the on-set of the North East monsoon at the rate of 5,000 saplings for each district, along roads and in parks. Through the personnel of the Protective squads and through adequate fencing, 50 per cent of these saplings will be taken care of. For the rest, it has been ensured that beneficiaries will take care of them. Under this programme drought-resistant saplings including Banyan, Illuppai, Punnai, Mandarai, Pungan, Magizham, Poovarasu and Neem will be planted. ■

Chief Minister puts Nemmeli de-salination plant on stream



Hon'ble Chief Minister of Tamil Nadu Selvi J Jayalalithaa declared open on 22.2.2013 the Rs. 871.24 crores de-salination plant and pumping stations at Nemmeli in Kancheepuram District by lighting a 'Kuthuvilakku'. Later, the Hon'ble Chief Minister inspected the plant and the pumping stations.

This is the second 100 million litre capacity de-salination plant after the one at Minjur in Tiruvallur District. The Nemmeli plant has been set up on a 40.05 acre plot.

For the Nemmeli plant, 265 million litres of sea water will be drawn daily, 100 million litres will be treated and the balance amount of water will be let back into the sea. For drawing the water, 1,600 mm diameter high pressure polyethylene pipes are embedded in the sea at a depth of 1,000 metres and the water to be re-let into the sea will be through 1,200 mm diameter high pressure polyethylene pipes embedded at a depth of 740 metres.

The sea water is first passed through Disc filter obtained from Arkel, Israel and Ultra Filtration Membrane obtained from Norit, Netherlands for removing the dirt and bacteria. For removing the salinity from this purified sea water, it is passed through Reverse Osmosis Membrane obtained from Hydronautics, Japan. The power lost when reverse osmosis is taking place, is controlled by the Energy Recovery equipment obtained from ERI, USA. The water so obtained is enriched and stored in tanks.

The purified water will be distributed for Velacheri, Pallipattu, Thiruvannamiyur and IT complex areas through pipes and pumping stations. About 15 lakh people will benefit.

The Hon'ble Chief Minister was shown 3-D models of the de-salination plant and the pumping stations.

New buildings for District Industrial Centres in 29 districts



On behalf of the Micro, Small and Medium Industries Department, the Hon'ble Chief Minister of Tamil Nadu Selvi J Jayalalithaa laid foundation stones at the Secretariat on 20.02.2013, for new buildings in 29 districts costing totally Rs. 39 crores.

Eleven buildings in 11 districts will house District Industrial Centres(DIC) and totally cost Rs. 16.50 crores. The remaining are for additional buildings for DICs in 18 districts, costing Rs. 22.50 crores.

The 11 districts where new buildings for DICs to come up are: Chennai, Ariyalur, Karur, Nagapattinam, Namakkal, Perambalur, Thiruvannamalai, Theni, Thiruvavarur, Tiruppur and Villupuram. The additional buildings for DICs are to come up at Cuddalore, Dharmapuri, Dindigul, Erode, Kancheepuram, Kanniyakumari, Krishnagiri, Madurai, Nilgiris, Salem, Sivagangai, Thanjavur, Tirunelveli, Thoothukudi, Tiruchirapalli, Tiruvallur, Virudhunagar and Vellore districts.

An allotment of Rs. 11 crores has been sanctioned for 3 DICs at Ramanathapuram, Pudukottai and Coimbatore. Of this allotment, Rs. 2.42 crores will be spent on renovation works and Rs. 8.58 crores towards setting up computers, long-distance communication equipment, providing skill development training to officers and employees of DICs and other works.

The Hon'ble Chief Minister also inaugurated on the same day, a new scheme, 'New Entrepreneur cum- Enterprise Development Scheme(NEEDS) and presented training orders to 7 beneficiaries who have obtained loans.

The Scheme, commencing from the current year(2012-2013) aims at training educated youth and provide loan facilities to them upto Rs. one crore with 25 per cent subsidy and 3 per cent rear-end interest subsidy for starting manufacturing and service industries so as to turn them into first generation entrepreneurs. Every year Rs. 100 crores will be spent on the scheme.

The scheme is to be implemented through DICs. Every year 1000 persons, with 50 per cent reservation for women, will be recruited and trained through the Entrepreneur Development Training Institute. The Hon'ble Chief Minister has sanctioned Rs. 51.80 crores for the implementation of the scheme.

The Hon'ble Minister for Rural Industries Thiru. P. Mohan presented two cheques with a total value of Rs. 9,90,59,610/- to the Hon'ble Chief Minister. They represent the 10 per cent 'Authorisation fee' in the total sale proceeds of TANSI in the year 2011-2012(Rs. 9,03,59,610/-) and the 10 per cent dividend to Government, declared by SIDCO for the year 2011-2012 (Rs. 87 lakhs). ■

MANIMANDAPAMS FOR TAMIL ISAI MOOVAR, OMANDURAR, GOPALA NAICKER



Thillaividangan
Marimuthapillai

Sirgazhi
Arunachala Kavirayar

Sirgazhi
Muthuthandavar



As part of the Tamil Nadu Government's policy of honouring freedom fighters, Tamil savants and those who have rendered public service, by raising manimandapams in their memory, the Hon'ble Chief Minister of Tamil Nadu Selvi J Jayalalithaa declared open on 20.02.2013 at the Secretariat through video conferencing three manimandapams constructed at a total cost of Rs. 2.89 crores.

The Hon'ble Chief Minister also declared open the upgraded multi-purpose auditorium, 'Kumbakonam Mahamaham Auditorium'.

The manimandapams are for the 'Tamil

Isai Moovar' – Muthu Thandavar, Arunachala Kavirayar and Marimuthu Pillai - for the former Madras Premier Omandur Ramasamy Reddiar and the freedom fighter Virupachi Gopala Naicker. The 'Tamil Isai Moovar' belonged to the 17th and 18th centuries and contributed greatly to Tamil Isai. The manimandapam for them has come up in Sirkazhi at a cost of Rs. 1.51 crores with their life-size statues.

Omandur Ramasamy Reddiar was Madras Premier between 1947 and 1949. To honour his memory a manimandapam with his bust size statue has been constructed at his native



place of Omandur in Villupuram District at a cost of Rs. 69 lakhs.

Virupachi Gopala Naicker fought against British imperialism in the Dindigul region. He provided security and fighters to Velu Nachiyar, the Queen of Sivagangai and to Panchalankurichi Oomathurai. He sided with Tippu Sultan in the war against the British. He brought together the Kannada Chieftain of Marudu Brothers, Thoondajiwag, Keralavarma and Kovai Shajikhan and fought against the British. Finally, Gopala

Naicker and his son Muthu Vellaya Naicker were executed by the British. To honour his memory a manimandapam with his life-size statue has been constructed at Virupachi at a cost of Rs. 69 lakhs.

The multi-purpose auditorium complex at Kumbakonam (Mahamaham Kalaingarangam) has been upgraded at a cost of Rs. 63 lakhs with a modern kitchen, a dining hall with a seating capacity of 1000, separate air-conditioned rooms for the bridegroom and bride, rooms for relatives, and parking space.

The Hon'ble Chief Minister has ordered the creation of a new website for the department of Tamil Development and the 2012-2013 demands for grants for the department has allotted Rs. 5 lakhs for this.

The website- www.tamilvalarchithurai.org viz., was inaugurated by the Hon'ble Chief Minister on 20.02.2013. Information on the steps taken by the department for the implementation of the official language, schemes connected with Tamil Development,

the works of Tamil savants that have been nationalised, Administrative Glossary, policy notes of the department, the awards instituted by the department and details of Tamil scholars who have been given awards, can be obtained from the website. Applications for participation in the department's competition for best book, for getting financial assistance for publication of books, senior Tamil scholars and Tamil scholars, can be downloaded from the website. ■



His Excellency the Governor of Tamil Nadu **K. Rosiah** administered the oath of office to the Hon'ble Minister for Khadi and Village Industries Thiru. T. P. Poonatchi, the Hon'ble Minister for School Education, Sports and Youth Welfare Thiru. Vaigai Chelvan, and the Hon'ble Minister for Health and Family Welfare Thiru. K.C. Veeramani at the Raj Bhavan on 28.2.2013. The Hon'ble Tamil Nadu Chief Minister **Selvi J Jayalalithaa**, Hon'ble Speaker and Hon'ble Ministers took part.

Chief Minister opens 3 Training Centres in Animal Husbandry



The Hon'ble Chief Minister of Tamil Nadu Selvi J Jayalalithaa has allotted Rs. 2.40 crores for starting 3 more Training and Research Centres in the financial year, 2012-2013.

The 3 centres, established in the districts of Villupuram, Thiruvannamalai and Krishnagiri at a cost of Rs. 80 lakhs each, were inaugurated by the Hon'ble Chief Minister at the Secretariat through video conferencing on 20.2.2013.

At present, 15 veterinary medical university Training and Research Centres and 6 Farmers Training Centres are functioning in Tamil Nadu. These centres provide access to modern technology and to special training in

cattle - rearing and poultry development and this helps farmers improve their livelihood. These centres also greatly help the women Self-Help Groups and farmers to get the full benefits of the Government programmes on animal husbandry by establishing regular contacts with district administration be greatly helpful in identifying problems in the fields and solving them. The introduction of new techniques in the rearing of milch animals and poultry in tune with the environmental conditions of the respective districts, will create conditions for improving the livelihood of rural people through higher incomes from these animals.

The Aavin establishment has been manufacturing and marketing value-added dairy products to help milk producers get adequate income and to ensure quality milk and milk products to consumers.

On the advice of the Hon'ble Chief Minister the Hon'ble Minister for Dairy and officials of Aavin visited Belgium last August and obtained first hand Knowledge on value-added milk products. As a result, Aavin started manufacturing chocolates from the excess milk it produced. The Hon'ble Chief Minister inaugurated on 20.2.2013 two brands of chocolates 'Milk & Nutty' and 'Nutties', newly produced by the Aavin. ■



Hon'ble Minister for Information and Special Programmes Implementation Thiru. K.T. Rajenthralahalaji inaugurated a National seminar on '3D film technology techniques' at the MGR Government Film and Television Institute on 14.2.2013 and honoured achievers in 3D film technology. The Principal of the MGR Government Film and Television Institute and other prominent personalities participated.



SCRAP PRICE HIKE AND OIL COMPANIES' RIGHT TO FIX PRICES

Statement of the Hon'ble Chief Minister
of Tamil Nadu **Selvi J Jayalithaa**
on 15.2.2013 (English Translation)

“When corruption running to crores of rupees is plaguing several departments like information technology, sports and defence, increasing the price of petrol and diesel once again and thus fuelling inflation is nothing short of inflicting a blow on the poor.”

“Even before the ink on the order raising the retail price of diesel by 55 paise per litre and the bulk sale price by Rs. 11.50 paise dried up, the Central Government has again raised the price of petrol by Rs. 1.50 paise and diesel by 45 paise per litre. This is betrayal of the poor, the downtrodden and the middle class. I register my strongest condemnation to this anti-people act.”

“The Central Government’s current policy on petrol and diesel pricing has delegated to the oil companies the right to fix these prices.

The present price rise will contribute to uncontrolled inflation.”

“Inflation can be controlled only when the Central Government revises its petrol, diesel, pricing policy and contains their prices.”

“At present the price of petrol and diesel is linked to the international market. The indigenous production of crude oil is 25 per cent of our own needs. The price of petrol and diesel should be fixed on the basis of the refining cost of this crude oil, the importing cost of the crude from other countries, its refining cost and on a stable foreign exchange rate. If this is done, not only will people get petrol and diesel at a lower rate, the price of essential commodities too will be under control.”

“But, without adopting this method, diesel price is determined on the basis of

trade parity price. This procedure helps Central Government oil companies earn profits in crores every year. This profit is exploitation of the poor and the downtrodden. Due to such a faulty pricing policy of petroleum products of the Centre, the prices are sky-rocketing.”

“The Central Government’s policy of increasing the diesel price every month, is administration of poison to the poor and the downtrodden in doses. As a result of the present increase of petrol and diesel prices, the price of essential commodities will shoot up abnormally. The price of rice, wheat, dal and vegetables may shoot

up beyond the reach of the poor and the downtrodden. Besides, the danger of private transport charges going up, also looms large.”

“Hence, taking into account the distress of the people due to inflation, the order permitting oil companies to fix petrol and diesel prices on their own should be immediately withdrawn as also the hike in prices. On behalf of the people of Tamil Nadu, I strongly urge the Congress coalition Government at the Centre, of which the DMK is a part, to take these actions.”



A review meeting of the Information and Public Relations department and Stationery and Printing department took place at the Secretariat with the Hon’ble Minister for Information and Special Programmes Implementation, Thiru. K.T. Rajenthralhalaji presiding. Dr. M. Rajaram, IAS, Secretary, Tamil Development and Information Department, Thiru. J. Kumaragurubaran, IAS, Director, Information and Public Relations Department, Thiru. T. Abraham, IAS, Director, Stationery and Printing Department and high officials of the Information Department participated in the meeting.

10,449 GROUP HOUSES OPENED



The Hon'ble Chief Minister of Tamil Nadu Selvi J Jayalalithaa declared open at the Secretariat on 1.3.2013 through video conferencing group houses, buildings and bridges costing Rs. 172.91 crores.

They include 10,449 group houses costing Rs. 104.49 crores, 32 panchayat union office buildings (costing Rs. 48.70 crores) in the districts of Dharmapuri, Dindigul, Kancheepuram, Karur, Krishnagiri, Madurai, Nagapattinam, Namakkal, Ramanathapuram, Salem, Thanjavur, Tirunelveli, Thiruvannamalai, Thoothukudi, Vellore and Virudhunagar, 55 Panchayat office buildings (Rs. 4.24 crores) in the districts of Ariyalur, Coimbatore, Dharmapuri, Kancheepuram,

Karur, Krishnagiri, Nagapattinam, Perambalur, Salem, Sivagangai, Tirunelveli, Thoothukudi, Tiruvallur, Tiruvarur and Virudhunagar, 150 PDS shops, Kitchens, School buildings, Anganwadi centres, Women's SHG halls, buildings for health sub-centres, overhead tanks and other buildings (Rs. 5.33 crores) and 9 bridges under the unutilised Integrated fund scheme – 6 in Nagapattinam District and one each in the district of Tiruchirapalli, Tiruvarur and Villupuram (Rs. 10.15 crores).

Works for basic facilities in temples



The Hon'ble Chief Minister of Tamil Nadu Selvi J Jayalalithaa declared open at the Secretariat on 20.2.2013, 22 buildings, costing Rs. 15,64,44,000/-. The buildings are to provide basic facilities in 16 temples for devotees and for the use of the HR&CE Department offices.

The buildings and the facilities are: a tourism transport complex at East Giri Street for the convenience of Palani Arulmigu Dhandayuthapani Swamy Temple devotees (cost Rs. 2,63,90,000/-); granite flooring in the outer prakaram of the temple (Rs. 3,86,55,000/-); a park with an artificial fountain on the pathway along the ropeway Rs. 1,45,50,000/- viz., Tourism Department's share Rs. 73,40,000/- and the temple's share Rs. 72,10,000/-; a ropeway to the hill temple to carry panchaamritham and other goods (Rs. 1 crore); a Kavadi Mandapam at Kannivadi village in Athur Taluk on the Madurai-Palani Road for the use of devotees coming to the temple on foot,

(Rs. 25.60 lakhs); a Donors' Reception Centre at the Hill temple (Rs. 6 lakhs); a 12 - room hostel for the use of devotees visiting Arulmigu Vanabadrakaliamman Temple at Thekkampatti, Mettupalayam Taluk, Coimbatore District (Rs. 58.50 lakhs – Rs. 17.50 lakhs Tourism Department share and Rs. 41 lakhs, temple's share); a marriage hall at Arulmigu Sundararaja Perumal Temple at Anbil, Lalgudi Taluk, (under the administration of Srirangam Arulmigu Ranganatha Swamy Temple; cost Rs. 58 lakhs); 4 Rest Rooms and Resting hall for devotees visiting Arulmigu Sangameswarar Temple, Bhavani, Erode District (Rs. 25 lakhs, funded under the Ancient Town Development Scheme); offices for the Executive officer and Inspector a Library and a Kitchen (Madapalli) at

Arulmigu Vellai Pillayar Koil, Athur Town, Salem District (Rs. 12.90 lakhs); a Dining Hall (Annadhana Koodam) at Arulmigu Sankara Rameswarar Temple, Thoothukudi (Rs. 5.20 lakhs – funded by a private donor); a science laboratory at the Panmozhi Sri Thirumalai Kumaraswamy Devasthanam Girls' Higher Secondary School, under the control of HR&CE department (Rs. 20 lakhs), a girl students' Hostel at Swamy Sri Nellaiyappar Karunai Illam functioning under Arulmigu Swamy Sri Nellaiyappar Temple in Tirunelveli Town (Rs. 58.50 lakhs – 'Namakku Naame Scheme' fund Rs. 39 lakhs and Karunai Illam fund Rs. 19.50 lakhs); a 'Karunai Illam' (Rs. 35 lakhs) at Arulmigu Subramania Swamy Temple at Sivanmalai, Tiruppur District; a marriage hall in the Arulmigu Kurungaaleeswarar and Vaikundavasa Perumal Temple complex at Koyambedu, Chennai (Rs. 57.14 lakhs); a Reception cum Information centre in the HR&CE commisionerate (Rs. 9.15 lakhs the HR&CE Integrated Villupuram Zonal Joint Commissioner's office at the Villupuram District Collectorate complex (Rs. 1,55,25,000/-); Ulundhurpet Taluk Inspector Office at Parikkal village on a plot belonging to Arulmigu

Lakshmi Narasimha Swamy Temple (Rs. 5 lakhs); Employees' Quarters at Arulmigu Subramania Swamy Temple Complex in Tiruttani, Thiruvallur District (Rs. 76.75 lakhs); employees' quarters at the Arulmigu Parthasarathy Temple complex, Tiruvallikeni, Chennai (Rs. 50 lakhs); temple office and kitchen (Madapalli) in Arulmigu Paathala Ponniyamman Temple, Kilpauk Chennai (Rs. 5.50 lakhs) and Circle Inspector's office at Puliyangudi, Tirunelveli District (Rs. 5 lakhs). ■



GENOCIDAL LANKA UNWELCOME TAMIL NADU CANCELS EVENT

**Statement of the Hon'ble Chief Minister
of Tamil Nadu Selvi J Jayalalithaa
on 21.2.2013 (English Translation)**

Sports is essential to keep the body trim, the mind agile. It helps the youth attain their ambitions, brings out their talent, rejuvenates the body and makes the world know our youth's capacity.

To encourage such an important activity as sports, my Government has been taking several concerted steps such as laying sports fields to global standards, setting up indoor stadia and distributing incentives. It had also decided to conduct the 20th Asian Athletics championship events at Chennai in July, this year.

Even while giving importance to sports, my Government has always been firm that Tamils in Sri Lanka should be treated with dignity and respect and given equal rights.

After I assumed office as the Chief Minister for a third term, the Tamil Nadu Legislative

Assembly passed a resolution urging the Indian Government to press the United Nation Assembly to declare as war criminals those who were responsible for killing innocent Sri Lanka Tamils in an inhuman way, throwing to winds the International norms of war when the war in Sri Lanka was at its peak.

The resolution also urged the Central Government to take steps, along with other countries, for imposing economic sanctions on Sri Lanka till such time as the Tamils now in Sri Lankan camps returned to their native places and started living with dignity on par with the Sinhalese there and obtained all civil rights.

Besides, I have also written several letters to the Prime Minister of India urging him not to give training to Sri Lankan Defence Personnel either in Tamil Nadu or anywhere else in India.



Last year, the Sri Lankan football players came to Tamil Nadu to play friendly matches for improving their talents. At that time, I not only lodged a strong protest with the Central Government for permitting them to come to Tamil Nadu but ordered that no matches should be conducted for Sri Lankan football players.

This year, while replying in the Legislative Assembly to the debate on the motion of thanks to the Governor for his address, I reiterated that the Central Government should act on the Assembly resolution.

Yet, the Central Government has tuned a 'Nelson's eye' to the Tamils' demands.

In this situation, the media has come out with gruesome pictures of the killing of Prabakaran's 12 year old son, Balachandran by Sri Lankan army. He was shot dead solely because he happened to be the son of Prabakaran. This is a major unpardonable war crime. I was moved greatly. There is evidence that many more Tamils have been killed like this in Sri Lanka. All this testifies to the fact that a greater genocide has been perpetrated in Sri Lanka than that by Hitler in Germany.

Taking into account the Sri Lankan Government's atrocities and inhuman and ruthless acts, I had urged, at a press conference on 20.2.2013, that the Central Government should act on the Tamil Nadu Legislative Assembly's resolution, impose an economic

embargo on Sri Lanka along with other allied countries including the United States and

arraign those who had committed war crimes before the International Court of Justice.

Considering the Sri Lankan Government's continued hostile acts against the Tamils there, the Chief Secretary to Tamil Nadu Government has informed the General Secretary of Asian Athletics Association at Singapore through post, that Sri Lanka's participation in the 20th Asian Athletics Championship events in July at Chennai will hurt the feelings of Tamils and hence they should not participate and this may be conveyed to Sri Lankan Government in an appropriate way.

The letter also requested that Tamil Nadu Government should be kept posted with the information on further action taken over the letter. Copies of this letter were sent to the Foreign Secretary and Sports Secretary of the Central Government. So far, no reply has been received from the General Secretary of the Asian Athletics Association.

As there is no favourable reply from the Association, my Government and the Tamil population will not endorse the conduct of the athletic events in Tamil Nadu.

Hence, I would like to inform that Tamil Nadu Government will not conduct the Athletic events slated for July this year; the General Secretary of the Association will be requested to choose any other venue for the conduct of the events.





Chief Minister urges Prime Minister to secure release of Tamil Fishermen

D.O. Letter dated 4.3.2013 addressed to

Dr.Manmohan Singh,

Hon'ble Prime Minister of India by **Selvi J Jayalalithaa,**
Hon'ble Chief Minister of Tamil Nadu.

“I wish to inform you that 16 fishermen from Thoothukudi District of Tamil Nadu, who were engaged in fishing in the Gulf of Mannar in 3 Mechanized Fishing boats bearing Registration Numbers TN/12/MFB/429, TN/12/MFB/431 and TN/12/MFB/003, are reported to have been apprehended by the Sri Lankan Navy in the early hours of 3.3.2013. The fishing boats and fishermen were reportedly taken to Kalpitiya Police Station for further investigation and it is learnt that they have been produced in Court.

I am pained to point out that the incidents of apprehension and harassment of innocent Indian fishermen by the Sri Lankan Navy have become a regular occurrence in the past few months creating a feeling of insecurity and fear amongst the fishermen community.

The families of the arrested 16 fishermen and various Fishermen Associations have appealed to the Government of Tamil Nadu to secure the early release of these apprehended fishermen since they were only pursuing their livelihood in the Gulf of Mannar area, where they have been fishing all along. The Sri Lankan Government has always assured us in various bilateral meetings that Indian fishermen who are apprehended while fishing will be released expeditiously without prolonged legal hurdles.

I, therefore, request you to kindly urge the Sri Lankan authorities to immediately release the 16 fishermen with their 3 boats without filing any cases against them.

I solicit your urgent action in this regard”.



New buildings with Solar Panel Facility for PDS Shops and Direct Purchase Centres



The Hon'ble Chief Minister of Tamil Nadu Selvi J Jayalalithaa declared open at the Secretariat on 1.3.2013 through video conferencing six new buildings for fair price shops, nine direct paddy purchase centres, three godown buildings and an office building for the Assistant Commissioner of the Civil Supplies and Consumer Protection Department all costing Rs. 3.55 crores.

It is the policy of the Hon'ble Chief Minister's Government to locate fair price shops as close as possible to the residential areas of the respective card holders. Accordingly, the Civil Supplies Corporation has constructed six buildings with solar panel facility for PDS shops, 1 at Thiruverkadu, 2 at Villivakkam and 3 at Vyasarpadi, all costing Rs. 29.25 lakhs.

To facilitate procurement under the

Decentralised Paddy Procurement Scheme and to protect farmers from resorting to distress sale during harvest seasons, 9 Direct Purchase Centres with solar panel facility have been set up, 3 in Thanjavur District (Vettuvakottai, Pallathur, Aaralu), 2 in Tiruvarur District (Kottur and Akkaraikottagam) and 4 in Nagapattinam District (Katchanagaram, Ilanthoppu, Seeyatthamangai and Aagaraorathur) – at a cost of Rs. 1.35 crores. The office building constructed at a cost of Rs. 88.77 lakhs is for the Thousand light Zonal Assistant Commissioner, Civil Supplies and Consumer Protection Department at Chennai. Of the 3 godowns one building has come up at Sivayam, Kulithalai Taluk, Karur District (Rs. 42 lakhs; 1000 metric ton capacity) and two at Mint street, Chennai (Rs. 60 lakhs; each with a capacity of 1250 metric tons).

Chief Minister asks farmers to express opinion on GAIL gas line



Statement of the Hon'ble Chief Minister
of Tamil Nadu **Selvi J Jayalalithaa** on 28.2.2013
(English Translation)

My attention was drawn to the action of GAIL, a Central Government undertaking of laying gas pipes through agricultural lands in villages in the districts of Coimbatore, Tiruppur, Erode, Namakkal, Salem, Dharmapuri and Krishnagiri against the wishes of farmers for carrying natural gas for a distance of 312 KM to industries located in Cochin-Salem-Bangalore area.

A consultative meeting was held in this regard at the Secretariat on 28.2.2013. I presided over the meeting. Hon'ble Minister for Finance, Hon'ble Minister for Electricity, Prohibition and Excise, Hon'ble Minister for Municipal Administration, Rural Development Law, Courts and Prison, Hon'ble Minister for Housing and Urban Development, Hon'ble Minister for Industries, Hon'ble Minister for Revenue, Chief Secretary to Government and other high Government officials participated.

I stated at the meeting that no action should be taken against the wishes of farmers and that it is necessary to hear their views first.

I have also directed the Chief Secretary to hold meetings, on the basis of the judgement delivered by a Bench of the Madras High Court on 8,9 and 10.3.2013 to hear the views of interested persons. Details of the meetings will be published in the print media. The farmers concerned will also be intimated about this.

I request farmers likely to be affected by the GAIL's plans to participate in the meetings and express their views without any fear.

After ascertaining the views of the farmers, another meeting will be convened with me as President and an appropriate decision will be taken without affecting the farmers' interests.



STEPS TO BOOST FISHERIES

The Hon'ble Chief Minister of Tamil Nadu Selvi J Jayalalithaa's Government has been taking effective measures to modernise the fisheries department and make Tamil Nadu the foremost state in the export of Marine products. This will help improve the livelihood of fishermen through introduction of modern technology. The Hon'ble Chief Minister had announced in the Tamil Nadu Legislative Assembly that a Fisheries University would be established for the first time in Tamil Nadu for imparting education for developing fisheries.

Accordingly, the Hon'ble Chief Minister inaugurated on 20.2.2013 at the Secretariat the

Fisheries Technology Institutes, established at Nagapattinam and at Ponneri in Tiruvallur District on behalf of the Fisheries University.

The Nagapattinam Institutes will function from a rented building and the Ponneri Institute from the campus of the Loganatha Narayanasamy Government College till lands for them are acquired and buildings constructed.

Classes are about to start for a certificate course on 'Effective Management Techniques in Prawn Rearing' in the Nagapattinam Institute and for a certificate course on 'Decorative Fish Rearing Technology' at the Ponneri Institute. The courses will benefit fisherfolk, small industries entrepreneurs and others interested in fisheries. ■

'Advise Lanka against atrocities on Indian Fishermen'

D.O.letter dated 7.3.2013 addressed by
Selvi J Jayalalithaa, Hon'ble Chief Minister of Tamil Nadu
to **Dr.Manmohan Singh**, Hon'ble Prime Minister of India

I wish to bring to your notice a serious and worrisome incident of firing by Sri Lankan Naval Personnel on the fishermen of Tamil Nadu and Puducherry. Two Mechanised boats of Karaikal (Puducherry State) IND-PY-PK-MM-362 and IND-PY-PK-MM-685 with a total of 14 crew members, 10 from Karaikkal and 4 from Nagapattinam district of Tamil Nadu, sailed on 2.3.2013 for conducting multiday fishing. While they were engaged in fishing in the sea South East of the Kodiakkarai area of Tamil Nadu, Sri Lankan Naval personnel, who were there in the vicinity, fired at their boats on the night of 6.3.2013, resulting in injury to one fisherman Thiru Shenbagam belonging to Karaikkal District of Puducherry. The above injured fisherman was brought back by the other fishermen in their own fishing boats and has been presently admitted to the Government Hospital in Nagapattinam District of Tamil Nadu.

I wish to point out with great concern that the Sri Lankan Naval personnel have once again

started committing atrocities against the innocent Tamil Nadu fishermen. You are already aware that 16 fishermen of Thoothukudi who were fishing in the

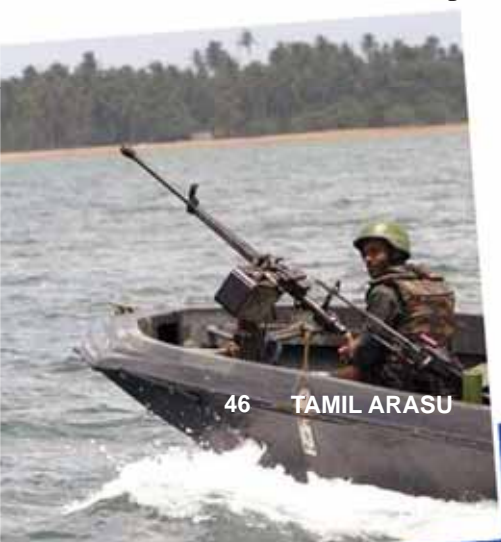
Gulf of Mannar area were arrested by the Sri Lankan Navy and are presently in judicial custody in Sri Lanka. Over and above that, this latest incident of firing by the Sri Lankan Navy clearly indicates that the Sri Lankan Navy wants to create an atmosphere of panic, fear and tension amidst the fishermen of Tamil Nadu who seek to eke out their livelihood peacefully.

The above incident should also be viewed against the background of the massive protests by the Tamil Nadu Members of Parliament in the Indian Parliament against the atrocities of Sri Lanka against the Sri Lankan Tamilians and the demand to take stern action against the Sri Lankan Government for its human rights violations in International Fora.

The incidents of arrests of fishermen and the recent firing should be viewed as an indirect attempt to intimidate the Government of India and browbeat it into not raising its voice against Sri Lankan atrocities on innocent Sri Lankan Tamilians in the International fora, which is highly unacceptable.

The Government of India should not be a silent spectator. The Sri Lankan Government should be advised to desist from using force against our innocent Indian fishermen who have been fishing in their traditional fishing areas for centuries.

I request urgent and stern action by the Government of India with regard to the above incidents.



BIRTH ANNIVERSARY OF 'SINDHANAI CHIRPI' M. SINGARAVELAR



The Tamil Nadu Government observed the birth anniversary of 'Sindhanai Chirpi' M. Singaravelar on 18.2.2013 with Hon'ble Ministers & the Worshipful Mayor of Chennai sprinkling flower petals on his portrait placed near his statue on the campus of Chennai District Collectorate. The Director, Information and Public Relations Department also participated in the function.



The renovation work undertaken at a cost of Rs. 11.61 crores at the Gandhi Mandapam, Guindy based on the orders of the Hon'ble Chief Minister **Selvi J Jayalalithaa** to beautify it with an eye on greenery and in keeping with green norms was inspected by Hon'ble Minister for Information and Special Programmes Implementation Thiru. K.T. Rajenthirabhalaji on 6.3.2013. Dr. M. Rajaram, IAS, Secretary Tamil Development and Information Department and Director Thiru J. Kumaragurubaran, IAS, Information and Public Relations department and other officials can be seen with the Minister.

Chief Minister

Dedicates 27 Hostels for BC, MBC students



The Hon'ble Chief Minister of Tamil Nadu Selvi J Jayalalithaa declared open at the Secretariat on 1.3.2013 through video conferencing 27 hostels constructed at a cost of Rs. 12,95,03,000/- for students on behalf of the department of BC, MBC and Minorities welfare.

The hostels for the Backward Community students are located at Madhukur, Alathur and Peravoorani in Thanjavur District, (for Boys – constructed at a cost of Rs. 48.41 lakhs each); Thiruvaiyaru in Thanjavur District (for girls – Rs. 48.41 lakhs); Neyveli South,

Cuddalore District (Boys – Rs. 47.60 lakhs); Veera Chozhan, Virudhunagar District (Girls – Rs. 48.41 lakhs); Rajapalayam (Girls – Rs. 54.74 lakhs); Elavanasurkottai, Villupuram District (Girls – Rs. 51.04 lakhs); Tindivanam (Girls – Rs. 48.41 lakhs); Thirmangalam Koil, Nagapattinam District (Boys - Rs. 48.41 lakhs) Rendadi, Vellore District (Boys – Rs. 48.41 lakhs); Athipaadi, Krishnagiri District (Boys – Rs. 48.41 lakhs); Namagiripettai, Namakkal District (Girls- Rs. 48.41 lakhs); Vikramasingapuram, Tirunelveli District (Boys – Rs. 51.04 lakhs);

and Kaarai in Perambalur District (Girls – Rs. 51.04 lakhs);

For the Most Backward Community students at Salaimaraikulam and at Kattanoor in Virudhunagar District (for boys – Rs. 31.50 lakhs each); Valavanoor in Villupuram District (Boys – Rs. 48.41 lakhs); at Aala village in the same district (Boys – Rs. 54 lakhs); at Palacode (Girls Rs. 43.30 lakhs), Palayampudur (Boys – Rs. 51.04 lakhs); Solaikottai (Girls - Rs. 51.04 lakhs) all in Dharmapuri District; Vaitheeswarankoil, Nagapattinam District (Boys – Rs. 48.41 lakhs); Madurantakam in Kancheepuram District (Boys –

Rs. 48.41 lakhs); Paithaampaarai, Tiruchi District (Boys – Rs. 48.41 lakhs); and at Maangudi, Sivagangai District (Girls – Rs. 51.04 lakhs) and for the de-notified community boys at Punalvasal in Thanjavur District (Rs. 48.41 lakhs).

Of these hostels, the ones at Vikramasingapuram and at Kaarai are provided with solar heater, electric chimney, refrigerator, smart kitchen and other facilities. For the Rajapalayam, Palayampudhur and Solaikottai hostels, electric chimney, refrigerator, smart kitchen and the like facilities have been provided. ●



2 lakhs to family of acid attack victim

**Statement of the Hon'ble Chief Minister of Tamil Nadu
Selvi J Jayalalithaa**

I was extremely grieved to learn that Selvi Vidya, daughter of Thiru. Jayaseelan of Adambakkam, Alandur Taluk, Kancheepuram District was a victim of acid attack by Vijaybaskar on 30.1.2013 and died on 24.2.2013 despite treatment in hospital.

I convey my deep condolences and sympathy to the family of Vidya who died prematurely on account of this violent act.

I have ordered that Rs. 2 lakhs be handed over to the bereaved family from the Chief Minister's public relief fund.

I also wish to state that a bill will be brought forward in the Legislative Assembly to control and regulate the sale of acid and get it passed. ●



'Uninspiring Railway Budget, overburdens common man'

**PRESS STATEMENT OF SELVI J JAYALALITHAA,
HON'BLE CHIEF MINISTER OF TAMIL NADU – 26.2.2013**

The Railway Budget presented in Parliament today is uninspiring and totally lacks any long term perspective with regard to infrastructure development in the country. The Railway Budget places an even greater burden on the already overburdened common people through an indirect passenger fare increase by way of levy of higher fees and an increase in the freight tariff which will cause an increase in prices of essential commodities.

No concrete measures nor significant increases in investment which are the need of the hour to enhance economic growth have been proposed. So far, no high speed freight corridor has been proposed in peninsular India including Tamil Nadu which is a crying need of the region. On the other hand, an increasing portion of the costs which are traditionally met by the Government of India and the Railway Ministry are sought to be pushed on to the State Governments such as project costs on new lines and passenger safety amenities like foot overbridges. This is totally unacceptable.

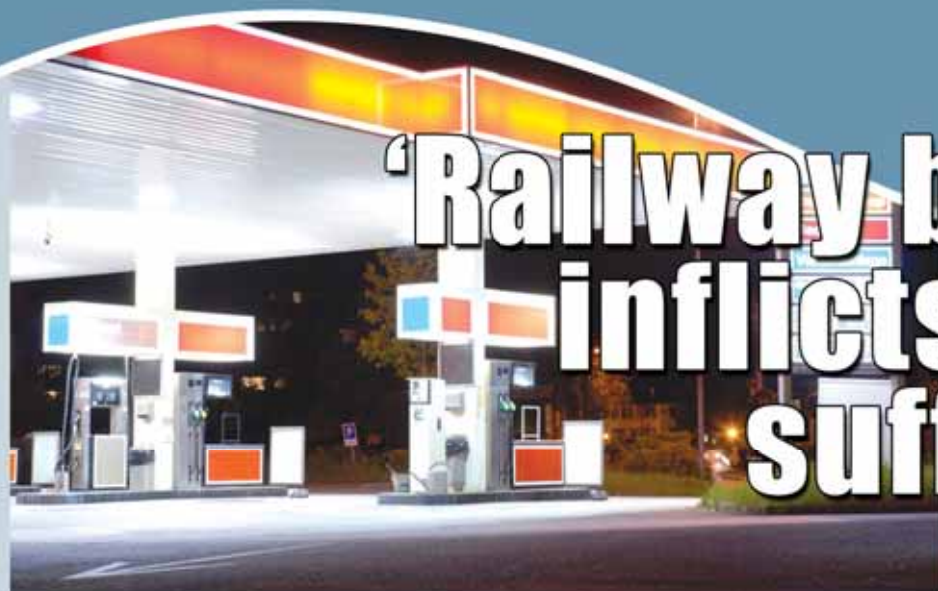
The increase in freight charges at this time will fuel inflation as it will increase the cost of commodities, especially essential commodities, and important raw materials

like food grains, cement, coal, iron ore, etc. It will further increase the pressure on State electricity utilities which are already suffering. There has been an indirect increase in passenger fares by increasing a number of supplementary charges. This is an attempt to hoodwink the public.

The Railway Ministry is also trying to appropriate the allocation towards MGNREGA for its needs, which is very unfair and encroaches on the decision-making powers of local bodies and State Governments.

Further, no additional services have been announced in the Chennai Suburban System which is highly patronized by the public. The very few new railway lines and services announced for Tamil Nadu are really schemes demanded many years ago and based on repeated requests from the State Government. Unlike ongoing projects which have been greatly delayed, I hope at least these projects will be implemented in time.

On the whole, this Railway Budget continues the trend of step-motherly treatment habitually meted out to Tamil Nadu and is a major disappointment. The Railway budget has only paid lip service to the common people while placing untold burdens on them. ■



'Railway budget inflicts more suffering'

**Statement of the Hon'ble Chief Minister of Tamil Nadu
Selvi J Jayalithaa on 1.3.2013**

The Congress-led Central Coalition Government in which the DMK is a part has inflicted great sufferings on the people through the Railway Budget and the general Budget. Its action of increasing the petrol price to the extent of Rs. 1.40 paise per litre from midnight on 1.3.2013 reminds one of the Tamil proverb 'does the crow know of the bull's suffering'. (The crow goes on pecking all the bull's wound unmindful of the pain it is causing)

It is not even a fortnight since the petrol and diesel prices had been raised by Rs. 1.50 and paise 45 per litre respectively, the petrol price has again been raised citing the international market price and the declining rupee value. This is regrettable and I record my strongest condemnation.

A situation will arise when vehicle owners will increase the hiring charges, pointing out the present hike in the petrol price. As a result the price of all goods may shoot up several fold. As a sequel, people will be pushed into a crisis and subjected to unbearable sufferings.

In sum, raising the price of petroleum products often will affect the poor and the marginalised people. The Central Government's wrong economic policy and

the price fixation policy will only spoil the economy, not upgrade it.

The value of the rupee depends on the current account deficit, foreign direct investment, foreign institutional investment and on the perception about the stability of Country's economy. To fix the price of petroleum products on the fluctuating rupee value will injure the stability of the economy. Taking this into account, I urge the Central Government once again, as I have done on several occasions earlier, to bring about immediately a change in the price fixation policy for petroleum products.

I demand the Central Government should withdraw the petrol price hike in the interests of the poor, the marginalised and the middle class people. I strongly urge the Congress led coalition Government at the centre in which the DMK is a part to rescind the decision permitting oil companies to fix the price of petrol and diesel on their own.

If people are tortured through fortnightly upward price revision of petrol and diesel on the maxim 'torturing people is usual', I wish to tell the Central Government, the tears they shed will turn into a weapon and destroy the Central regime itself. ●

Union Budget ‘anti-state on every issue’ ‘Destroys credibility of budgetary process’

**PRESS STATEMENT OF SELVI J JAYALALITHAA,
HON'BLE CHIEF MINISTER OF TAMIL NADU – 28.2.2013**

The Union Budget presented in Parliament today has turned out to be an uninspiring damp squib, full of rhetoric, without any tangible steps to tackle the deep crisis confronting the Indian economy today. It pays lip service to the cause of the common people, but does little to correct deeper structural issues in the economy. I would describe it only as a daydream cosmetic budget of Mr. P. Chidambaram, the Union Finance Minister.

The slowdown in economic growth and the sharp rise in inflation in the last two years which have caused so much pain to the people of the country were primarily due to the inept macro-economic management by the UPA government, which is now sought to be attributed to a variety of other factors. The Union Government has done everything possible to trigger inflation by raising fuel cost and increasing railway freight rates and has created a situation wherein the southward movement of inflation is a near impossibility in the near future. Despite the hype about inflation control measures, there are no tangible steps in the Budget to control inflation.

Mere lip service is being paid to “inclusive and sustainable development”, while major damage has been inflicted by very deep and harsh cuts in spending in crucial social sectors in the Revised Estimates for 2012-13. Plan expenditure has been cut from Rs.5,21,025 crores in BE 2012-13 to Rs.4,29,187 crores in RE 2012-13. These deep cuts raise a number of unanswered issues. What is to be done where State Governments have already spent substantial sums based on the approvals of their Annual Work Plans? They will not receive the due reimbursements in the current fiscal year. The Government of India aims to reach its fiscal deficit target in the current year at the expense of the State Governments.

The much discussed Finance Minister’s promise of containing fiscal deficit has been done solely at the expense of the vital grants provided to the States and unceremonious cuts in the promised allocations in the Budget 2012-13. By reducing the allocation in RE 2012-13 and then again hiking it in BE 2013-14 an unsuccessful attempt is being made to create a rosy picture of a substantial hike in allocations by comparing it with substantially reduced Revised Estimates. Cosmetic gloss

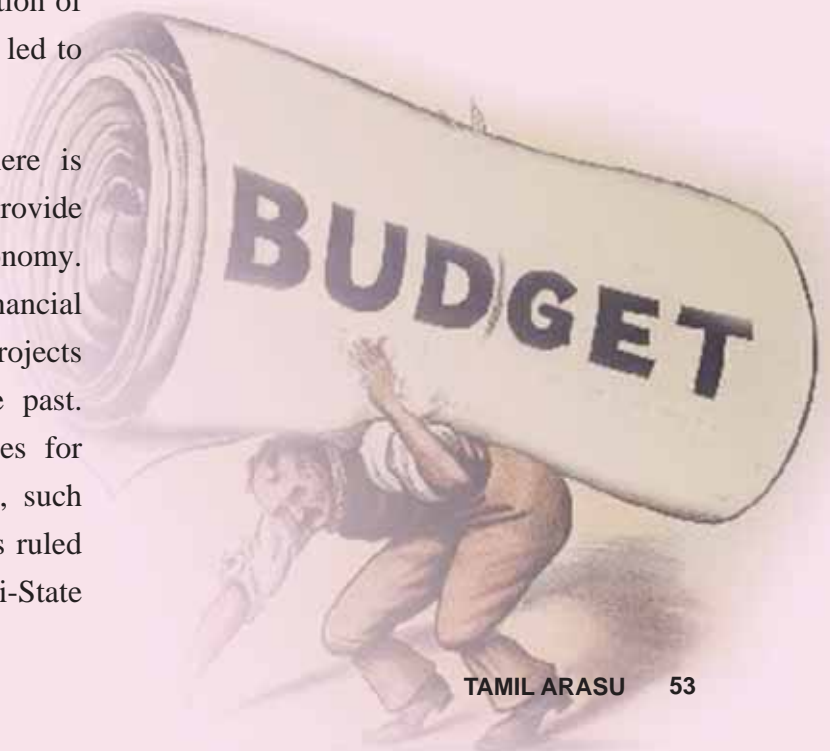
has been given precedence over issues of substance and of vital national interest.

It also totally undermines the credibility of the Budget exercise. The deep cuts imply that the Budget Estimates presented to Parliament lack sanctity and where is the guarantee that the increases that are proposed in many crucial social outlays will be provided for in 2013-14? This Budget represents a watershed – a watershed which completely destroys the credibility of the budgetary process of the Government of India. Hereafter, no allocation made in the Union Budget can be taken as an assurance of provision of funds. Hence, I demand that the cuts imposed in the RE 2012-13 should be rolled back and full releases on the promised outlays should be made. The Government of India should give up its attempt at sleight of hand and come clean and ensure that the States and the public at large do not suffer. The Finance Minister addressed the issue of the correct level of government expenditure and forgot about the much more important issue of the correct composition of expenditure. This shortsightedness has led to the deep cuts in the current year.

Apart from a slew of jargon, there is no concrete and tangible action to provide a stimulus to our sagging economy. Budget announcements regarding financial infrastructure projects and PPP projects may not enthuse investors as in the past. In the proposed changes in guidelines for implementation of plan schemes also, such changes seem to benefit only Congress ruled or election bound States. The anti-State

mentality of the Union Government resonates in every issue which is of vital importance to the States. After announcing FRP for discoms the Central Government has not allocated even a single rupee for this issue. On the GST issue also, there is no provision for compensating the States in 2012 and the promised sum of Rs. 9,000 crores for 2013-14 is grossly inadequate.

It is interesting to note that the only way that the Finance Minister can think of to bridge the Current Account Deficit is to encourage foreign investment, without examining what you can do to promote exports from India. The measures announced for promotion of exports are very minimal, while many sops have been announced for foreign investment. This clearly reveals that the UPA Government at the Centre acts more for the foreign investor than for any domestic constituency. ■





‘Tamil Nadu Second most Improved State’

Tamil Nadu has been adjudged in 2012 as the second most improved State of the decade and the number one state in agriculture among the big states of the country by the Management of the ‘India Today’ magazine which is presenting awards every year to states adjudged as the best in different fields at the National level.

The Managing Editor of the magazine Thiru. Rajiv Pai presented the awards to the Hon’ble Chief Minister of Tamil Nadu Selvi J Jayalalithaa at the Secretariat on 18.02.2013.

Thiru. Pai also informed the Hon’ble Chief Minister that Chennai has been selected as the best city in education and in overall development, Madurai as the best developing city in education and environment and Coimbatore as the best city in attracting investments and requested the Hon’ble Chief Minister to send Ministers to receive the awards to be presented at a function to be held in New Delhi on 22.02.2013.

The Hon’ble Chief Minister acceded to the request and said Hon’ble Finance Minister Thiru. O. Panneerselvam, Hon’ble Minister for Electricity, Prohibition and Excise Thiru. Natham R. Viswanathan and Hon’ble Minister for Municipal Administration and Rural Development Thiru. K.P. Munusamy would attend the function. ■



AWARDS RECEIVED FOR TAMIL NADU CITIES

The Management of the India Today magazine has adjudged Chennai as the best city in education and in overall achievements, Madurai in education and environment among the developing cities and Coimbatore as the best in attracting investments and presented awards at a function held at New Delhi on 22.2.2013. Hon'ble Minister for Finance Thiru. O. Panneerselvam, Hon'ble Minister for Electricity, Prohibition and Excise Thiru. Natham R. Viswanathan and Hon'ble Minister for Municipal Administration and Rural Development, Law, Courts and Prison Thiru. K.P. Munusamy participated in the function and received the awards.

The Hon'ble Ministers showed the awards to the Hon'ble Chief Minister Selvi J Jayalalithaa at Secretariat on 1.3.2013 and received blessings. ■



NEW BUILDINGS FOR HOSPITALS PHCS



The Hon'ble Chief Minister of Tamil Nadu Selvi J Jayalalithaa on 1.3.2013 declared open at the Secretariat through video conferencing 41 new buildings costing totally Rs. 152.52 crores.

These include the Rs. 17 crores Cancer Block at the Government Reyapettah hospital, Chennai, a new campus for the Madras Medical College, a special maternity centre, 6 additional buildings in medical colleges, buildings for 16 Primary Health Centres, 2 office buildings for Deputy Directors, Health and Family Welfare Training Centre and additional buildings in 13 Government Hospitals.

The Cancer Block at the Royapettah hospital comprises surgical, medical and radiology sections.

The new campus for the Madras Medical

College, Chennai, constructed at a cost of Rs. 56.63 crores will cater to 8 departments. The special maternity centre is set up at the Kasturba Gandhi for Women and Children (Rs. 16.65 crores). Additional buildings are constructed for the Stanley and Kilpauk Medical College, Chennai and for the Chengalpet Medical College, all functioning under the Directorate of Medical Education (Rs. 36.29 crores). The Health and Family Welfare Training Centre is constructed at Egmore, Chennai at a cost of Rs. 7 crores to train doctors, nurses and other employees working under the department of Public Health and Preventive medicine and to conduct workshops.

The other buildings are: a paediatric ward at the Erode District Government Headquarters Hospital, a maternity ward each in the



Government hospital at Bhavani, Perumdurai, Anthiyur, and Sathyamangalam, a maternity ward at the Tiruppur District Headquarters Hospital, a similar ward at the Kangeyan Government Hospital, a maternity ward an out patient ward and for a modern kitchen at the Karadivaki Government Hospital, a maternity and paediatric ward at the Cuddalore District Headquarters hospital, an inpatient, outpatient ward at the Chidambaram Government Taluk Hospital for those covered under the Chief Minister's Comprehensive Medical Insurance Scheme and an operation theatre there, a paediatric ward and a pre and post operation care ward for men and women at the Pennaagaram Government Headquarters Hospital, Dharmapuri District, a maternity ward and an operation theatre at the Kallakurichi Government Headquarters

Hospital, Villupuram District and maternity wards at the Virudunagar District Government Headquarters Hospital – all coming under the Directorate of Medicine and Rural Welfare (Rs. 14.83 crores), the office buildings for deputy directors in the districts of Tiruchirapalli and Krishnagiri, for the Primary Health Centres at Ariyur, Kallakurichi, Villupuram District; at Adi Annamalai, Kulathur and Mangalam, Tiruvannamalai District; at Dharapuram and Vadugapatti in Tiruppur District (for additional PHCs), at Thumbalpatti, Salem District, at Edamandal and Keezhayur in Nagapattinam District, at Koliyanoor and Moongilthuraipattu in Villupuram District, at Athaani, Malayur and Vallathirai Kottai in Pudukkottai District, outpatient ward in Patteeswaram PHC, and PHCs buildings at Budalur and Swamimalai, all in Thanjavur District (Rs.4.12 crores). ■

CONSUMER AWARENESS GUIDELINES

Be an Alert Consumer !
Also be a Responsible Consumer !!

A. WHO IS A CONSUMER?

A "consumer" is a person who buys



any goods or hires any service for valuable consideration (including deferred payment). The term does not include a person who obtains goods or services for resale or for any

commercial purpose. However, persons who avail goods or services exclusively for the purpose of earning their livelihood by means of self employment are considered as 'consumers'.

B. CONSUMER RIGHTS

Rights 1 to 6 are directly guaranteed under the Consumer Protection Act 1986 while

Rights 7&8 are implied under the Constitution of India.

1. Right to safety

Right to be protected against marketing of goods or services which are hazardous to life and property.

2. Right to information

Right to be informed about the quality, quantity, potency, purity, standard and price of goods or services as the case may be, so as to protect the consumer against unfair trade practices.

3. Right to choose

Right to be assured, wherever possible, access to a variety of goods and services at competitive prices.





4. Right to be heard

Right to be heard and to be assured that consumer's interest will receive due consideration at appropriate fora.

5. Right to redressal

Right to seek redressal against Unfair Trade Practices or Restrictive Trade Practices or unscrupulous exploitation of consumers.

6. Right to consumer education

Right to acquire knowledge and skills needed for taking action to influence factors which affect consumer decisions.

7. Right to Healthy Environment

The right to physical environment that will enhance the quality of life. It includes protection against environmental dangers over which the individual has no control. It acknowledges the need to protect and improve the environment for present and future generations.

8. Right to basic needs

Right to basic needs ensures basic goods and services which guarantee survival. It includes adequate food, clothing, shelter, health care, education and sanitation to lead a decent life.

C. RESPONSIBILITIES OF CONSUMERS

1. BEFORE BUYING

- ✱ Planning in advance
- ✱ Enquiring past performance of product / service
- ✱ Enquiring about reputation and past performance of producer / seller / service provider

2. WHILE BUYING

- ✱ Asking for demonstration regarding how to operate / use the product/service
- ✱ Enquiring about after-sales service and ensuring availability, phone number, address and e.mail of service center
- ✱ Reading and knowing the contents of guarantee / warranty card
- ✱ Insisting for approved sale bill with serial number, address, phone number, etc.



- ✱ Obtaining guarantee / warranty card and getting it signed/sealed by dealer



3. AFTER BUYING

- ★ Using products as per instruction given in user manual
- ★ Keeping bills and guarantee card safely
- ★ In case of fault inform dealer and service center. Do not meddle or repair yourself
- ★ Keeping record for all correspondences
- ★ Seek immediate redressal of deficiency in product

D. CONSUMER PROTECTION ACT, 1986

The Act envisages a three tier quasi judicial system. They are known as (i) District Consumer Disputes Redressal Forum (ii) State Consumer Disputes Redressal Commission and (iii) National Consumer Disputes Redressal Commission

a. Features of Consumer Protection Act, 1986 and filing of complaints

1. Simple formalities
2. Advocates not compulsory
3. Consumers themselves can conduct cases

4. Complaints may be sent even through Registered Post
5. Registered Consumer Organisations or Government can also file complaint on behalf of consumer(s)
6. Less expensive
7. Compensation can be claimed for the loss suffered including mental agony

Protection offered by Consumer Protection Act, 1986 against:

- ★ Deficiency in product or service
- ★ Poor aftersales service
- ★ Damage/Loss to health, life and property due to product
- ★ Hazards arising out of product/service
- ★ Unjust enrichment through unfair means
- ★ Misleading advertisements
- ★ Unfair Trade Practices
- ★ Restrictive Trade Practices (like tie-up sales)
- ★ Violations of any other applicable laws or regulations



b. Grievance Redressal

- ★ Consumer should send a detailed petition to the dealer /service provider through registered post pointing out the defect / deficiency and details regarding relief sought for
- ★ Copy of the petition with postal acknowledgement card to be preserved
- ★ If the dealer / service provider not responded in time consumer may approach District Consumer Protection Council headed by District Collector (for districts other than Chennai) or Commissioner of Civil Supplies and Consumer Protection (in Chennai) or Reputed Consumer Organisation who will be sending notices to the dealer / service provider on behalf of consumer
- ★ If no remedy available through all above agencies, then relevant Consumer Disputes Redressal Commission / Forum as the case may be approached to file



a complaint against dealer / service provider

E. POINTS FOR CONSUMER ATTENTION

a) PURCHASING UNDER PUBLIC DISTRIBUTION SYSTEM

Public Distribution System Outlets (ration shops) are distributing commodities against family cards at subsidized rates. Consumer should ensure that

- ★ Commodities are provided in correct weight without denial
- ★ Display board is placed in front of every shop indicating available commodities and their quantity with selling price of each product
- ★ Samples of commodities are placed for notice of card holders
- ★ In the absence of any of above complaint can be made to Civil Supplies and Consumer Protection Department, Government of Tamil Nadu
- ★ Can make an online complaint at www.consumer.tn.gov.in

b) PURCHASE OF COSMETICS

While buying cosmetics consumer should

- ★ Not be carried away by Colorful misleading advertisements
- ★ Check manufacturing date and date of expiry
- ★ Keep in mind that Colours are mostly Chemicals
- ★ Keep in mind that following statements are mostly false “100% Natural”, “Chemicals not used”, “Oil free”

- ★ Consult other users
- ★ If you have any grievance/complaint, you may file it with the Local Drug Inspector or with the Controller of Drugs, 259/261 Anna Salai, Chennai 600 006, phone 044 24321830 or in the web at www.tnhealth.org

c) PURCHASE OF DRUGS

- ★ Purchase to be made only as per prescription by Registered Medical Practitioner - Self medication is dangerous



- ★ Check for manufacturing date / expiry date
- ★ Check name of medicine purchased with prescription
- ★ Check availability of Maximum Retail Price on the strips / containers
- ★ Insist on bill with details of batch number etc. printed over strips / containers
- ★ Check for dosage and perseverance details of medicines
- ★ If you have any grievance/complaint, you may file it with the Local Drug Inspector or with the Controller of Drugs at 259/261 Anna Salai, Chennai 600 006

phone 044 24321830 or in the web at www.tnhealth.org

d) PURCHASE OF CLOTHS

- ★ Check whether cloths withstand normal washing habits
- ★ Insist and obtaining bills and preserving them
- ★ Insist for “silk mark” while purchasing costly silk sarees
- ★ If you have any grievance you may send a notice to the seller/manufacturer or file a petition in the District Consumer Forum

e) PURCHASE OF GOLD

- ★ Check for “Hall Mark”
- ★ Weight of stones to be separately noted down in bills while purchasing ornaments with precious stones
- ★ Obtain purchase bills and keeping it safely
- ★ In case of grievances you may issue a notice to the seller or file a complaint with Bureau of Indian Standards at www.bis.org.in

f) MISLEADING ADVERTISEMENTS

Consumer should always

- ★ be alert about the advertisements while going for purchase of goods afresh or in exchange of old product
- ★ not be carried away by statements like free offers / discounts etc. since they are not the deciding factors for the requirement of consumers
- ★ not be misled through colourful glamorous advertisements

- ✱ In case of grievances, please issue a notice to the newspaper or complain to Advertisement Standards Council of India (ASCI) at 219, Bombay Market, Tardeo Road, Mumbai 400 034, ph 23521066 / 23516863, Web: www.ascionline.org and Email: ascia@vsnl.com

g) PURCHASE OF FOOD PRODUCTS

- ✱ Don't buy spoilt products. It is dangerous to health
- ✱ Check manufacturing and expiry date, weight, manufacturer address etc.
- ✱ If perishables, check if it has been stored in freezer/cold storage properly.
- ✱ Avoid cheap and colourful food with hazardous colour additives
- ✱ Avoid products without manufacturer address. You have no recourse in case of any problem
- ✱ Avoid purchase of unbranded products like oil without sealed packs

In case of any complaint, including adulteration, call up your Local Food

Inspector or Joint Director (PFA) at 359 Anna Salai, DMS Complex, Teynampet Chennai 600 006, phone 044-24335075 /24334811/ 24334818 Web at www.tnhealth.org.

F. PACKAGED COMMODITIES

Every packed commodity has to carry the following information

- ✱ Name and address of packer / manufacturer
- ✱ Name of commodity



- ✱ Net quantity / Weight
- ✱ Month and year of packing and expiry date
- ✱ Maximum Retail selling price
- ✱ Quality assurance symbols like AGMARK, FPO, ISI etc.
- ✱ Other relevant information (regarding ingredients of product)

G. SUSTAINABLE CONSUMPTION

- ✱ Every alert consumer has a duty to be a responsible consumer too. This means:
Consume only what one needs. Remember the poor and underprivileged

Don't waste products/service, natural resources. Someone else may badly need it.

Avoid polluting products such as plastics, chemicals. Instead, use environmentally friendly degradable materials such as cloth, jute bags/ materials

Help keeping the environment safe and healthy. Recycle degradable waste in Your house

- ✱ Remember the 3 Rs of a dutiful consumer

Reduce: Consume only what you need, if possible reduce consumption of water, electricity, fuel and other non-renewables

Reuse: If a product can serve you for a longer period, use it instead of buying a new one.

Recycle: Don't litter the environment, please recycle degradable or recyclable materials through scrap dealers

H. OUR CONSUMER PROTECTION ACTIVITIES

- ✳ Establishment of Citizen Consumer Clubs in every educational institution
- ✳ Providing consumer education to rural masses through Women Self Help Groups
- ✳ Owners Associations in Urban areas
- ✳ Generating awareness through sectoral

work shops / seminars

- ✳ Publication and distribution of monthly magazine under the caption "Tamil Nadu Nugarvor Kavasam"
- ✳ Propagating consumer awareness messages through Radio / Television Media and short video films With the motive of developing Citizen as "Valuable Consumer" various consumer organisations are serving together with Government of Tamil Nadu in providing consumer education to general public. ■



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Publication of Information & Public Relations Department

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