

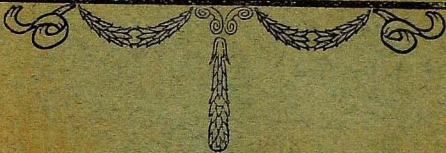
2487



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# OPINIONS

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2487

2348

## INDEX

<i>Name</i>	<i>Date</i>
Avinasilingam Chettiar, T. S.	25-12-37
Arumugham, S.	27-11-41
Blake	25-4-23
Bnitt, R.	7-3-37
Browning, W. M.	21-5-37
Behar Industries Commission	24-5-47
Cunningham, B. Charles, Sir	25-6-36
Chinnu, G. A.	16-7-38
Cassim Sait, M. H.	6-5-48
Gurusaran Das Mehta	30-3-43
Gurucharan Das Mehta	30-3-43
Gopal Reddi, B.	31-12-44
Giri, V. V. Hon.	20-10-46
"	20-10-46
Ishaq, M.	10-6-47
Indar Prasad	10-6-47
Industrial Planning Committee, Government of Madras	5-11-47
Jones Mardy, T. I.	7-6-36
Kumarappa, J. M.	7-11-44
Kulkarim, V. G.	3-3-45
Karuch, V. P.	11-3-45

<i>Name</i>	<i>Date</i>
Karnik, V. B.	3-3-45
Lancashire, J. K.	June '35
Lloyd, S. L.	8-7-36
Minahan, D. J.	24-1-32
Madhava Menon, K. Hon.	28-12-47
Navanagar, Maharaja of	17-6-44
Pazze, A. C.	20-1-35
"Pioneer"	17-1-37
Prime Movers Panel - Members, Government of India	26-8-47
Rao, G. V.	26-5-37
Ramamurthy, V.	19-6-37
Ranganathan	6-5-48
Ramakrishnan, C. A.	June '35
"Simple Way"	11-8-33
Subramanyam, E. N.	30-3-45
Subbaroyan, P. Dr.	13-5-47
Sitarama Reddy, H. Hon. (See Madhava Menon, K.)	28-12-47
Saw San Po Thin, Hon.	6-6-48
Sao Hkumhkio	13-6-48
University Commission, Madras	5-3-47
Vernon, H. A. B.	28-6-31
Watson, E. A.	23-4-33

T. S. Avinasilingam Chettiar, Coimbatore,  
25—12—1937.

Rare to find such a comfortable place  
among bus stations. Its management  
deserves to be congratulated.

S. Arumugham, M.A., B.O.L., L.T., Coimbatore,  
Vidwan, Secondary & Training. 27—11—'41.  
Department, Government  
College, Coimbatore.

I had the pleasure and privilege of visiting the Radio Factory (the first of its kind in India) of Mr. G. D. Naidu along with 150 boys from our school including 60 pupil-teachers under training. One really feels proud of Mr. Naidu who, in addition to running on the most efficient and upto-date lines the best Motor Transport corporation in India is the foremost Pioneer in popularising the mechanical and electrical appliances that can be used in modern daily life.

It is no exaggeration to say that this place is really an educational centre for South India. It will be a boon if some educational corporation like the South Indian Teachers Union undertakes to disseminate the knowledge obtained through these valuable films to every school in the length and breadth of this Presidency by some arrangements. I was really moved

when Mr. Naidu deplored the indifference with which the teaching world looks at this available material when he has dedicated them to the service of the young students and institutions. In these days when much importance is given to visual aids to education his kind munificence of dedicating these films for the service of the young is to be taken advantage of, by the schools of our town at least.

It is no exaggeration to say that this place is really an educational centre for South India. It will be a boon if some educational corporation like the South Indian Teachers Union undertakes to disseminate the knowledge obtained through these valuable films to every school in the length and breadth of this Presidency by some arrangements. I was really moved

Blake,  
Examiner  
B. S. M., London.

Coimbatore,  
~~25-4-1923.~~

I have much pleasure in certifying that I have known Mr. G. D. Naidu for about five years. During this time, I have had occasion to examine his work in Automobile repairs and I have found him very competent. He is thoroughly conversant with the mechanism of a motor car and is quite capable to undertake the usual repairs. He is a good mechanic and I can recommend him with confidence. He is quite ingenious in improving on parts and improving contrivances for the advantage of easy working. This is noticeable in a special contrivance he has applied to the radiator of a bus, which permits constant running for about 200 miles or more without addition of fresh water.

R. Bnitt,  
R. Peterson & Co.,  
Hamburg, Germay.

Cimbatore,  
7-3-1937.

I visited this place in the company of Mr. G. D. Naidu and I must confess, that never in my life I have seen a better laid-out junction place for the public. I consider this place far ahead of times and I am sure that with such a capable management the company is bound for a further success.



W. M. Browning,  
Burma Shell, Madras.

Coimbatore,  
21—5—1937.

Mr. G. D. Naidu's Motor Workshops are in every way most up-to-date, and I was particularly struck by the efficiency of his organisation and the fact that he has scientific appliances, instruments and gadgets, many of which I doubt, would be found in no other Motor Workshops in India. The U. M. S. Bus Junction Station at Palladam is by far and away the most up-to-date Bus station, I have seen in India, and reflects the utmost credit on Mr. G. D. Naidu, who in addition to considering what is required for his vehicles, has taken particular pains to provide for the comfort and requirements of passengers. I was much impressed by the Indian Refreshment Room (in which we enjoyed a cup of coffee) as it is kept scrupulously clean and has modern appliances for cooking, cleaning the utensils, taking away the 'bits and pieces' etc., etc.

Dip Narayan Sinha, M. L. A., Coimbatore,  
Savakat Ashram, 24—5—1947.  
M. S. Gupta, I. G. of Prisons, Patna,  
K. R. Krishnaswami,  
Director of Industries, Behar,  
N. Hague, Advocate, Hazari Bagh, Behar.  
T. G. N. Ayyer, I. C. S.,  
Secretary to Government, Patna and  
Jagath Narayan Lal, M. L. A.,  
Congress Nagar, Patna, Behar,  
Behar Industries Commission.

It is indeed remarkable what one man  
fired with zeal and an intense sense of duty  
can do in a measurable space of time.  
Young men with a scientific form of mind  
are bound to remain ever grateful to what  
Mr. Naidu has done and is still doing in an  
entirely original way in Coimbatore.

Sir Charles B. Cunningham, Coimbatore,  
Kt., C. S. I., 25—6—1936.  
Inspector General of Police.

By the kindness and courtesy of Mr. G. D. Naidu, I have again had the pleasure of seeing round the United Motors Workshop, show rooms and office. Further progress in the interests of efficient working and control has been effected and the public convenience is served in every possible way that ingenuity can conceive. The "Set Right" and "Verometer" ticket machines, adopted for Indian Services after up-to-date European models, are indeed wonderful contrivances, which will, not only check the honesty of the staff and keep them from temptation, but will enable the firm to maintain their accounts with no liability to error or loss. I am glad to note that provision for the instruction of the staff has been made with ample convenience and at considerable immediate cost. The firm will, I hope, continue to prosper as it deserves to do.

G. A. Chinnu, F. C. E.,  
Asst. Engineer,  
Madura Minicipality, Madura.

Coimbatore,  
16—7—1938.

It was indeed a Godsend to arrive at Palladam U. M. S. Junction at a late hour with a big family and friends and to see that we were really put up in a cosy and snug room with all modern conveniences. This is really very enviable. After all we were not stranded. We were quite at home with all our comforts attended to.

I have travelled right through India and Far East. I have never seen such a wonderful halting place catering for the travelling public.

This is a first class Indian managed Institution and can be proud to vie with any other foreign Railway Institutions. Will the South Indian Railway copy the fine example?

M. H. Cassim Sait, Coimbatore,  
Member, Board of Industries, 6-5-1948.  
Hony. Secretary,  
Indian Chamber of Commerce.

I was very greatly impressed with all that I saw in the Polytechnic and the manner in which it is managed and controlled. I must congratulate Mr. G. D. Naidu on the excellent discipline which he is trying to maintain in this institution. I must say that he is a great genius and a great asset to the Industries in South India. I pray for his long life and more useful service in the cause of Commerce and Industries of the province.

Coimbatore,  
30-3-'43.

Sri Gurusaran Das Mehta, I.A.A.S., (Retired),  
President, Radhasami Satsang Sabha,  
Dayalbagh, Agra, and Sri Gurucharan  
Das Mehta, Retd. I. S. E., Economic  
Organising Adviser, Dayalbagh.

We had the unique privilege of visiting  
(a) The United Motor Works; (b) The  
U. M. S. Radio Factory, and (c) The National  
Electric Works in Coimbatore and of  
seeing on the 29th and 30th March 1943 a  
vast collection of foreign machines and  
tools made by Mr. G. D. Naidu and were  
immensely pleased in having come into  
contact with an industrial genius of such a  
high standard.

Mr. Naidu has himself made a large  
number of inventions which can be very  
useful for the industrialisation of the  
country. He has dedicated his life to the  
development of industries in the country -  
the mission entrusted to the Radhaswami  
Satsang Sabha Dayalbagh (Agra) by His  
Holiness Sahabji Maharaj Sir Anand  
Sarupji, the fifth leader of the Radhaswami  
faith and the Founder of Dayalbagh.

We therefore, found in him an  
energetic brother who could not only help

his country by imparting to others the practical knowledge gained by him but also help us in carrying out the commands of our Great Master and extending our sphere of charitable activities to the various provinces of India. Sir Sahabji had told us that the salvation of this country lay in its industrialisation.

We had the unique privilege of visiting (a) The United Motor Works; (b) The U. M. S. Radio Factory, and (c) The National Electric Works in Coimbatore and seeing on the 29th and 30th March 1943 a vast collection of foreign machines and tools made by Mr. G. D. Naidu and were immensely pleased in having come into contact with an industrial genius of such high standard.

Mr. Naidu has himself made a large number of inventions which can be very useful for the industrialisation of the country. He has dedicated his life to the development of industries in the country - the mission entrusted to the Raghawami Satsang Sabha Dayalbagh (Agra) by His Holiness Sahabji Maharaj Sir Anand Sarajji, the fifth leader of the Raghawami faith and the Founder of Dayalbagh.

We therefore, found in him an energetic brother who could not only help

B. Gopal Reddi,  
Nellore.

Coimbatore,  
31—12—1944.

I had several occasions of seeing Sri G. D. Naidu's work at close quarters. He is a pioneer in several fields and achieved success in whatever he undertook. His great interest in industrializing the country is very contagious and I hope in post-war India, he is going to play a greater role.

He is a self-made man, nay, he is a miracle man of South India. The more we know him, the more we are attracted to him and his work. To hear him about his experiences in America or to hear him about his duels with the Government is a great pleasure and one is never tired of listening to him.

While I pay my homage to him for his pioneering work, I eagerly look forward to his work in the future.



V. V. Giri,  
Minister, Govt. of Madras.

Coimbatore,  
20-10-1946.

I had great pleasure in addressing the Students of Arthur Hope Polytechnic. The technical side of training is best here and I have felt that young men trained here will have their best chances in life as engineers. I could see cheer and gladness in the faces of these youths and there is a good deal of promise in them. It is again due to the genius of Mr. Naidu who is himself a great practical worker in the field of engineering in India. I wish the Institution every success.

The Hon'ble V. V. Giri,                      Coimbatore,  
Mintster for Industries & Labour. 20-10-46.  
Government of Madras.

I was delighted to inspect the canteen run by the U. M. S. under the inspiration and guidance of Mr. G. D. Naidu. I think many mills and industrial undertakings in India should with profit copy the same. It is run on ideal condition, the quality of food is excellent and much to be desired. I want all industrial undertakings in our province should follow the example set up.

M. Ishaq,  
Chairman, Prime Movers

Coimbatore,  
10-6-1947.

Panel,  
Government of India and  
Professor, Muslim University,  
Aligarh.

I visited the Polytechnic at Coimbatore these two days. I had the pleasure of going through its each section in detail. It has certain special features which are rarely found anywhere else.

The method of teaching is modern and upto-date. The lectures are supplemented with neat diagrams and practical demonstration and cinema films. The workshops and laboratories are very well equipped, indeed. The students handle the machines and apparatus with familiarity and confidence. I am confident that the students after receiving training in this place will be found to have acquired initiative, grasp and confidence which help them a long way in their life.

The hostel life is simply marvellous. Discipline, regularity and corporate life are infused and they become the habit of the residents. The kitchen, dining hall and the residential rooms are so clean as nowhere to be found in the country. It will be to the advantage of the other Polytechnic students and staff if they visit this institution.

Indar Prasad,  
Secretary,  
Prime Movers Panel,  
Government of India.

Coimbatore,  
10-6-1947.

I was very pleased to see the arrangements for the teaching and residence of students in the Polytechnic at Coimbatore. The necessity of having many more such institutes in the country is recognized but few will realize that there is in the country an example set for all to copy by the single handed efforts of Mr. G. D. Naidu.

That is not all to copy as Mr. G. D. Naidu's achievements are multifarious. In every one of them there is a lot to learn. He found the correct analysis of steel for a considerably improved type of blades for shaving, without the aid of equipment or facilities for testing. This was done by arriving at conclusions from observations of automobile steels and their behaviour in service. There is no other blade made yet to approach the standard of U. M. S. blades.

Coimbatore  
5—11—1947.

S. Parthasarathy, P. Suryanarayana Rao,  
Kumarasami Raja, M. Pallam Raja,  
Industrial Planning Committee, Govt.  
of Madras.

We had a long chat with Mr. Naidu and we also went round his workshop etc. We felt that in the little time we spent we could not do justice either to appreciate his ideas or his constructive ability. There is no need to paint the Lily. Mr. Naidu is a genius and that makes it difficult to understand him at first flush. We do hope to revisit him and spend some more time.

T. I. Mardy Jones, Ex-M. P.,      Coimbatore,  
7-6-1936.

I desire to express my sincere admiration of the efficiency of the United Motor Transport Service under your control. I consider the bus centre service at Palladam is as good as any we have in Britain and far better than most of them. Your firm is to be congratulated upon its initiative in pointing the way they should go, to all other Motor Bus Service in India generally.

J. M. Kumarappa, Director, Coimbatore,  
Tata School of Social Sciences, 7-11-1944.  
Byculla, Bombay.

It is with much pleasure I spent a day with my old friend Mr. G. D. Naidu. I came to see him after fifteen years of separation. I need hardly say how much I was impressed with the improvement he has effected. His fertile brain works all the time not only in inventing machines which in some cases are better than western products but also in finding new methods in giving practical education to the youth of our country. If we had more men like Mr. Naidu to use their talents and wealth, our country would progress by leaps and bounds. I wish him every success in all his enterprises.

Mr. V. G. Kulkarim

AND

Mr. V. B. Karuch

Coimbatore,

3—3—1945.

We had the honour and the pleasure of staying here for three days as Mr. Naidu's guests. This was our first opportunity to meet Mr. Naidu and make his close acquaintance. We were struck by his talents, his industry and his original views on a number of points. We are particularly struck by the cleanliness, the neatness and the efficiency observable in everyone of Mr. Naidu's undertakings. It was also a great pleasure to see all the modern equipments and labour-saving devices introduced by Mr. Naidu in all his factories. The Central Bus Station is a model of cleanliness, efficiency and convenience to everyone who may have an occasion to go there. Mr. Naidu's anxiety and zeal to improve the efficiency of labour are most commendable. These are, we found, accompanied by a sincere desire to give labour a fair deal and even to raise it to the status of partnership in industry. We thank Mr. Naidu for all his kindness and courtesy.



V. B. Karnik,  
General Secretary,  
Indian Federation of Labour,  
30, Faiz Bazaar, Delhi.

Coimbatore.  
3—3—1945.

I am a great believer in the utility of canteens. They can, if properly run, provide cheap and wholesome food. But they can also break down caste and religious barriers and accustom workers to a cleaner and neater way of living. I was delighted, therefore, to find a canteen being run at the Central Bus Stand of the U. M. S. It is clean and well kept. I hope steps will be taken to associate workers with its running, for, an ideal canteen should be managed and conducted by workers themselves.

J. K. Lancashire, I. C. S.,  
District and Sessions Judge,  
Vizagapatam.

Coimbatore,  
June, 1935.

On revisiting Coimbatore, I have found much of interest in the developments which have been in progress during the last 25 years.

The enterprise shown by United Motors in developing the road traffic of the District deserves to rank with the schemes mentioned above as helping the resident of Coimbatore to make the most of such natural advantages as they enjoy.

The skill and energy with which the Motor services have been organised hold such a happy augury for the same foresight being shown by the leaders of Coimbatore in future when the advantages to be derived from the various projects are developing more fully.

S. L. Lloyd,  
Burma Shell Officer,  
Madras.

Coimbatore,  
8-7-1936.

I was very interested to see over the buildings, in company with the Manager, who was very obliging. It is the most up-to-date bus terminus I have seen in India, and such organised transport services deserve encouragement.

D. J. Minahan,  
General Manager,  
Continental Tyre and  
Rubber Co.,  
India, Burma, and Ceylon.

Coimbatore,  
24—1—1932.

On the occasion of my first visit to Coimbatore, I have, by the kind courtesy of Mr. G. D. Naidu, had an opportunity of examining very closely the working methods and records of Messrs. United Motors Ltd.

Without desiring to flatter Mr. Naidu in the least, I must unhesitatingly state that in all my experience of similar concerns in India, Burma and Ceylon, I have yet to come across a transport company, run on such progressive lines and so methodically as Messrs. United Motors Ltd. The workshop equipment alone compels admiration.

I sincerely wish Mr. Naidu every success for the future, which I am sure he well merits.

Coimbatore,  
28—12—1947.

Hon. H. Sitarama Reddy,  
Minister for Industries and Labour,  
Government of Madras

and

Hon. K. Madhava Menon,  
Minister for Agriculture,  
Government of Madras.

We had the pleasure of going round the Arthur Hope Polytechnic with Sri G. D. Naidu. Sri Naidu is practically demonstrating what he feels the right methods of teaching and he has been making bold experiments in training students with great success. His method of Visual Education is praiseworthy and his claim that he can teach in half the time what is taught in other places in five years seems quite possible. We wish the institution all success.

H. H. The Maharaja of  
Navanagar.

Coimbatore,  
17—6—1944.

Mr. Naidu is undoubtedly a genius in mechanical engineering and has introduced the most up-to-date methods and time-saving devices in all his offices and workshops. He has also a fervent desire that Indian Industries should be developed properly. It was a treat to hear his views which are not only healthy and sound but proper and in the best interest of the country. I wish him every success.

A. C. Pазze,  
Trieste, Italy.

Coimbatore,  
20-1-1935.

It is after an interval of 3 years that I had again the pleasure to visit the U. M. S. organisation, and I really marvel at the further progress made. The plants and installations for servicing the fleet as well as the general management assure a most efficient service to the public. I had occasion to visit numerous similar enterprises in the East, and I am glad to say that I consider this the most efficient - in fact, it might not be an easy task to find equally well organised services in Europe, considering the special difficulties to be met out here.

I heartily congratulate Mr. G. D. Naidu on this unique success.

## The 'Pioneer',

Dated Sunday, 17th January 1937.

The United Motors (Coimbatore) Ltd. Managing Agents for Importers Ltd., are exhibiting the latest inventions in machines of general utility manufactured in England, Germany, U. S. A., and Switzerland. These inventions were carefully selected by the Managing Agent during an European tour as being suitable for the Indian market.

The most interesting exhibit from the point of view of the "man in the street" is the RASANT Electric Safety Razor. The principle of the Razor may be summed up by comparing the process of sharpening a pencil with a straight cut and an oblique cut. The head of the razor, complete with blade, vibrates at more than 100 impulses a second, whilst the roller which is in contact with skin is motionless. Perfect shaving is claimed for this device, and a trial has borne out the inventor's claim.



Coimbatore,  
26—8—1947.

P. R. Agarwal, B. B. C. I. Railway, Ajmer,  
S. B. Bhiragi and A. J. Lund, Members  
of the Prime Movers Panel, Govern-  
ment of India.

We visited the U. M. S. Bus station this after-noon. It was really an eye opener to know that all the latest requirements have been provided by the proprietor for the public as early as 1932. At that time air conditioning, first class sanitary equipment and electric kitchen were not known to the public or even the gentry in general.

The cleanliness, arrangements and discipline were unique and should be an eye opener to other transport companies.

G. V. Rao,  
Sanitary Engineer to the  
Govt. of Madras.

Coimbatore,  
26-5-1937.

I have hardly come across one of his specimen in India within my knowledge, who has the capacity, resourcefulness, perseverance and the practical experience both in office organisation, management, and the technical side of the concern.

.... ..

The Palladam Bus Stand is a model for anyone to copy it and it is run on the most up-to-date lines, for the comfort and convenience of the public on most sanitary lines. I have my own doubts, if there is one in Madras Presidency, nay, in India to compete with it, where there is luxury combined with comfort and convenience, which must have cost him a good bit. It is high time that the Local Bodies should come forward to provide such public convenience for the passengers, and Mr. G. D. Naidu is competent to give a few tips in this line. His services will be a great asset to the country, and with proper co-ordination and co-operation, I am sure he will come forward to help the Industrial organisation and the up-to-date Bus Service required all over. I should consider that any contribution from his side will be both educative to the young generation and solving of the unemployment problem.

V. Ramamurthy,  
Madras.

Coimbatore,  
19—6—1937.

It is one of the best Refreshment Rooms, I have seen. The preparations are excellent and wholesome. It is well kept; and I congratulate the management of this U. M. S. for running such an efficient Refreshment Room for the convenience of Passengers.

Ranganathan, Member, Coimbatore,  
Board of Industries, Mangalore. 6-5-1948.

I had visited the Polytechnic and partaken the hospitality of Mr. G. D. Naidu during the last two days, and I am very much impressed with his achievements and even more with what he wishes to do for the rising generation and the country through them. There are many industrialists everywhere who have helped to develop industries but there are only a few philanthropic industrialists who wish to benefit mankind and work from motives of advancing human happiness. Mr. G. D. Naidu belongs to the latter class. India needs many more of his type just now because the future of our country is depending very largely on Industrial regeneration. His Polytechnic as far as I feel competent to express an opinion from a lay man's point of view is planned to bring the Western achievements in applied science to door of the poor man who wishes to earn by working as a skilled craftsman. This is indispensable if India is to take a place in the industrial world. The exact instruments and the advanced methods of work so well known to European countries are only beginning to be understood in our country. I wish all success to Mr. Naidu in his efforts to achieve so noble work.

C. A. Ramakrishnan, I. C. S., Coimbatore.  
Sub-collector, Pollachi. June, 1935.

The Manager took me round the whole place. The entire scheme is evidently the work of an able and modern brain, fully acquainted with Western developments. One feels as if one were in an European waiting station. The place is kept clean and orderly, and the servants of the company appear to be courteous and serviceable.

## A Simple Way ?

U. M. S.

Registered Trade Mark

### A Request to Passengers.

Passengers travelling in our buses are requested to ask for the Time Memo, which will be always with the Conductor and write in the same if they find rash or negligent driving, overloading or any other inconvenience given to them by anyone, and that if the conductor refuses to give the Time Memo, they may write out a separate complaint and address the same to the Manager, U. M. S. Coimbatore, Postage unpaid.

MANAGER,

U. M. S., Coimbatore.

United Motors (Cbe.) Ltd., Coimbatore.

NOTICE.

11-8-1933.

Is hereby given to all passengers that a reward of up to Rs. 5 will be awarded at the discretion of the officers in charge, who enquire into the reports given by any of the passengers who finds out any of the following mistakes and proves in person with witnesses to the satisfaction of the enquiring officers.

1. Rash driving.
2. Misbehaviour on the part of drivers or conductors towards passengers.
3. Non-issue of tickets by conductors to any of the passengers.
4. Any other mistakes on the part of drivers or conductors against rules and towards passengers.

G. D. Naidu.  
Managing Agent.

MANAGER,

U. M. S. Coimbatore.

United Motors (Cbe.) Ltd., Coimbatore.

11-8-1983

NOTICE

is hereby given to all passengers that a reward of up to Rs. 5 will be awarded at the discretion of the officers in charge, who enquire into the reports given by any of the passengers who finds out any of the following mistakes and proves in person with witnesses to the satisfaction of the enquiring officers.

**A Comparative Statement showing the number of Buses of U. M. S. and  
run, the number of  
(ROUGH)**

Year.	Total No. of Buses.	Total Miles run by all buses per day.	Total per year.	Total number of accidents during the year. (deaths or serious injuries)	Average number of miles for every accident.	Number of accidents due to inefficiency of the staff.	Average number of miles for every accident due to inefficient staff.	
1	2	3	4	5	6	7	8	
1929	50	Including V. M. S. and Allied Groups.	7500	2737500	28	97768	12	228125
1930	60		9300	3394500	31	109500	9	377167
1931	70		10500	3832500	14	273750	6	638750
1932	80		12000	4380000	11	398182	5	876000
1933	110		16500	5920500	13	455423	7	845786
1934	120		18000	6570000	6	1095000	2	3285000
1935	140		21000	7665000	8	958125	3	2555000
1936	170		25500	9207500	7	1329643	1	9307500

**N. B:**—Minor accidents are not included in any register but noted Neither the Company nor anybody is responsible for accuracy, as the offices and other places.

The Company, while paying more than Rs. 2,00,000/- as pay, batta thousand rupees per year by way of bonus to one third of the best staff. Further from this year onwards, the Company intends to

The Company has spent more than two lakhs of rupees for has a programme of changing all the fleet once in three years, with the makers. These new vehicles will be on the road within with saloon bodies to provide more convenience to the passengers

The company has also planned to build passenger's stands in six work-shop) at an estimated total cost of Rs. 1,70,000/-

The Company pays in all (directly and indirectly) more than Rs.



U.

TRADE MARK.)

G. D. NAIDU,

Managing Agent  
for

all allied Transport Group, the daily milage  
Accidents & other particulars.

U. M. S. Transport Group,  
Coimbatore.

Other causes, such as bad road and mechanical defects.	Average number of miles for every accident due to bad roads & mechanical defects.	Number of accidents due to carelessness of passengers and other traffic.	No. of drivers dismissed.	Total No. of claims or punishments through Court.	Drivers dismissed for rash driving from 1930-31 as per Cir. No. 1031/21-3-31.	Claims ordered by Court.	Remarks.
9	10	11	12	13	14	15	16
5	547500	11	6	4	...		
7	484929	15	8	3	7		
2	1916250	6	14	1	5	1 case of 1930	
2	2190000	4	10	1	6		
1	5920500	5	13	...	12		
...		4	6	2	9		
...		5	7	2	10		
1	9307500	6	7	1	8	1	

only in the history sheets of the staff with other cases of faults. all these informations are taken only from some of the records in

etc., to the staff, is also spending amounts varying from 20 to 60 staff, and substantial allowances for another one third of the allot 25% of the yearly profit for distribution among the staff.

renewals, spares and maintenance equipment alone. Further it according to which an order for 150 units has already been placed the end of 1937. It is also decided to replace all open type bodies at an extra cost of Rs. 1,25,000/-

important centres on the same lines as in Palladam (but without

5,00,000/- every year as licence fees, taxes, duties, petrol taxes etc.

E. N. Subrahmanyam.

Coimbatore,  
30—3—1945.

Scrupulously clean, service satisfactory. Preparation *sojji* and *bajji* good; tea very good, I would have liked the *chutney* with less chillies. 'We want deeds and not words.' Here in Coimbatore Sri G. D. Naidu, shows in deeds well-planned and energetically carried out what a man of ideas could achieve.

Dr. P. Subbaroyan.

Coimbatore,  
13—5—1947.

My friend Mr. G. D. Naidu showed me round the Polytechnic today. It is real work; no technicians are absolutely necessary in any set up. It is real nation building and I wish the institute every success.

Hon. Saw San Po Thin,                      Coimbatore,  
Minister for Karen Affairs,              6-6-1948.  
Govt. of the Union of Burma.

I have been all over the world, and never in my life have I met a man of Mr. Naidu's type. He may be called Mr. Ford of the East. My coming to India has been a source of inspiration through meeting Mr. Naidu, who is a super Industrial Scientist and a genius of our century.

His home, his work, and his outlook speak about the man with a burning desire to serve humanity.

Long live Mr. Naidu.

Sao Hkumhkio,  
Minister for Shan States,  
Govt. of the Union of Burma.

Coimbatore,  
13—6—1948.

I spent a most interesting and instructive period of about two hours with Mr. G. D. Naidu. The workshop and other classes and Laboratories etc., are a wonderful collection. My only regret is that I could not spend more time. To have a bird's eye view it would take about 70 hours.

Mr- Naidu is a genius.

Coimbatore,  
5—3—1947.

A. L. Mudaliar, S. Govindarajulu,  
A. Gopala Menon, Abdul Hauq,  
F. D'Souzai, S. J., T. K. Kutty,  
Basheer Ahmed Sayeed,  
Alexander Gnanamuthu, Ramalinga Reddi,  
Abdul Hameedkhan and K. N. Menon,  
University Commission Members.

We were very well impressed by all that we saw at the Arthur Hope Polytechnic. The personality of Mr. G. D. Naidu has impressed itself on all aspects of the work. The training given in the institute is unique and deserves to be studied and adapted in institutions where practical courses are undertaken. Mr. Naidu's efforts constitute an industrial as well as social experiment of very high value. We wish the institution all success and will look forward to its future with great interest.

H. A. B. Vernon, I. C. S.,  
Member,  
Board of Revenue, Madras.

Coimbatore,  
28—6—1931.

I was very pleased to come and see the admirably organised office of the United Motors. It is an object lesson of what can be done in organising an efficient transport service and I wish it every success.

E. A. Watson,  
Branch Manager,  
Ford Motor Co., India Ltd.,  
Madras (Branch)

Coimbatore,  
23-4-1933.

As I told you at the conclusion of my recent visit, I was extremely surprised at the efficient organisation, which you have to back up your extensive passenger bus service. It is not possible for me in this short letter to give my opinions on the many details we discussed, but I was particularly impressed with your control over timings and the operation of your buses both by drivers and conductors to ensure a regular comfortable service to the travelling public.